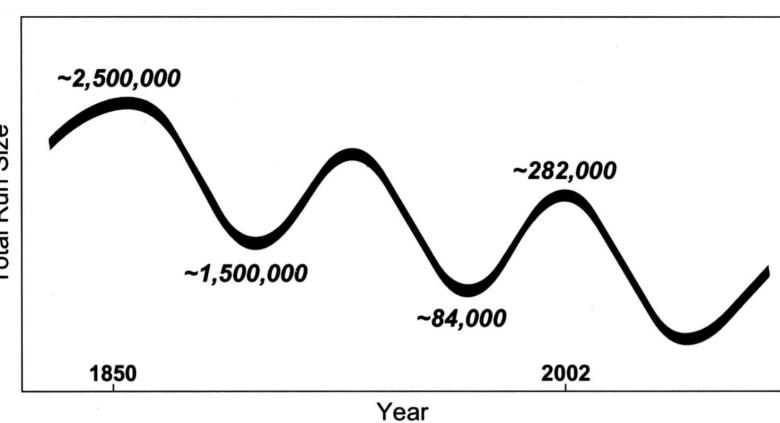


Historic Loss of Salmon Since Lewis and Clark's Expedition

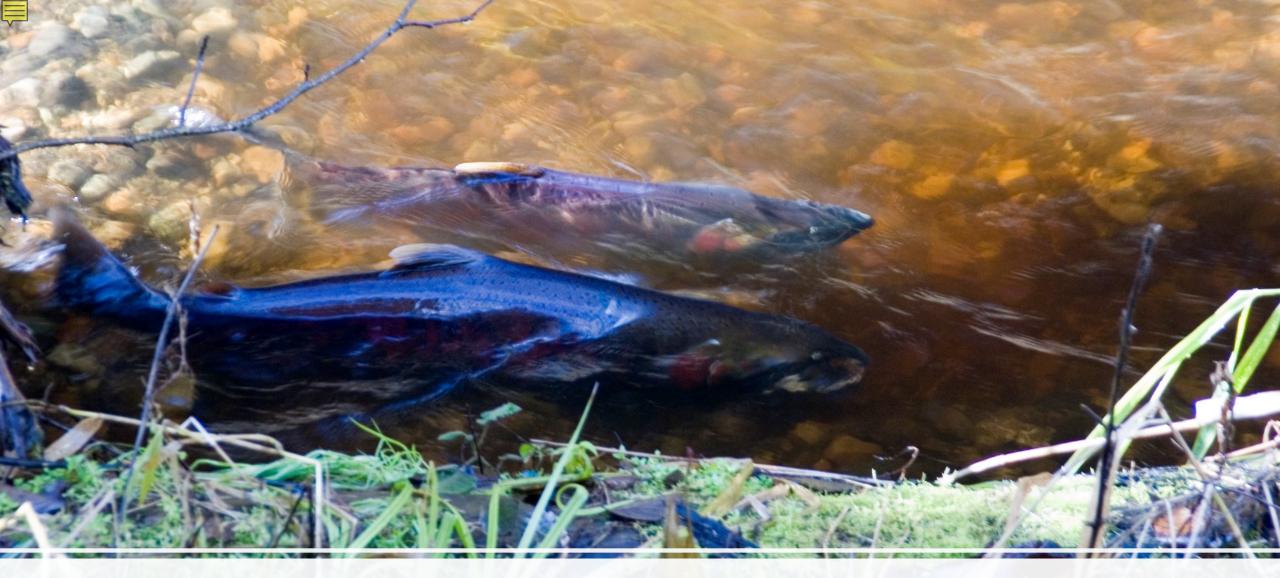




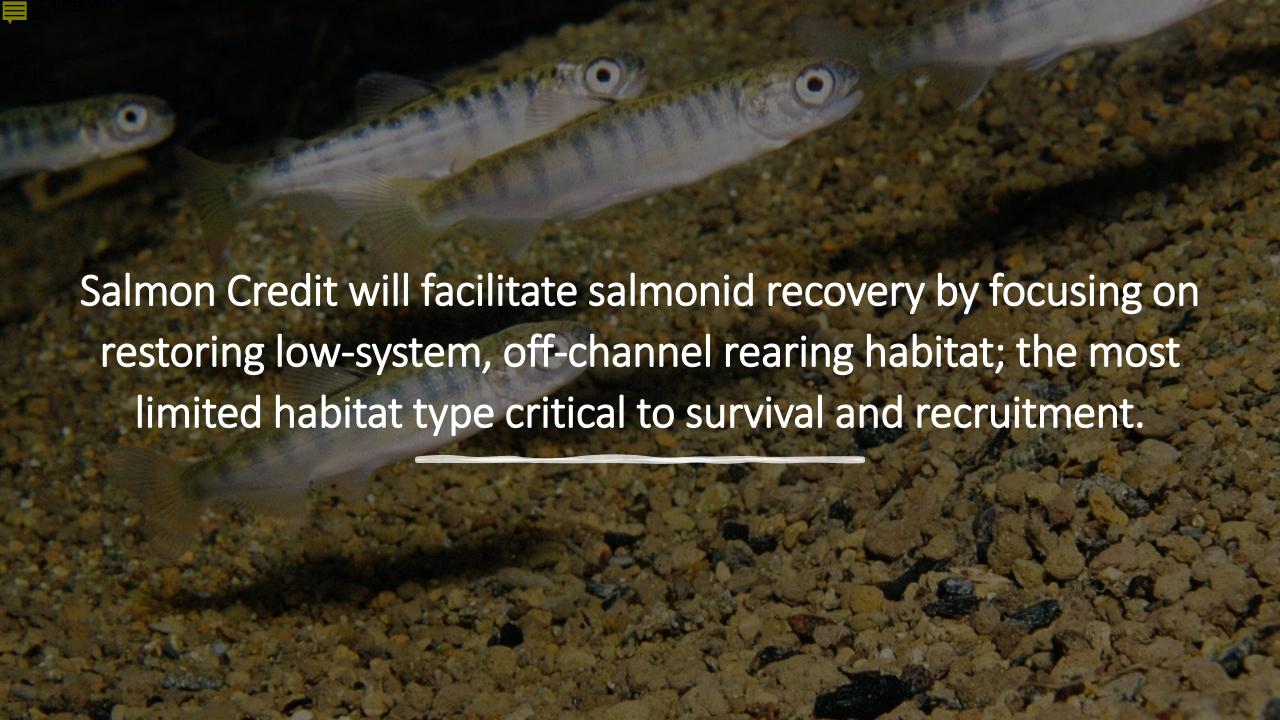




Billions go towards salmonid conservation each year, yet population levels still fluctuate around the abysmal levels of the '90s



Time for a grassroots approach made by Oregonians for Oregonians

