

March 19, 2021

Oregon Legislature  
House Committee on Revenue  
State Capital  
Salem, Oregon

Committee members,

Please consider this letter one of support for the HB3244 and the expansion of the OPIF Programs. Our company Sockeye Creative Inc. (dba Sockeye) has been a direct beneficiary of the OPIF programs over the past five years. And as a result, hundreds of people have benefitted from our ongoing contracts.

With the help of OPIF, Sockeye has been able to attract larger projects from National and International clients. We have used the dollars to build our infrastructure to be able to work on as many as 20 films at a time. We successfully competed and won a global contract five years ago with one of our clients adidas, where we employ up to 75 people on their projects, up to four times a year to produce video content for their sales meetings and social media channels.

These jobs pay well, with an average daily pay of more than \$600. The work of our industry is non-polluting and “clean”, and we continue to attract world-class talent to our projects which in turn supports Oregon’s position globally as a world-class creative state. The long-term health of the OPIF programs continues to help Sockeye (and Oregon) compete for and win these contracts and in turn employ many Oregonians.

Please consider the value of supporting the OPIF programs. They good for the State of Oregon.

Happy to discuss further if that is helpful.

With regards,

A handwritten signature in black ink, appearing to be 'Andy Fraser', with a stylized, flowing script.

Andy Fraser  
Co-founder/CEO

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