

Cornell/Linecker Media

House Committee on Revenue

900 Court Street NE

Salem, OR 97301

March 22, 2021

Dear House Committee on Revenue,

I'm writing to urge you to vote YES on HB 3244 to expand the Oregon Production Incentive Fund (OPIF) from \$14 million to \$20 million. This program is critical to keeping our state competitive for film, TV, commercials, and other digital media.

I have worked in the film and television industry for 30+ years, and am a member of the P.g.a., and the DGA. As a filmmaker for many years now I have been made very aware of the changes in how decisions on where to shoot and spend our funds is made. More and more over it is about the available incentives and their structure within that State.

Oregon is not competitive enough to obtain the film industries attention and garner the amount of work that it could. Our location diversity, trained crew and diverse population make it ideal for filming. I have a \$20Mil film that I wanted to shoot in Oregon this summer. Unfortunately, there are no incentives for the year because Oregon's cap is too low, and even then investors will not agree to allow their money to be spent in a State where they cannot realize at minimum a 25% incentive with the inclusion of the ATL spend with no cap on talent.

The incentives programs as designed by both the States of Louisiana and Georgia do this, and they have all the work for this reason.

Not being able to bring my film to Oregon has cost Oregon 226+ jobs, an influx of capital from production expenditures in the hundreds of thousands, not to mention the extended job training for the younger people. And, that's only one film.

There's a reason States with successful incentives programs keep them going, and it's because it works! It brings them on average \$6 for every \$1 spent, it increases tourism, jobs training, business creation, etc. It's a win win for the State.

I would like to be able to bring all of my filming to Oregon, to give back to the community and create jobs, raising income and make more movies. This cannot be done without legislation that works with and for the filmmakers, to bring work to Oregon from elsewhere, and so our local filmmakers don't have to go outside our own State and benefit them.

Please, please, please work with the filmmakers and raise the incentives to at least 25% on qualified spend, and no cap on talent.

Raise our overall

incentive amount annually or hopefully no cap and become truly competitive with Louisiana, Georgia, Washington, Pennsylvania and New Mexico.

I have fought hard over the last 7 years that I have resided and worked in Oregon to bring films here. Time and time again I can not bring them because the incentives are too low to recoup investors and justify using Oregon as a location when other States are much more competitive.

Films and television bring money and jobs, we train new crews and talent. Oregon is losing a lot of money!

Please vote YES on HB 3244 to expand OPIF and increase media production jobs and spending in our state.

Regards,

Diane Cornell - Producer

Regards,

Diane Cornell

Cornell/Linecker Media, LLC

1109 Stanfield Rd., Woodburn, OR

(323)804.8999 (C)

Cornellca@aol.com

Skype: diane.cornell804

Pro.imdb.com/name/nm0006593

linkedin.com/in/diane-cornell-aba451b15a/