

DIVERSITY IN THE CORPORATE BOARDROOM IS NOT ONLY FAIR,
IT'S GOOD FOR BUSINESS!

Higher profits and better bottom-line performance

Boosted competitive edge

Addition to existing customer demographic base

Increased knowledge about customer purchasing and product usage preferences

Critical input about talent management practices that lead to increased productivity

Ability to discuss tough issues at a senior level

Improved ability to attract and motivate other talented employees

Enhanced reputation for leadership in advancing equity

Boards with at least 30% women have higher profit margins

and make decisions twice as fast with half the number of

meetings. Companies with the most women on their

boards outperform those with the least by 26%.