

Senate Bill 95

Printed pursuant to Senate Interim Rule 213.28 by order of the President of the Senate in conformance with pre-session filing rules, indicating neither advocacy nor opposition on the part of the President (at the request of Governor Kate Brown for Oregon Liquor Control Commission)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor's brief statement of the essential features of the measure **as introduced**.

Authorizes Oregon Liquor Control Commission to create data and analysis regarding commercial sales and commercial industries. Authorizes commission to contract for services related to creating, marketing, selling or licensing use of data and analysis. Provides for disposition of moneys received from selling or licensing use of data and analysis.

A BILL FOR AN ACT

1
2 Relating to Oregon Liquor Control Commission information marketing.

3 **Be It Enacted by the People of the State of Oregon:**

4 **SECTION 1. (1) The Oregon Liquor Control Commission may create reports and analysis**
5 **of commission data regarding commercial sales and commercial industries. The commission**
6 **may market, sell, license the use of or offer other forms of value-added access to data and**
7 **analysis described in this subsection to private entities.**

8 (2) The commission may enter into contracts with private entities for the entities to
9 capture and compile commission data to create reports and analysis regarding commercial
10 sales and commercial industries.

11 (3) Commission data that a private entity captures or compiles under a contract de-
12 scribed in subsection (2) of this section is proprietary information of the commission.

13 (4) The commission may enter into contracts with private entities for the entities to ac-
14 cept payments from sales or licenses for use of data and analysis described in subsection (1)
15 of this section or any systems, processes or business models developed from that data or
16 analysis. Payments that the commission or a private entity accepts from sales or licenses
17 under this section:

18 (a) Related to alcohol data and analysis shall be remitted for crediting as provided under
19 ORS 471.805.

20 (b) Related to cannabis data and analysis shall be remitted for crediting to the Marijuana
21 Control and Regulation Fund.

22 (5) The commission shall ensure that data and analysis that the commission sells or li-
23 censes for use are in a format that preserves anonymity of the source and do not contain
24 personally identifiable information.

25 (6) The commission may adopt rules to:

26 (a) Ensure that personally identifiable information is not included in data or analysis;

27 (b) Control the use of data and analysis; and

28 (c) Establish prices or fees for the purchasing of, or other access to, data and analysis.

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NOTE: Matter in **boldfaced** type in an amended section is new; matter *[italic and bracketed]* is existing law to be omitted. New sections are in **boldfaced** type.