

Senate Finance and Revenue
900 Court Street NE
Salem, OR 97301
January 26, 2021

Dear Senate Finance and Revenue Committee,

I am writing to urge you to vote YES on SB43 pertaining to labor rebates and tax credits for media production.

I am a director of photography (DP) and am based in Portland, Oregon. I have been working in Oregon's film production industry since 1995 and have been in my current role as a DP since 2000. I began my DP career by filming many Nike, adidas, HP and Intel projects. I eventually got into the camera union (IATSE 600) and began working on union tv shows such as Portlandia, Chad, and Shrii. I have also travelled to LA with a talented cohort of Portland camera professionals to film two seasons of the show "Baskets" with Louie Anderson and Zack Galifianakis.

During my career in production, Oregon's film incentives have allowed the film community to grow both in numbers and in marketable skills. We can go toe to toe with any region's crews now and have enough "a-listers" to produce several top-tier shows concurrently. Producers know that when they bring a project to Oregon they will get an entire crew of dedicated craftspeople who will deliver excellent work from the first shot until wrap.

We have the love of the game here and out of town producers know and count on this. They are also very cognizant of their bottom lines, and this is where our strong film incentives really keep us in a front-row position to win shows. We have a trifecta going here that is a positive feedback loop: Strong Incentives, Skilled Craftspeople, a deep bench. Let's keep that going and continue to grow and strengthen the Oregon film industry.

The thing that missing is a selling point to producers that our incentives are stable and reliable for the long term. A multi-year incentive program is paramount to our continued success as a growing production hub. Producers want the security of knowing that if they land a longer project here (series, animated feature, etc.) then the incentive that brought them here originally will continue on for subsequent years. This gives them the confidence to sink money into longer stage rentals, larger set construction, and other big ticket items that they might shy away from if the incentive's continuity was in question from year to year. A multi-year incentive program will enable lengthier commitments and increased investments into our production industry thus increasing the industry's stability.

Please vote YES on SB43 to extend these critical programs for our local production industry. It supports my livelihood.

Sincerely,

Tyson A Wisbrock
Director of Photography
IATSE 600, OMPA member
Portland, OR