

Chair Marsh and Committee Members,

As a retired behavioral psychologist , I have long known that rewards and fines work to encourage compliance with socially desired behaviors in all humans. (Having great models to follow is also of major benefit.) In the case of our air and water, what could be more important than to insure that DEQ standards are reliably met to protect the public? The case of the auto recycling business in the Cully neighborhood and the fire in 2018 point to the reality that in Oregon it is not against the law to pollute the commons. Because those living in proximity to our major polluting industries were not deemed important in the past is no longer acceptable. Each "bad actor" must have consequences for noncompliance and continued avoidance of rule following, I strongly support the intent of this measure.