



March 21, 2021

House Committee on Revenue
900 Court Street NE
Salem, OR 97301

Dear House Committee on Revenue,

I am urging you to vote YES on HB3244, the expansion of the Oregon Production Investment Fund (OPIF) from \$14 million to \$20 million, to keep media production and spending in Oregon.

As the rentals manager for Koerner Camera Systems – a local, family-owned company that provides motion picture equipment to feature films, commercials, television and streaming shows that choose to film in Oregon – I see first-hand what comes to town ...and what passes us up. I can tell you that Oregon Film is right where it needs to be to expand successfully.

When film productions shut down all over the US during the pandemic, Oregon, with its amazing outdoor locations and top-notch crews, was one of the very first states to be up and running again. People want to come here because they've seen what is possible. We add more streaming shows, big commercials and feature films every year. I see how many thousands of Oregonians earn their livings from the film industry – from construction crews, caterers, truck rental companies, accounting firms, waste management, locations.... I have watched my friends and colleagues buy homes, buy new cars, enjoy our restaurants, take vacations, send their children to college and finally afford expensive health insurance because they are now able to make a living by way of the Oregon film and media industry.

BUT -The industry is fickle. Like all things, it cares first about the dollar sign. I am just now (in my mid-40s with two college degrees) at a place where I can start looking for my first home. I started the process last August and am still losing bids to people coming in from out-of-state with hard cash offers. I see the same thing happening with camera orders we bid on. If there isn't the financial incentive for the production to shoot here, or to rent locally from the myriad of vendors required to make it happen...they go elsewhere like Vancouver, BC (and make it look like Oregon), or drive up their equipment and crews from LA.

I grew up here. I have a deep love for Oregon. I returned home, hopefully forever, to make my career in Oregon's growing film industry. In order for me and so many of my friends to continue doing so, our future depends 100% on attracting and more large-scale productions to Oregon. Please invest in Oregon by passing HB3244.

I will personally take you to a movie set and you will see what you helped make happen!

Thank You,

Sally Spaderna
Rentals Manager, Koerner Camera Systems
Portland, Oregon