



# SB559

Update of ORS 215.213 and 215.283 to change “equine” to “livestock”  
as form of therapy/group activity allowed on Exclusive Farm Use land



## Why Necessary?



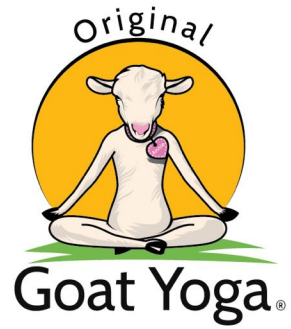
- Non-Equine therapy events/visits are not currently allowed on EFU
- Prior to 2018 and SB1533, Equine therapy events/visits weren't allowed
  - Revenue neutral/unanimous approval (both houses)
- Without replacement of “Equine” with “Livestock”, allowance of non-equine associated events/visits fell under Agritourism, extra permitting, and subjective planning division decisions regarding the definition of farm use as it relates to livestock not being sold for meat, dairy, byproducts



## Implications



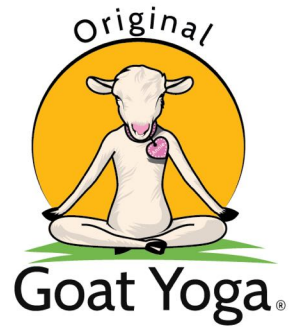
- Yr. 1: \$160,000 gross: Necessitated travelling as not allowed on the Linn County farm the first Goat Yoga events ever were held.
- Travelling business model un-sustainable so transitioned to support of national locations wherein:
  - No longer able to cooperate with Travel Oregon
    - No further draw of international tourists
  - No further draw of urban residents to rural locations
    - Loss of 1.75 FTE's (avg. \$30/hr)
    - Avg. location nationally grosses \$50,000



## Mental Health



- 1.5X greater incidence self reported mental health issues in urban vs. rural households
  - Cortisol/oxytocin studies in equine therapy show measurable changes
- Cortisol/oxytocin overlap with BP, and BP demonstrably decreases with multiple types of animal interactions (goats included)
- Donated events in high demand for safe, pod-based outdoor activities for families, co-workers, bereaved



## Quotes



- Corvallis Clinic Cancer Survivors- *“We couldn’t have asked for a better experience at Original Goat Yoga at No Regrets Farm! This was an incredibly calming, nourishing and fun experience. So unique and therapeutic.”*
- Jane- *“This was the absolute best experience and just what I needed. I booked goat yoga for my daughter and I during OSU Mom's Weekend. After I booked this, my husband was diagnosed with lymphoma. So after spending a month as a caregiver, this was a perfect get away and was fun to be with my girl doing something fun! Thank you so much!!”*





Original



Goat Yoga®