

Business Owner Demographics from Emergency Business Assistance Grants

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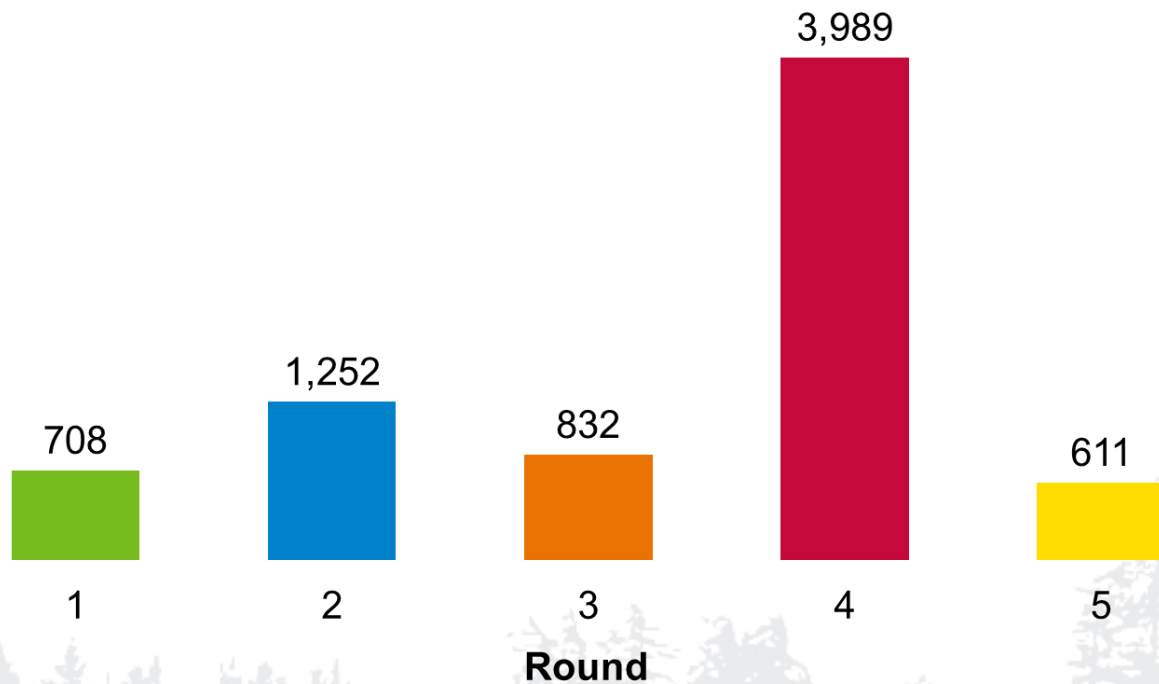
Business Owner Demographics

Business Oregon and partners collected the following demographic information from businesses that received Emergency Business Assistance Grants in 2020:

- **Sex**
- **Race**
- **Ethnicity**

Emergency Business Assistance Grants

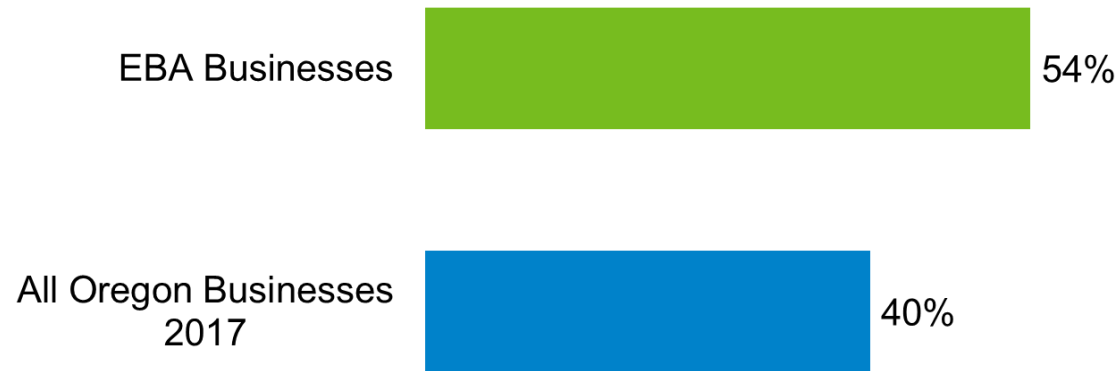
Emergency Business Assistance Grants
Awarded



