

Oregon House Committee on Rules
900 Court St. NE
Salem, OR 97301

Side People Consulting
Lake Oswego, OR

Dear Committee Members,

I am writing to urge you to support House Bill 3110 and make every effort to get this bill passed. As a woman who has worked in the tech industry for over 30 years and often been the only woman at the table, I have directly observed that when women are in the room, corporations make better decisions, have better governance and have stronger innovation leading to higher performance and profitability. I serve on a public board in California, where a similar law has already passed. This board is nearly half women and half people from the BIPOC community. It is a very effective board that collaborates, yet has constructive dissent leading to the needed discussions for long term success of the company, increased shareholder value and more focus on Environmental, Social and Governance (ESG) development.

We need this law in Oregon to hold our businesses accountable and to ensure the long term sustainability and competitiveness of businesses in the state.

Sincerely,



Jackie Seto
Principal, Side People Consulting
Board of Directors, Ultra Clean Technology (UCTT)
Board of Trustees, Oregon Museum of Science and Industry (OMSI)
Board of Directors, International Women's Forum Oregon
Board of Directors, Mastersranking.com