Appliances sold in the 1970's are still serving consumers 40 to 50 years later. Many of the replacement so-called energy efficient appliances being sold today only last 10 to 15 years. In addition to the costs to consumers, these so-called energy efficient appliances can in actually be less than energy efficient given the assembly, transportation and recycle energy utilized when appliances need to be replaced three to four times as often. To protect consumers, labeling that estimates the usable lifespan needs to be required on all new appliances sold in Oregon. Instead of encouraging a throw away society with new energy standards only, appliance manufacturers need to be held accountable for the service life of what they produce.