- Grants awarded from June to December 2020
- 7,392 total grants
- \$48.9M in grants awarded
- 5,952 total businesses
- 1,376 businesses (23%) received more than one grant

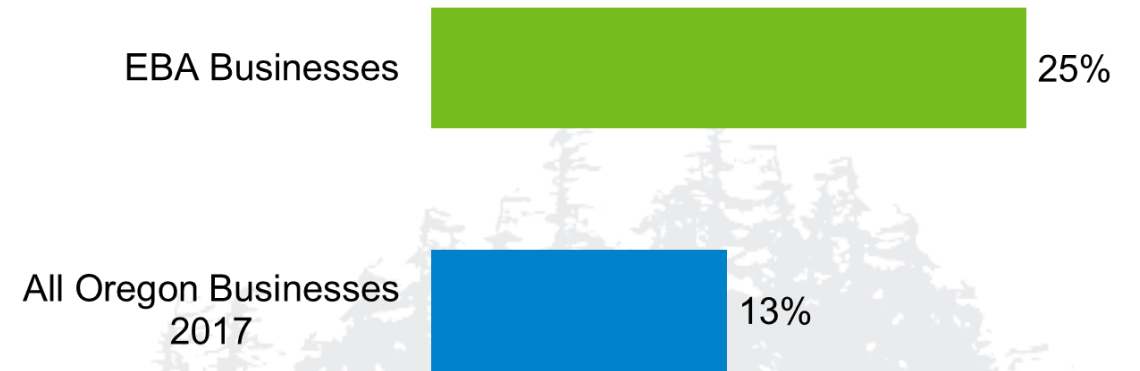
