



House Committee on Revenue  
900 Court Street NE  
Salem, OR 97301

March 21, 2021

Dear House Committee on Revenue,

I'm writing to urge you to **vote YES on HB 3244** to expand the Oregon Production Incentive Fund (OPIF) from \$14 million to \$20 million. This program is critical to keeping our state competitive for film, TV, commercials, and other digital media.

I was born and raised in Portland, spent several years in the film industry in LA and Seattle gaining credentials as an assistant director and producer. I have relocated to Portland to continue my work as a storyteller/producer/director. The incentives program is a big draw for me to stay and produce here though there are several other states with deeper incentives. I am vastly familiar with the landscape, the crews and it's a good sustainability model to give my business to the locals, spend money in the state, so we can continue to have a healthy economy in Oregon, especially now when we need it more than ever.

My sister and my son are also both working in the industry and are more dependent on film projects coming from outside Oregon for their work, and it is not as steady as it could be. I feel strongly, with an

increase in the incentive funds, Oregon's film industry will bring more jobs and a bigger infusion to the economy. The industry is exploding now that the pandemic is winding down, so now is the time to invite more work to Oregon.

Please **vote YES on HB 3244** to expand OPIF and increase media production jobs and spending in our state.

Regards,

Leslie Bloom

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