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House Committee on Economic Recovery and Prosperity  
900 Court Street NE  
Salem, OR 97301

February 17, 2021

Dear House Committee on Economic Recovery and Prosperity,

I'm writing to urge you to **vote YES on HB 3010** pertaining to diversity, equity, and inclusion in incentivized Oregon media productions. It's important that the commitment to Diversity, Equity, & Inclusion be reflected in Oregon's policymaking.

I'm a Director of Photography who has been in the industry for the last 7 years working on narrative, documentary, commercial, music videos and episodic. I've worked with a variety of clients from Netflix, A24, Nike, Adidas, and Discovery Channel.

This policy has the ability to allow opportunities to those who usually don't get them. This affects pre-production all the way to post. The types of projects that Producers take on, the stories that are told, who they hire in front of and behind the camera. It is all connected. The more diversity we have from the beginning of the process ensures inclusion all the way to the end of the process. I already try to hire as many women and people of color onto my sets as possible. Having an incentivised program means that not only are we doing the right thing, it shows that Industry wants to reward those who are doing so. It's literally a win win situation. Let's amplify more diverse voices together.

Please **vote YES on HB 3010** to encourage diversity, equity, and inclusion in our local production industry. I look forward to witnessing the change that comes about when this bill passes!

Regards,

Sean Conley

Director of Photography

Human Drive Productions LLC

Portland, Oregon