Women & Minority-Owned Businesses

Women-Owned Businesses



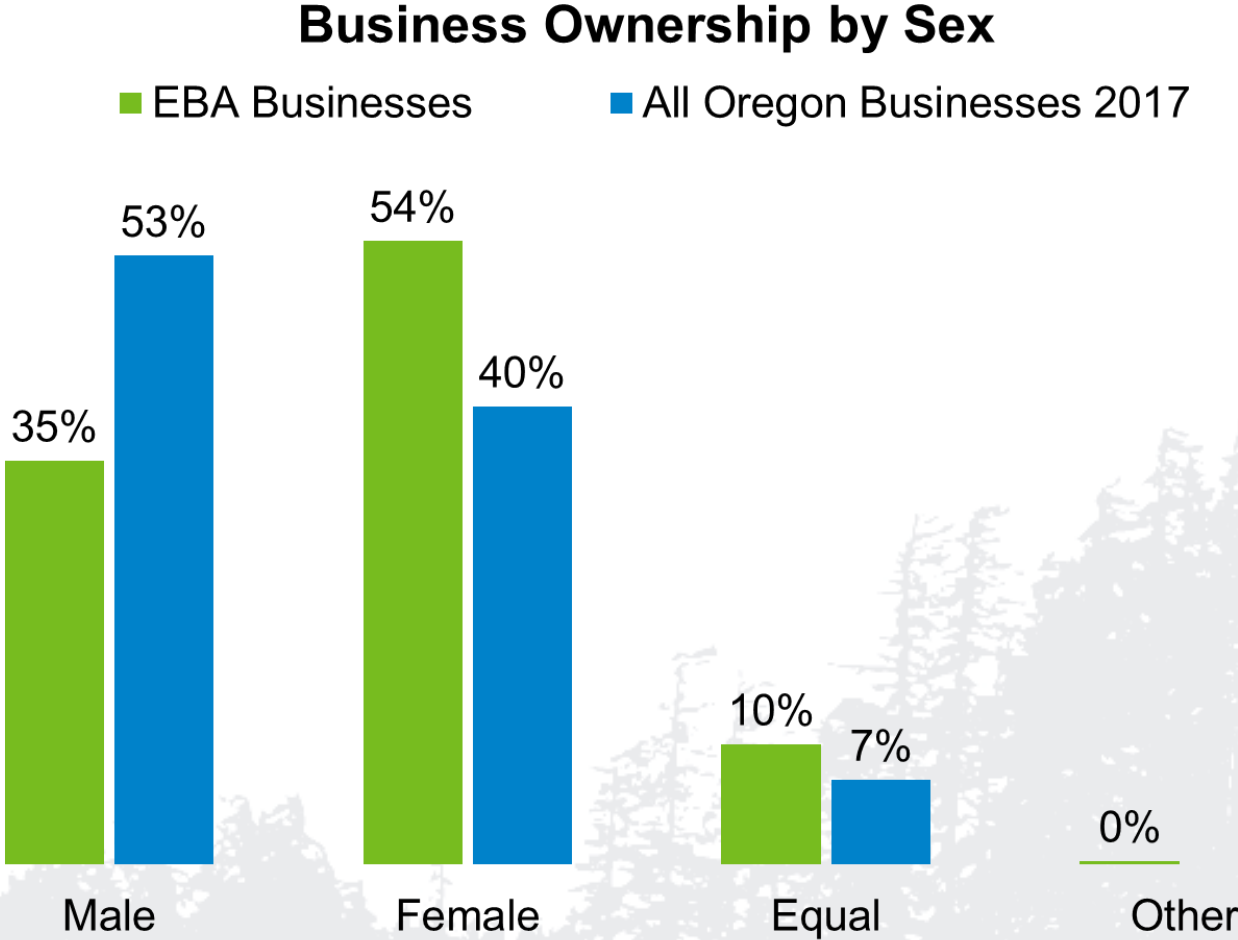
Source: Business Oregon and U.S. Census Bureau, Annual Business Survey, Nonemployer Statistics by Demographics.

