

# Date: April 2, 2021

- To: House Committee on Economic Recovery and Prosperity
- From: Nick Batz, Business Oregon

# RE: Follow up to presentation on Emergency Business Assistance Grant program demographics

Chair Lively,

Please accept the following agency responses to committee questions asked during Business Oregon's presentation on Emergency Business Assistance Grant program demographics on April 1, 2021.

Regards,

Nick Batz

# Rep. Ruiz: It would be helpful to get the actual number of people who own businesses and number of businesses that are owned by BIPOC members to go with the percentages.

The following tables include all the numbers behind the percentages in the presentation charts.

### **Emergency Business Assistance Grants**

**Business Owner Characteristics** 

Total Grants: 7,392 Total Businesses: 5,952

Note: Totals for ownership by sex, race, ethnicity, and industry do not equal total businesses that received grants due to some businesses not being classifiable because of missing or conflicting data.

#### Ownership by Sex

					All Oregon	All Oregon		All Oregon		All Oregon
		EBA		EBA Weighted	Businesses	Businesses 2017	All Oregon	Employers	All Oregon	Nonemployers
Sex	EBA	Percentage	EBA Weighted	Percentage	2017	Percentage	Employers	Percentage	Nonemployers	Percentage
Male	1,766	35.1%	1,954	39.9%	198,639	52.9%	48,639	57.3%	150,000	51.6%
Female	2,726	54.2%	2,427	49.6%	149,447	39.8%	18,447	21.7%	131,000	45.0%
Equal	526	10.4%	494	10.1%	27,638	7.4%	17,738	20.9%	9,900	3.4%
Other	16	0.3%	16	0.3%	-	-	-	-	-	-

#### Ownership by Race

					All Oregon	All Oregon		All Oregon		All Oregon
		EBA		EBA Weighted	Businesses	Businesses 2017	All Oregon	Employers	All Oregon	Nonemployers
Race	EBA	Percentage	EBA Weighted	Percentage	2017	Percentage	Employers	Percentage	Nonemployers	Percentage
White	3,712	78.2%	3,661	79.3%	347,372	92.7%	78,372	90.1%	269,000	92.6%
Asian	236	5.0%	150	3.3%	18,295	4.9%	5,295	6.1%	13,000	4.5%
Black or African American	206	4.3%	201	4.4%	6,388	1.7%	588	0.7%	5,800	2.0%
American Indian or Alaska Native	114	2.4%	129	2.8%	1,623	0.4%	623	0.7%	1,000	0.3%
Native Hawaiian or Other Pacific Islander	31	0.7%	34	0.7%	878	0.2%	178	0.2%	700	0.2%
Other	387	8.1%	370	8.0%	-	-	-	-	-	-
Equal Minority/Nonminority	59	1.2%	70	1.5%	-	-	1,881	2.2%	1,100	0.4%
Two or More Minority	4	0.1%	3	0.1%	-	-	-	-	-	-

# Ownership by Ethnicity

					All Oregon	All Oregon
		EBA		EBA Weighted	Businesses	Businesses 2017
Ethnicity	EBA	Percentage	EBA Weighted	Percentage	2017	Percentage
Non-Hispanic or Latino	3,766	87.1%	3,660	87.3%	352,866	93.9%
Hispanic or Latino	523	12.1%	504	12.0%	21,628	5.8%
Equal	33	0.8%	31	0.7%	1,380	0.4%

# Minority-Owned

					All Oregon	All Oregon
		EBA		EBA Weighted	Businesses	Businesses 2017
Status	EBA	Percentage	EBA Weighted	Percentage	2017	Percentage
Minority-Owned	1,508	25.3%	1,069	23.2%	47,059	12.6%

# Ownership by Industry

Ownership by Industry				
		1	All Oregon	All Oregon
		EBA	Businesses	Businesses 2017
Industry	EBA	Percentage	2017	Percentage
Natural Resources	100	1.7%	8,098	2.1%
Construction	212	3.7%	34,224	8.9%
Manufacturing	374	6.5%	12,316	3.2%
Retail Trade	662	11.5%	35,993	9.4%
Wholesale Trade, Transportation, & Utilities	139	2.4%	31,015	8.1%
Information	75	1.3%	6,544	1.7%
Financial Activities	173	3.0%	49,483	12.9%
Professional & Business Services	619	10.7%	85,325	22.2%
Education & Health Services	747	12.9%	44,472	11.6%
Leisure & Hospitality	1,302	22.5%	38,124	9.9%
Other Services	1,377	23.8%	39,445	10.3%

# Source: Business Oregon.