

# SHADOW MACHINE

January 27, 2021

Senate Finance & Revenue Committee  
900 Court Street NE  
Salem, Oregon 97301  
Attn: Sen. Ginny Burdick, Chair

RE: SB 43 – 2021 Regular Session – Relating to Economic Incentives for Film Production

Dear Committee and Chair Ginny Burdick,

Thank you for the opportunity today to briefly share my experience in entertainment production, my perspective as an employer in Oregon and my voice in support of extending the 2024 Greenlight labor rebate program and the OPIF tax credit program under Senate Bill 43.

Our work in Portland is just beginning. I own and operate ShadowMachine, an animation studio in Portland, that has enjoyed non-stop TV and Film production consistently every single day since we opened the studio doors here in 2015. A good portion of my work involves securing the production financing and in my experience, it is a long and meticulous process to greenlight a project that requires tremendous foresight and planning. Our typical timeline to secure financing and to produce a project is four to five years! The Oregon economic incentives for production are a critical part of that planning and a key consideration for each production we do; the extended timeline proposed under Senate Bill 43 would add immeasurable value, confidence and stability to that process.

The talent pool for animation production in Oregon is strong and getting stronger. I would argue that if it is not already, Oregon will soon be considered one of the top animation production communities in the world. As an employer in Oregon and as a producer I know that the success of any animated project is the result of an incredible collaboration of artists, crafts-people and production professionals. My job is to support and sustain this incredible workforce and, most importantly, to provide financed production opportunities.

To continue the amazing momentum and success I've seen and enjoyed as both a producer and as an employer in the Oregon animation community, I believe Senate Bill 43 is critical and hereby voice my strong and enthusiastic support.

With great appreciation,



Alex Bulkley  
Co-Founder / SHADOWMACHINE