



Shuttered Events Business Grants: *Below is a potential “road map” to help illustrate to Oregon’s legislature a possible strategy for an aid program that would include all Events Industry businesses that have been disproportionately impacted by COVID-19 shutdowns.*

- For a full list of the business sectors that have been impacted and should be considered for relief, see table 1 below.
- To qualify, it is suggested that entities earned at least 75% of their annual revenues (2019) by providing production or logistical support, services, coordination, design or supplies to Live Events. For a full summary of the Live Events Industry’s vertical markets, see table 2 below. Sole Proprietors would also be eligible, with a suggested threshold of at least 60% of their 2019 gross earnings derived from the provision of services per the above qualifications.
- To qualify, it is suggested that companies must have had fewer than 150 employees on December 31, 2019.
- It is suggested that applications would be accepted, and Grants awarded based on a “hardest hit first” regime: For the first 7 days after opening of applications, only businesses with a more than 75% revenue loss (per above) would be accepted. For the following 7 days, only businesses with more than 50% revenue loss will be accepted. Following the first 14 days, all businesses with more than 25% revenue loss will be considered.
- It is suggested that Qualifying Entities would be eligible for Grants equal to at least 7.5% (or greater) of verified annual gross revenue loss experienced when comparing 2020 to 2019.
- Grants to be used for specified operating expenses such as payroll costs, rent or other commercial building expenses, utilities, ordinary operating costs, existing business asset loan payments, and PPE.
- An initial \$108,000,000 appropriation to this program is recommended, and our hope is that additional appropriations could be made if there is a clear and verifiable need and demand.

Table 1, Events Industry Service Sectors - General

- Event Planners, Designers, Organizers, and Producers
- Event Sound, Video, Lighting, Rigging, and Staging Providers
- Event Rental Companies
- Event Catering (who will not be able to receive Federal ARP “Restaurant Revitalization” grant funding)
- Event Scenic, Decor, and Floral Vendors
- Tradeshow Operators and Providers, including Consumer Shows
- Theatrical Service and Rental Equipment Providers
- Specialty Entertainers such as DJs, MCs, Costumed Characters, Actors, and other special event-specific talent
- Specialized Event Services and Vendors such as Event Security, VIP Toilets, Photobooths, Portable Gaming, Amusement Providers, Event Transportation Providers, etc
- Wedding-Specific Services and Vendors such as Stylists and Makeup Artists, Officiants, Photographers and Videographers, Planners and Coordinators, etc
- Fair and Festival Operators and Providers
- Special Event Rental Venues (with Live Performance Venues and other entities eligible for grants through other State Programs excluded)
- Amateur Sporting Event Operators and Providers such as Air Shows, Marathons, Rodeos, etc

Table 2, Events Industry Vertical Markets

- Corporate Events (Meetings, Conferences, Product Launches, Media/Brand Activations, Trade Shows, Consumer Shows, Grand Openings, Company Parties, etc.)
- Celebrations (Weddings, Mitzvahs, Anniversaries, Birthdays, Graduations, etc.)
- Fundraising and Political Events (Galas, Auctions, Rallies, Inaugurations, etc.)
- Fairs and Festivals, (Art, Music, Carnivals, Circuses, and Expositions)
- Sporting Events (Local Team Sports, Marathons, Tournaments, Rodeos, etc.)
- Performances (Concerts, Theatre, Opera, Dance, Comedy, etc.)