
OVDA TESTIMONY ON HOUSE BILL 3324

Joint Committee on Transportation / April 22, 2021

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Co-Chairs Beyer and McLain and Members of the Committee:

The Oregon Vehicle Dealers Association (OVDA) is Oregon's largest association representing all DMV certified motor vehicle dealers, with more than 500 dues paying members. Our members include franchised and independent dealers, boat and trailer dealers, RV dealers, powersports dealers and motorcycle dealers.

House Bill 3324 was introduced at the request of OVDA. The purpose of the bill is simple: to begin a conversation between the regulator and the regulated about the best possible structure for creating an effective and cost-efficient regulatory environment. We have no interest in changing anything just for the sake of change. On the other hand, nothing should be kept the way it is just because it has always been that way. Both are unacceptable.

OVDA is seeking a thorough and public interim conversation about how vehicle related businesses are regulated in Oregon. We want to look at what other states are doing. We want to look at what other industries in Oregon are doing.

We already know a number of industries in Oregon are regulated using the Board model. A partial list:

- Oregon Board of Accountancy
- Appraiser Certification and Licensure Board
- State Board of Architect Examiners
- State Board of Chiropractic Examiners
- Construction Contractors Board
- Board of Cosmetology
- Board of Licensed Dieticians
- Board of Electrologists and Body Art Practitioners
- State Board of Examiners for Engineering & Land Surveying
- State Board of Geologist Examiners
- State Landscape Architects Board
- State Landscape Contractors Board
- Real Estate Board
- State Board of Tax Examiners

Does this model make sense for the vehicle industry? We want to find out. With all stakeholders at the table, including DMV, offering their expertise and input.

House Bill 3324 was drafted as a template, should the interim work move towards writing legislation. It was created by taking the existing Oregon Dealer Advisory Committee (ODAC) found in ORS 802.370 and giving it the authority commonly found in other Board-regulated industries.

OVDA intends to be very clear: This bill was not drafted because we have lost faith in the DMV Business Regulation office or the employees working there. This bill is about governance. It is not an employee performance review. We simply ask for their full participation and input during the discussions.

It is our intention to provide this committee with an update during the 2022 short session. If it is the consensus of the industry to request an Oregon Vehicle Industry Board, will make that case to you and the Governor in preparation for the 2023 full session of the Assembly.

If you have any questions, I am eager to answer them.