



House Committee on Economic Recovery and Prosperity  
900 Court Street NE  
Salem, OR 97301

February 17, 2021

Dear House Committee on Economic Recovery and Prosperity,

I'm writing to urge you to **vote YES on HB 3010** pertaining to diversity, equity, and inclusion in incentivized Oregon media productions. It's important that the commitment to Diversity, Equity, & Inclusion be reflected in Oregon's policymaking.

As the Executive Director of the Oregon Media Production Association, we represent the interests of the professionals in the film industry. Our mission is to support not only a thriving industry but also an equitable one. We recognize that moving towards this reality takes more than good intention but also policies that clearly define what businesses need to do to become more diverse, equitable and inclusive. HB3010, a concept that was led by the community itself, is the first step in what we see as a multi-step process to create more opportunities for people of color, women, LGBTQ, veterans, disabled and others who are underrepresented in this industry. It's time to start ensuring that a diverse set of talent has access to opportunities, is treated equitably and is welcomed into inclusive working environments. These actions will make our industry, and our state, stronger.

Please **vote YES on HB 3010** to encourage diversity, equity, and inclusion in our local production industry. I look forward to witnessing the change that comes about when this bill passes!

Regards,

Lisa Cicala  
Executive Director  
Oregon Media Production Association