Minority-Owned Businesses



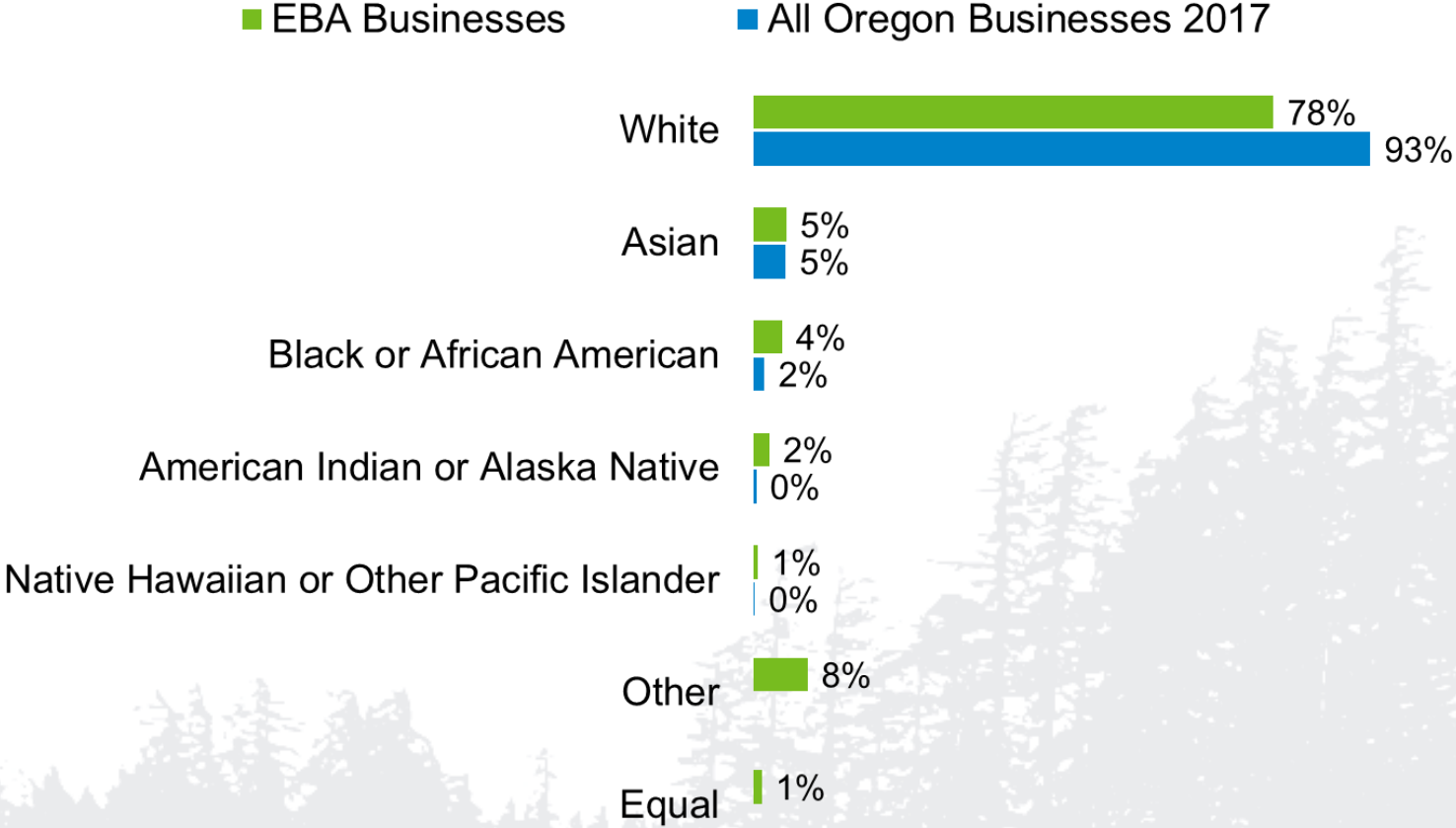
Source: Business Oregon and U.S. Census Bureau, Annual Business Survey, Nonemployer Statistics by Demographics.

