



January 17, 2021

Senate Finance and Revenue  
900 Court Street NE  
Salem, OR 97301

January 26, 2021

Dear Senate Finance and Revenue Committee,

I'm writing to urge you to **vote YES on SB43** pertaining to labor rebates and tax credits for media production.

I was born and raised in Portland, Oregon and have worked in the film industry for over 30 years working on features, TV series, commercials and numerous independent productions. Upon my return to Oregon about 5 years ago, I started producing and directing my own films which are heavily reliant on the incentive program managed by Tim Williams. He has been a key player in expediting the incentives to indigenous filmmakers as well as Hollywood productions. Through this program we have brought millions to the local work force and to the many support services that a production rely upon.

I worked in Seattle for many years and they are struggling to keep their film business thriving, like Oregon's, due to their limited incentive program. It is a game changer for the industry as you can see by models in New Orleans, Albuquerque and Atlanta. The larger the incentives, the more production you will see in Oregon. I am committed, as a native, to shooting my films here for the remainder of my career, but without the incentive program, I would have to rethink my financial strategy.

Please **vote YES on SB43** to extend these critical programs for our local production industry. It supports my livelihood.

Regards,  
Leslie Bloom  
Big Kid Films, LLC  
Portland, Oregon