

## **SUBCOMMITTEE RECOMMENDATION**

### **Department of Agriculture Federal-State Marketing Improvement Program**

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To:           Ways and Means Full Committee  
From:        Natural Resources Subcommittee  
Carrier:     Senator Frederick

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On May 24th, the Natural Resources Subcommittee recommended approval of the submission of a federal grant application from the Department of Agriculture to the U.S. Department of Agriculture in the amount of \$165,000 to explore new international market opportunities for Oregon dairy products.

This grant would allow the Department of Agriculture to partner with the Oregon Dairy and Nutrition Council and their partners to increase visibility and acceptance of western dairy products, specifically in markets in Southeast Asia. The grant requires that a state agency is the applicant and has a one-to-one match. ODA staff will provide technical assistance which will count as in-kind match while the Council and its partners will cover the remainder of the match.

The Natural Resources Subcommittee recommends approval.