

March 9, 2021



Rep. Janelle Bynum, Chair of House Judiciary
Reps. Ron Noble and Karin Power, Vice Chairs
Members of the House Judiciary Committee

I am writing on behalf of Wyld in support of the Oregon Cannabis Equity Act, HB 3112. We strongly support initiatives like this that intend to support minority communities and create equal opportunity for Black, Indigenous, and Latinx ownership, especially in such a growing industry such as cannabis. It is crucial that we elevate investment in these communities as they were disproportionately impacted by the failed War on Drugs, racial profiling, and cannabis criminalization.

Oregon remains a leader in setting a path for success in the cannabis industry. Through this letter, we acknowledge specific roles and responsibilities will be assigned through the Oregon Cannabis Equity Act to ensure we are supporting Black and brown communities in the most effective way possible. Approving this would allow proper investment and funding into programs that actively work to rebuild wealth and fix the damage that was done previously. The Oregon Cannabis Equity Act aims to address this in four main parts:

- Invest into resources and programs that include education, land and homeownership, small business development and job training and placement
- Offering free and automatic expungement for everyone with an eligible cannabis conviction
- Ensuring an increase in diversity among cannabis licensees through reduced fees, faster processing, and capital/technical support
- Create a governing body that ensures investments are being appropriately distributed with a measurable return on investment

We at Wyld believe in the power of people coming together for the greater good. The Oregon Cannabis Equity Act is a step in that direction. Not only will this open several opportunities for Black, Indigenous, and Latinx communities, but it will help create generational wealth and health for several generations to come.

We look forward to seeing Oregon Legislature and Governor passing and implementing HB 3112, the Oregon Cannabis Equity Act. Thank you for your time and attention.

Sincerely,

Jonathan Ross JR

Jonathan Ross JR

Community Relations Manager

Northwest Confections