

Vote YES on SB 587B

From the Desk of Senator

Kathleen Taylor

The Case for Statewide Tobacco Retail License

Oregon voters have repeatedly supported efforts to prevent children from accessing tobacco products. Yet we do not reliably and consistently hold adults who sell tobacco to children accountable for their actions. Businesses serving our communities have a responsibility to follow the law and keep potentially dangerous products away from children. Despite this being a national best practice, and a proven solution to reducing youth tobacco use, Oregon is one of the last states without a Tobacco Retail License.

Tobacco Retail Licensure is proven to reduce youth accessing tobacco products, and hold adults accountable for breaking the law.

- Compliance with Current Law: Without a statewide retail license, compliance and enforcement of existing laws is difficult, and results in higher rates of underage tobacco sales in our state, especially outside of the urban areas.
- Supporting Local Businesses: Tobacco Retail Licensure gives business owners access to resources and trainings on how to comply with the law through their Local Public Health Authorities.
- Fairness: The sale of all age-restricted products in Oregon requires a license, EXCEPT FOR TOBACCO.