Majority of Businesses that Received Grants Were Women-Owned



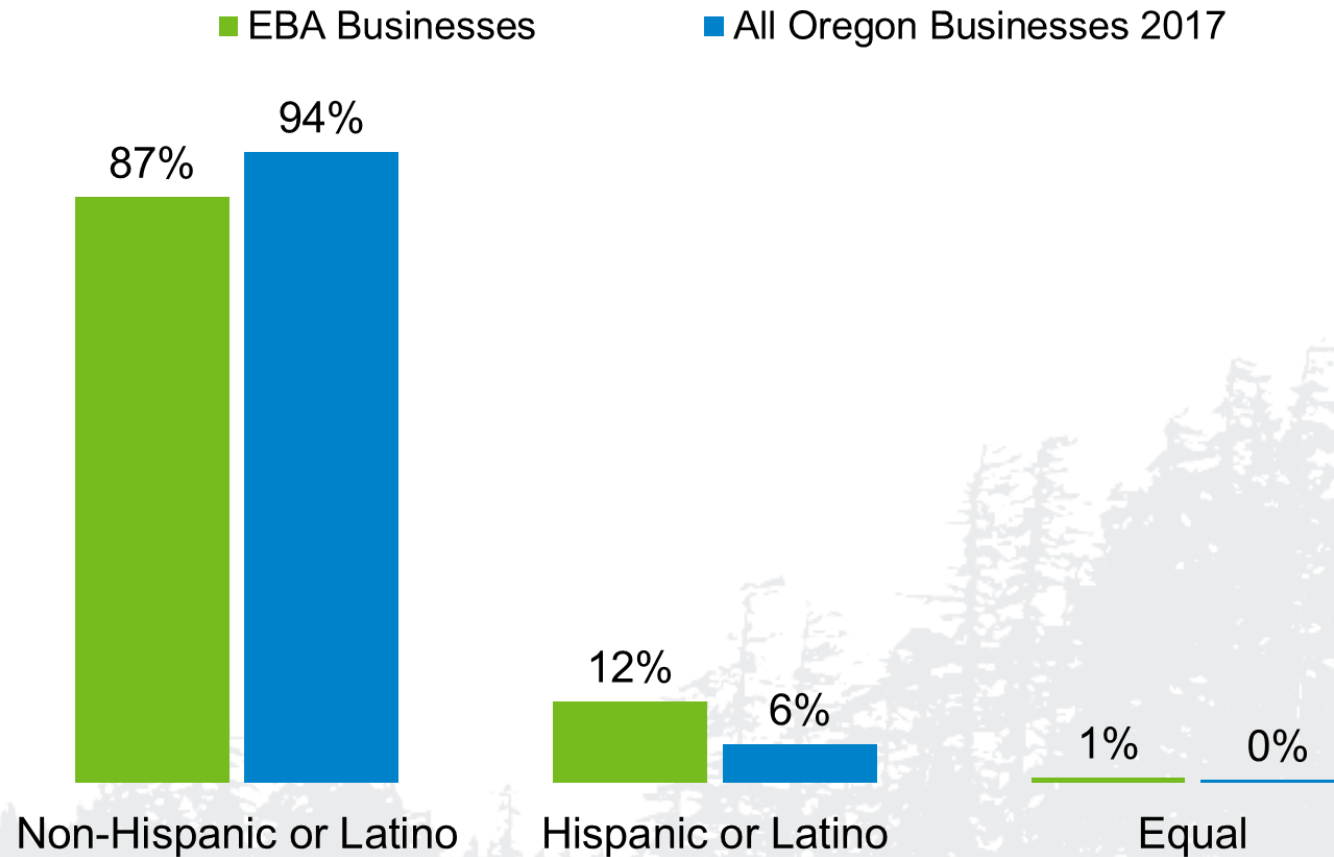
Grants Went to Diverse Businesses