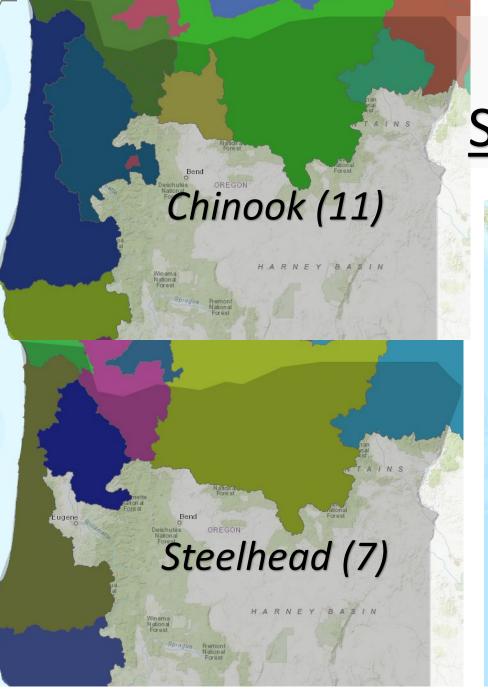




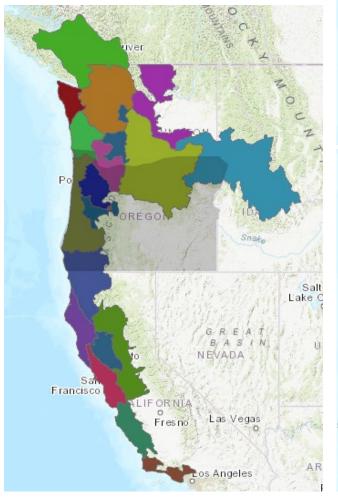
Salmonids reared in low-system off-channel habitats...

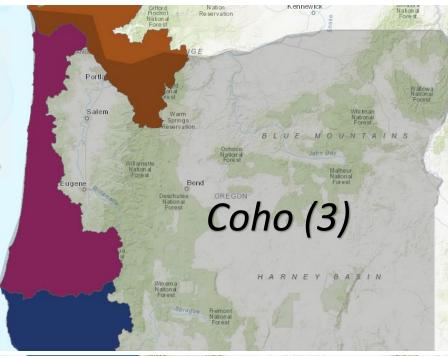
- grow larger, and at a faster rate while there.
- are more likely to survive the ocean and return to spawn.
- make up the greatest proportion of all returning spawners.





