

(10) The council shall:

(a) Develop and implement, with a third-party marketing or advertising agency, a comprehensive media-based public information program to promote the essential roles of hunting and fishing in wildlife conservation and to educate the public about hunting and fishing. The program must inform the public that hunting and fishing are:

(A) Necessary for the conservation, preservation and management of this state's natural resources.

(B) A valued and integral part of the cultural heritage of this state, which should forever be preserved.

(C) An important part of this state's economy.

Responses:

(A) Hunting and fishing are NOT necessary for the conservation, preservation and management of this state's natural resources.

The wildlife does much better when we don't kill them. "Culling" doesn't weed out the weak, old or sick animals. Nature handles the natural reduction of the wild population quite well without our help.

(B) Hunting and fishing isn't a "cultural heritage". Hunting and Fishing are sport now that we're able to go to the grocery store to get our meals, we don't need to hunt or gather in the wild.

(C) Per Statistica, "Agriculture, Forestry, Fishing and Hunting" was LESS THAN 2% OF OREGON'S ECONOMY in 2019.

The bill would be costly as it hires a third-party marketing or advertising agency, and pays for a comprehensive media-based public information program. Oregon should not be promoting hunting and fishing. Leave the wildlife and they'll take care of themselves just fine, in fact better, without human intervention.

Thank you for your consideration.