



May 6, 2021

Senate Committee on Judiciary
and Ballot Measure 110 Implementation
900 Court St, NE
Salem, OR 97301

Dear Chair Prozanski, Vice Chair Thatcher, and members of the committee,

The Technology Association of Oregon (TAO) submits this letter in support for HB 3284A, placing parameters on use of the data gathered by contact tracing apps. TAO is the force behind the regional tech industry—supporting entrepreneurs, connecting peers and decision makers, and helping establish the Northwest as a global hub for innovation. We work with over 500 tech and tech-enabled companies throughout Oregon, ranging in size from one-person startups to some of the largest tech companies in the world.

TAO has served as a member of the Attorney General’s central table for the Consumer Privacy Task Force since its formation. Once it was clear that privacy legislation would not be ready for this session, and issues relating to COVID-19 began to emerge, the AG’s office seamlessly transitioned into a consensus driven process over the last few months to bring forward HB 3284A, which regulates the personally identifiable data related to contact tracing for COVID-19 response purposes. TAO appreciates the hard work of the AG and stakeholders who were willing to work together to get this legislation right. We believe that HB 3284A is an accurate reflection of that work.

TAO respectfully urges the committee to support HB 3284A, and looks forward to the continued work with the AG and her office on comprehensive privacy legislation.