

**HB 3010 STAFF MEASURE SUMMARY**

**Carrier:** Sen. Lieber

**Senate Committee On Labor and Business**

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**Action Date:** 05/13/21

**Action:** Do pass.

**Vote:** 5-0-0-0

**Yeas:** 5 - Hansell, Jama, Kennemer, Lieber, Riley

**Fiscal:** Has minimal fiscal impact

**Revenue:** No revenue impact

**Prepared By:** Tyler Larson, LPRO Analyst

**Meeting Dates:** 4/22, 5/13

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**WHAT THE MEASURE DOES:**

Expands the requirements for a qualifying company to be reimbursed from the Oregon Production Investment Fund to include having a written policy for diversity, equity, and inclusion. Requires qualifying companies to also make good faith efforts at hiring individuals from underrepresented groups and to report diversity statistics to the Oregon Film and Video Office. Requires qualifying companies to establish a process for addressing specified claims, including harassment and discrimination. Applies to applications for reimbursement that are submitted on or after the effective date.

**ISSUES DISCUSSED:**

- Industry-targeted effort to increase diversity and representation
- Benefits of aligning incentive fund requirements with industry goals

**EFFECT OF AMENDMENT:**

No amendment.

**BACKGROUND:**

Housed within the Oregon Business Development Department, the Oregon Film and Video Office serves as a liaison between production companies and Oregon businesses, citizens and government. The mission of the office is to promote, support, and advance the film, video, interactive, animation, and creative content industries within the state by fostering connections between production, business, and public sectors and strengthening the industry's profile and reputation locally, nationally, and internationally.

The Oregon Production Investment Fund aims to incentivize, through cash rebates, the production of media in Oregon. The fund offers qualifying film or television productions a 20 percent cash rebate on production-related goods and services paid to Oregon vendors and a 10 percent cash rebate of wages paid to both Oregon and non-Oregon residents for work done in Oregon. A production must directly spend at least \$1 million in Oregon to qualify and there is no cap per production.

House Bill 3010 places additional requirements on companies seeking reimbursement from the fund by requiring qualified companies to have a written policy for diversity, equity, and inclusion, and to make good faith efforts at hiring individuals from underrepresented groups. The measure also requires qualifying companies to establish a process for addressing claims related to harassment, discrimination, and other misconduct.