Oregon Salmonid ESUs





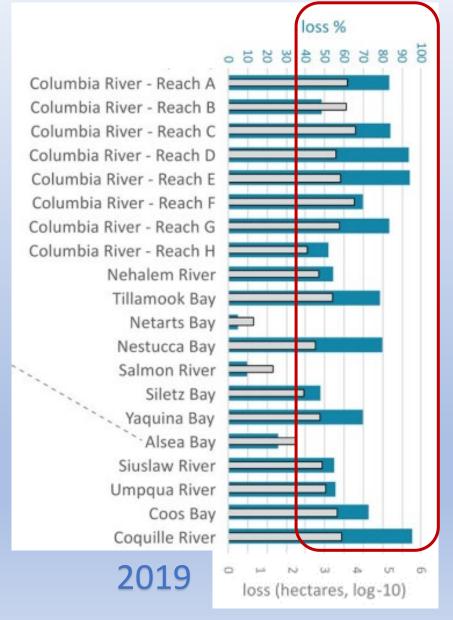


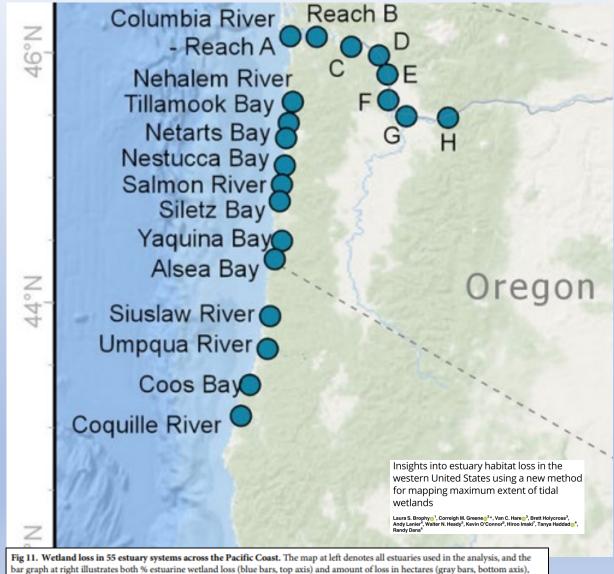


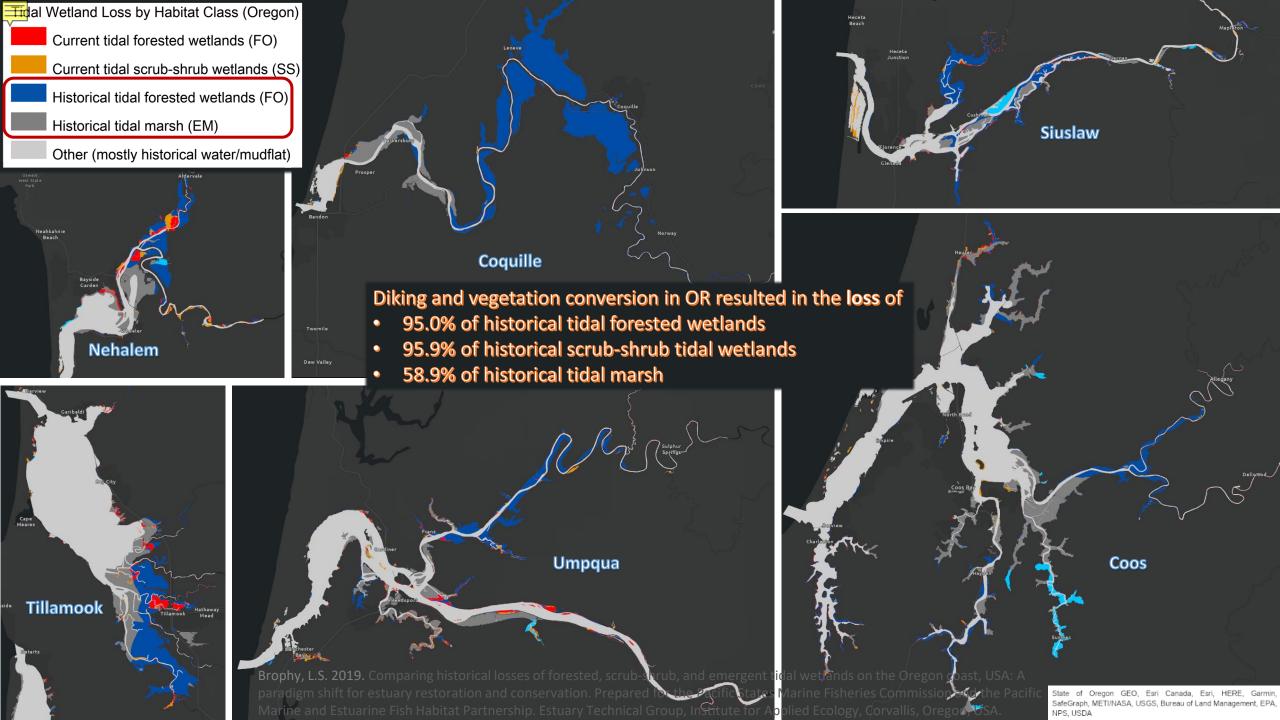
~85% of vegetated tidal wetlands have been lost from West Coast estuaries.