Business Ownership by Race



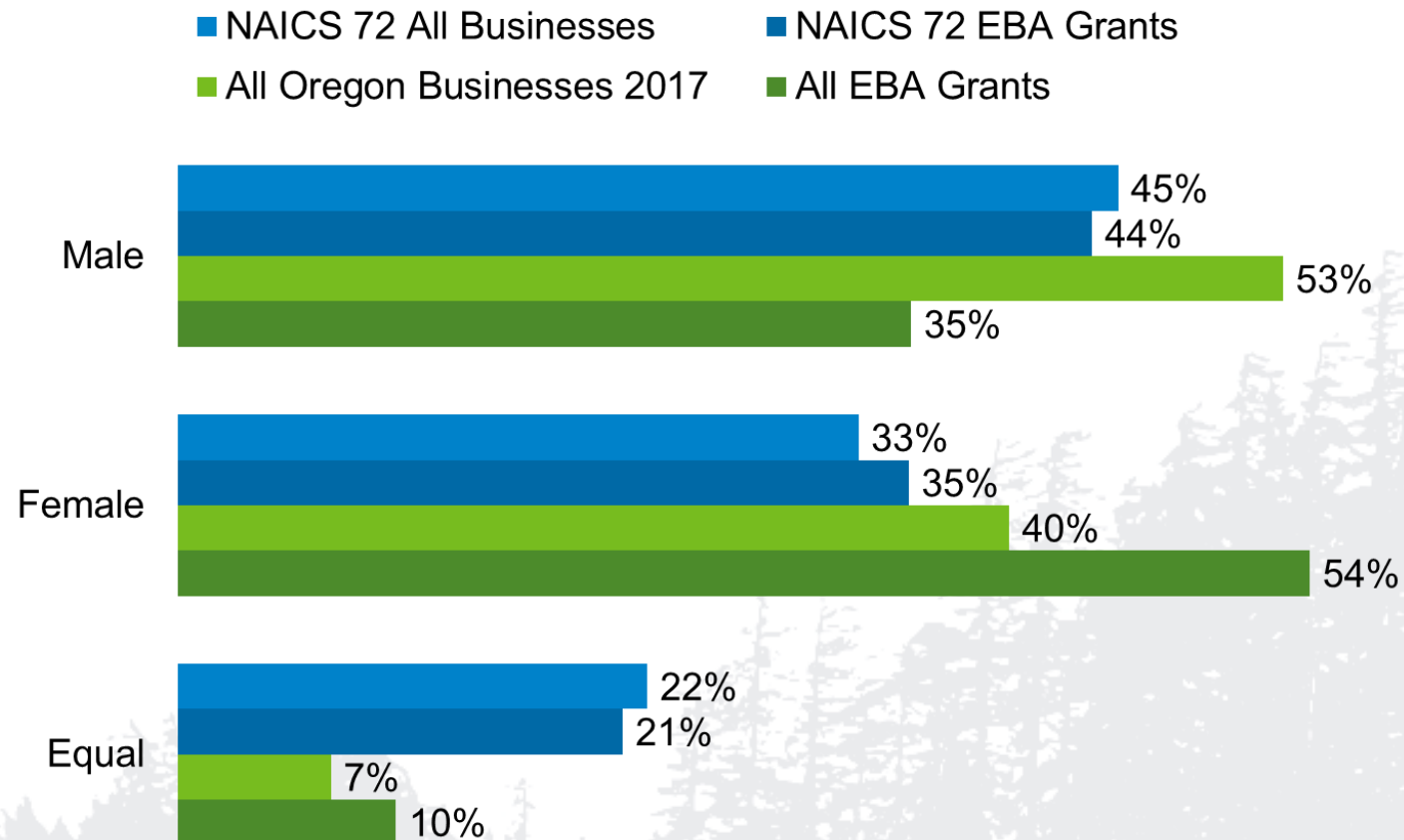
12 Percent of Businesses that Received Grants Were Hispanic or Latino-Owned

