little miss anomaly

House Committee on Economic Recovery and Prosperity 900 Court Street NE Salem, OR 97301

February 17, 2021

Dear House Committee on Economic Recovery and Prosperity,

I'm writing to urge you to **vote YES on HB 3010** pertaining to diversity, equity, and inclusion in incentivized Oregon media productions. It's important that the commitment to Diversity, Equity, & Inclusion be reflected in Oregon's policymaking.

I am a feature film director and producer in the state of Oregon for the last 20 years. I have recently completed the feature film, *My Summer as a Goth*, and it has been released and is available on digital platforms (Amazon, Vudu, iTunes, etc). The film was just awarded the 2020 <u>ReFrame Stamp</u> for gender-balanced production. As a woman producer and director I prioritize hiring women, BIPOC and LQBTQ people from the Oregon film community on my productions. The passage of HB 3010 will encourage all productions in the state that utilize the incentive program to do the same. Diversity, equity and inclusion in hiring practices is essential to our industry as a whole and Oregon is on the precipice of being a leader in this initiative.

Please **vote YES on HB 3010** to encourage diversity, equity, and inclusion in our local production industry. I look forward to witnessing the change that comes about when this bill passes!

Regards,

Tara Johnson-Medinger

Director / Producer

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My Summer as a Goth

Portland, Oregon