



Request for Amendment to SB 2578-A

Chair Gesler and Members of the Senate Committee On Human Services, Mental Health and Recovery,

My name is Kim Lundin. I'm the Executive Director of the Oregon Cannabis Association. The Oregon Cannabis Association (OCA), established in 2014, is a member driven organization representing some of the largest operators in our industry alongside small family run businesses, entrepreneurs who are just entering the market and the allied businesses who support our industry. As Oregon's cannabis industry continues to grow, we seek clear and sensible regulations that promote health and safety in our communities, excellence in our products and services, and compliance at every level of our industry.

The OCA is part of an industry coalition made up of the Oregon Retailers of Cannabis Association, Farms Inc, and the Oregon Industry Progress Association. Together we represent the major cannabis industry associations, working together as one to advocate for the sensible growth of our industry.

On behalf of our coalition, I'm asking for you to support a fair and balanced Commission on the OLCC which is representative of all of the stakeholders affected by Oregon's legal liquor and cannabis markets. We understand the need for public health representation on the OLCC Commission. Our ask is that when adding two additional seat requirements to this 7 person commission, you also add a representative from the cannabis industry. There is currently a requirement for a seat from the food and alcoholic beverage retail industry on the commission, this commissioner provides valuable expertise and insight on the liquor industry. Adding a cannabis industry seat would bring us in parity with the liquor industry, and add the same level of industry expertise for cannabis. We are a new and ever evolving industry, our business practices are complex and the OLCC Commission needs an expert who can advise on these issues.

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We have been grateful to Executive Director Marks, his staff at the OLCC and the Commission for their willingness to work in partnership with the industry to develop a regulatory system that protects the health and safety of Oregonians and prompts common sense growth to the cannabis industry. As you are looking to adjust the makeup of the commission, we ask that you promote this essential industry partnership, as we all work together for the public health and safety of all Oregonians.

Sincerely,

A handwritten signature in black ink that reads "K Lundin".

Kim Lundin
Executive Director
Oregon Cannabis Association

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