



House Committee on Economic Recovery and Prosperity  
900 Court Street NE  
Salem, OR 97301

February 17, 2021

Dear House Committee on Economic Recovery and Prosperity,

I'm writing to urge you to **vote YES on HB 3010** pertaining to diversity, equity, and inclusion in incentivized Oregon media productions. It's important that the commitment to Diversity, Equity, & Inclusion be reflected in Oregon's policymaking.

As the owner of a film production company I've been working for years to create more opportunities for the diverse voices within my community, but there is a cost to developing these spaces for them to grow vs hiring the established talents. The more we can all reach towards the same goals the more we can diversify the stories and messaging seen for generations to come.

Please **vote YES on HB 3010** to encourage diversity, equity, and inclusion in our local production industry. I look forward to witnessing the change that comes about when this bill passes!

Regards,

Anneke Schoneveld

Founder/Creative Director

Cinch Mark Films

Portland, Oregon