

Latino/a/x Vaccine Equity Strategy

House Committee on
Health Care,
Subcommittee on
COVID-19

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Accelerating Vaccinations in the Latino/a/x Community

- The Latinx community has been disproportionately burdened by COVID-19 in Oregon.
- Vaccinations have accelerated recently in the Latin-x community but not fast enough. Need to co-create a plan:
 - Make current vaccination sites more welcoming
 - Decrease systemic barriers
 - Maximize strategies that are working
 - Increase culturally specific vaccine options

Strengthen Efforts with Latino/a/x Community

- Co-create and publish a comprehensive, culturally responsive plan to increase access to COVID-19 vaccinations.
 - Monitor weekly and course correct where needed.
- Co-create benchmarks for success and regularly report on progress.
 - Engage statewide Latinx leaders to regularly review progress and reassess strategies as needed.

Increase Inclusiveness in Existing Vaccination Sites

- Ensure existing vaccinations sites are culturally responsive and prioritize equity
- Decrease systemic barriers in existing vaccination sites
 - Language access
 - Minimizing unnecessary requirements
- Consider additional options to make existing sites and mass vaccination sites more appealing
 - Explore walk-in options
 - CBO partnerships for specific outreach

Maximize Existing Strategies to Increase Access to Vaccination: FQHC and Pharmacy

- Maximize effective Federally Qualified Health Centers (FQHC) pathways to get more vaccinations happening in places community member's trust.
- Allocate sufficient vaccine doses to FQHCs and specific community vaccine efforts based on zip code to meet benchmarks.
- Work with Pharmacies to increase access and increase cultural responsiveness

Increase Access to Vaccination: Agricultural Worker Efforts

- Continue to implement an agricultural worker and migrant, seasonal farmworker vaccination strategy across the state.



¡Trayendo vacunas a todos!

Dónde: Salem Free First Methodist Church
4455 Silverton Rd NE, Salem, OR 97305

Cuando: Sábado, 1 de mayo de 2021 —
8:30 a.m. a 3:30 p.m.

Quién: Personas en la comunidad que tengan o sean
mayores de 16 años

Detalles de la cita: Requiere cita previa.
Vaya a: <https://bit.ly/3asjLeK>

Vacuna disponible: Pfizer



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Increase Access to Vaccination: Community-Driven Vaccine Events

- Work with Latinx community Based Organizations (CBOs) to identify resources and provide funding needed to promote vaccine-specific work.
- Work with CBOs and Local Public Health Authorities (LPHAs) to expand culturally responsive, low barrier vaccination sites.



Host an Event

Host or co-host a vaccination event(s) in which you collaborate with a vaccine provider to give the vaccine to your community.



Provide Staff or Volunteers

Provide staff or volunteers to support an existing vaccination event(s).



Promote a Vaccination Event or Effort

Promote a vaccination event(s) or effort through outreach to the community or communities you serve.



Provide Transportation or Registration Support

Help community members attend a vaccination event(s) through registration or transportation support.

Partner with CBOs to Reduce Structural Barriers to Vaccination

- Establish a Latinx language line for vaccination registration.
 - Create, publish and regularly update a master list of statewide BIPOC and Latinx vaccine events to assist with outreach and registration
- Enable pathways for Community Health Workers as vaccinators and increase long-term workforce capacity.
- Collaborate with public transit partners to address transportation barriers to vaccination.

Questions?