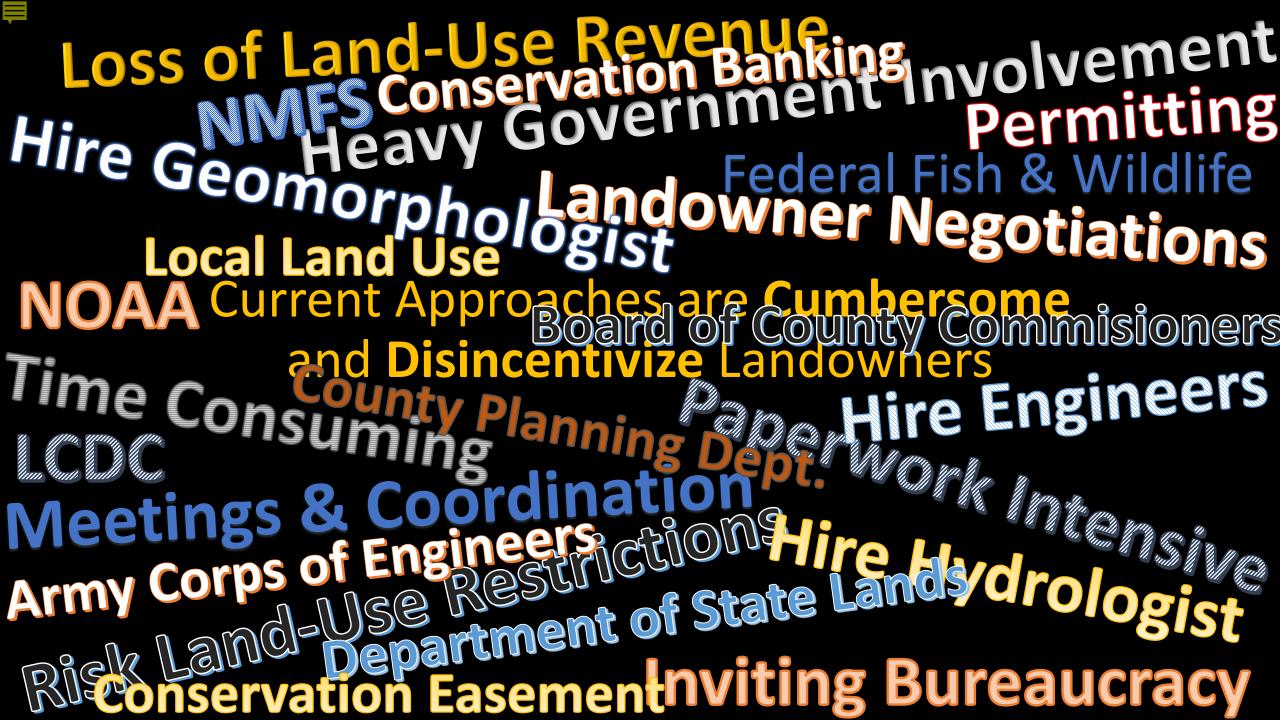
based on indirect assessment (comparison of NWI data with EBEEM).

https://doi.org/10.1371/journal.pone.0218558.g011

















"I grow cattle, hay, and salmon."



Example Scenario:

If 1 acre costs \$50K to restore...

1 Salmon Credit = \$100K

\$50K to Restoration ~\$50K invested in an interest-bearing State of Oregon fund

(Less 10-15% for program operating costs)

Salmon Credit Trust Fund yield permanently tied to property as perpetual revenue stream for landowner



