

House Committee on Economic Recovery and Prosperity 900 Court Street NE Salem, OR 97301

February 17, 2021

Dear House Committee on Economic Recovery and Prosperity,

I'm writing to urge you to **vote YES on HB 3010** pertaining to diversity, equity, and inclusion in incentivized Oregon media productions. It's important that the commitment to Diversity, Equity, & Inclusion be reflected in Oregon's policymaking.

I have worked in the media production industry for nearly ten years, and although it is an extremely supportive, innovative, and inspiring community, it is severely lacking in diversity of race, gender, and differing life-perspectives. We know this, and it has been something that our industry has actively worked on to prioritize, but it is also something that won't remedy itself without intentional practices that help to break the barriers that exist in our industry.

As a woman I find it incredibly hard to find female mentors in leadership roles, and as a hiring manager, it's challenging to find diverse talent because not everyone has been given an equal opportunity to explore this field. This is something that we can change through our active practices, and something that will make our industry stronger than it already is.

Please **vote YES on HB 3010** to encourage diversity, equity, and inclusion in our local production industry. I look forward to witnessing the change that comes about when this bill passes!

Regards,

Amy Polansky

Head of Production

Blue Chalk Media

Portland, OR