Salem Cinema is an essential part of the cultural community in Salem, Oregon and a key partner of Willamette University. They need and deserve immediate financial support from the Oregon Business Development Department. They had no choice but to close their doors for nearly a year, and they were not included in key recovery programs. Patrons stepped up on a voluntary basis to help them persist, but they are still extremely limited in terms of legal capacity. Now is the time to provide real relief so that they can keep their doors open and continue to provide unique cultural opportunities for the Salem community.

Other independent operators in Oregon are equally valuable to their communities. We cannot afford to lose them.