

Keith R. Miller - Submitted as supplemental information to my planned oral testimony.

The opposition will claim there are no franchise issues. Yet, I think the following points will clearly show not all is perfect in the franchise industry. To make claims problems don't exist, or franchise companies will stop selling franchises if legislation is passed, is simply false. And to claim it will hurt franchising is also simply false as franchising continues to thrive in the 19 states (including California, Washington, Arkansas, Minnesota, and Iowa) that already have franchise relationship laws. You will likely hear from franchisees opposed to this bill. There are many good franchise brands, and I applaud those that have treated their franchisees well. However, laws are passed to penalize the bad, not ignore their actions.

First, Oregon already has similar protections for motor vehicle dealerships, motor fuel franchises, and recreational vehicle franchises. Why not for franchisees of 7-Eleven, Subway, Massage Envy, and the rest? Current franchise legislation can be found here:

https://www.oregonlegislature.gov/bills_laws/ors/ors650.html

Recent Burgerim story on California action against this fraudulent franchise.

https://www.franchisetimes.com/franchise_news/burgerim-ordered-to-offer-full-restitution-to-franchisees/article_fe96fe80-77a9-11eb-a1d7-73ac35fed6db.html

FranchiseGrade story on net growth in the industry. In a 9-year period, 89% more franchised outlets opened in the United States for a net gain of 20%. A lot of franchisee investment is being lost.

<https://www.franchisegrade.com/blog/net-growth-matters-most>

McDonald's discrimination lawsuit story.

<https://www.restaurantbusinessonline.com/operations/mcdonalds-faces-another-discrimination-lawsuit>

McDonald's owners at odds with corporate.

<https://www.restaurantbusinessonline.com/financing/mcdonalds-franchisees-blindsided-new-charges-2021>

7-Eleven story on how franchisee feel.

<https://ncasef.com/11091-would-you-become-a-7-eleven-franchisee-all-over-again/>

Senator Cortez Masto (NV) story on SBA lending bill.

<https://www.reviewjournal.com/news/politics-and-government/cortez-masto-files-bill-to-help-franchise-business-operators-1816616/>

The sad story of Quizno's and how they terminated the franchisee association for releasing a suicide note from a broken franchisee.

<https://www.qsrweb.com/articles/quiznos-terminates-franchisees-on-heels-of-suicide/>