Chair Beyer and Members,

I write to urge you to support SB 581.

There is an obvious financial incentive to mislead consumers into believing that purchase of a given product will do minimal harm to the environment. One defense is the educated consumer. But as you will hear from others, misleading claims about the ability to recycle are too difficult for all but a very few consumers to detect. This causes most of us to buy products incorrectly believing they can be recycled and then putting them in our recycling bins, harming the recycling process in its entirety.

We all need you to end this practice now.

Thank you for your service.

John D. Vandenberg Sherwood, OR