

Jeff Dawn (Make-up Dept. Head)
Joint Committee on Tax Expenditures
900 Court Street NE
Salem, OR 97301
6/3/21

Dear Joint Committee on Tax Expenditures,
I'm writing to urge you to vote YES on HB 3244 and SB43. HB3244 expands the Oregon Production Incentive Fund (OPIF) from \$14 million to \$20 million. SB43 extends both the Oregon Production Investment Fund and the Greenlight Oregon Labor Rebate programs for six more years. These bills are critical to keeping our state competitive for film, TV, commercials, and other digital media.

Hello, I'm a 3rd generation, Academy Award winning Make-up Dept. Head with 40 years of film and TV credits (40 + features and over 300 TV credits). 30 of my 40 years in this business are as an Oregonian. I've seen our industry evolve and prosper from state filming incentives. Especially those from Oregon, California, Hawaii and Vancouver, BC. (states I have followed closely). Over the last 20 years my passion for incentives has caused me to write letters, speak to Legislators, lecture and give interviews on our business and incentives in particular.

State filming incentives are an investment not a handout. We in Oregon hand our dollars as tax incentives to out of state production companies filming here. In return those companies bring and leave far more dollars, often millions ! This investment strategy has benefited Oregonians and Oregon businesses greatly. Watching our Incentives go from below \$5,000,000/year to \$14,000,000/year our state has become a "Check this state out first" place for filming. If we end up with \$20,000,000/year from the next few years we will see a substantial increase in filming and dollars coming and staying here. Remember, Hollywood loves filming in Oregon for many reasons, we are a short plane ride away, we have the equipment, experienced and passionate crews. Oregon is beautiful as well as versatile as different cities and locations. Those coming from places other than Oregon love their time here.

Please vote YES on HB 3244 and SB43 to expand and extend these critical programs for our local production industry. It supports my livelihood.

Thank you for your time.

Regards,
Jeff Dawn
Make- up Dept. Head
Jeff Dawn Inc.
West Linn and Bend, Oregon