Business Ownership by Ethnicity



Comparing Results by Industry More Useful

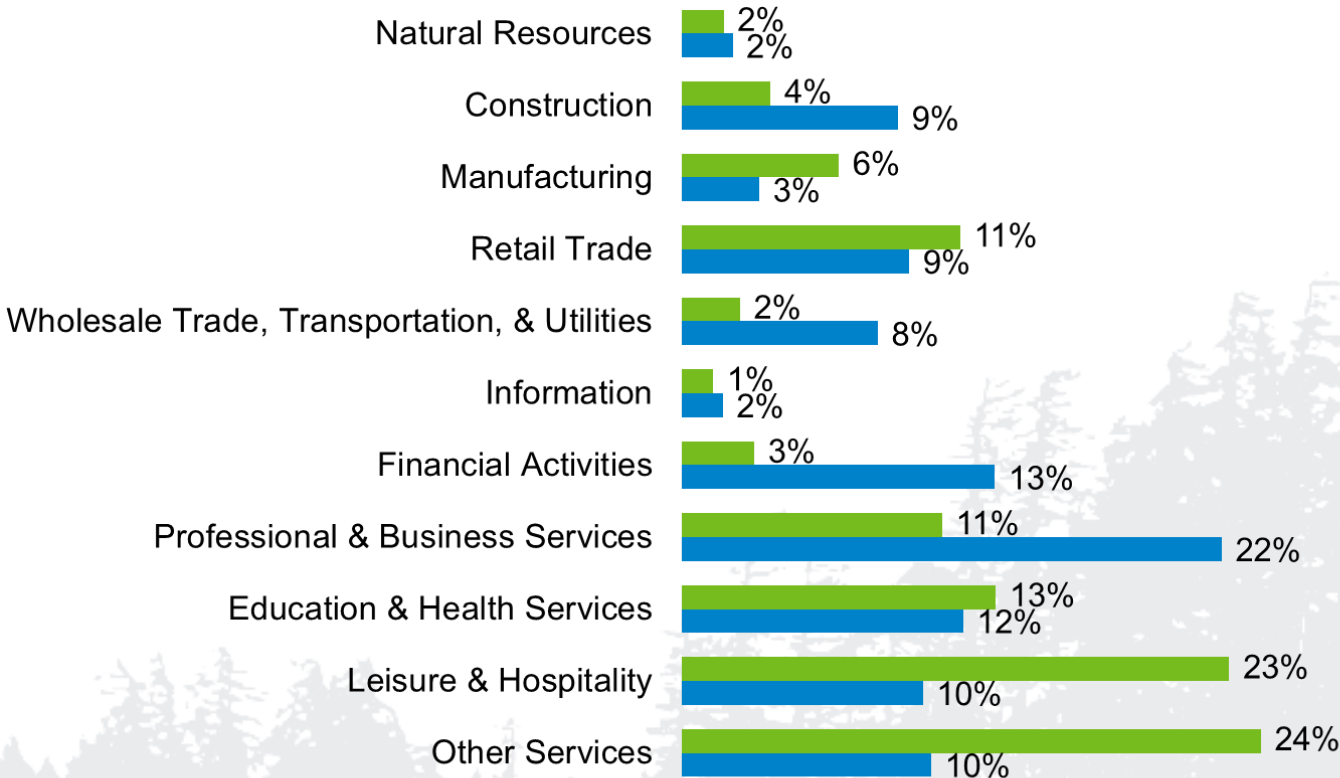
Business Ownership by Sex



Industry Mix of Businesses Receiving Grants Different than State Overall

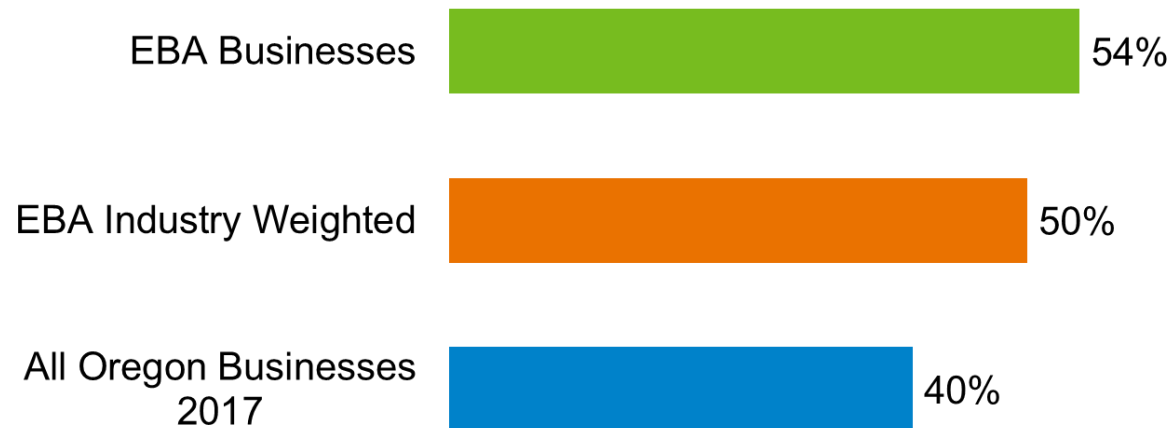
Businesses by Industry

■ EBA Businesses ■ All Oregon Businesses 2017

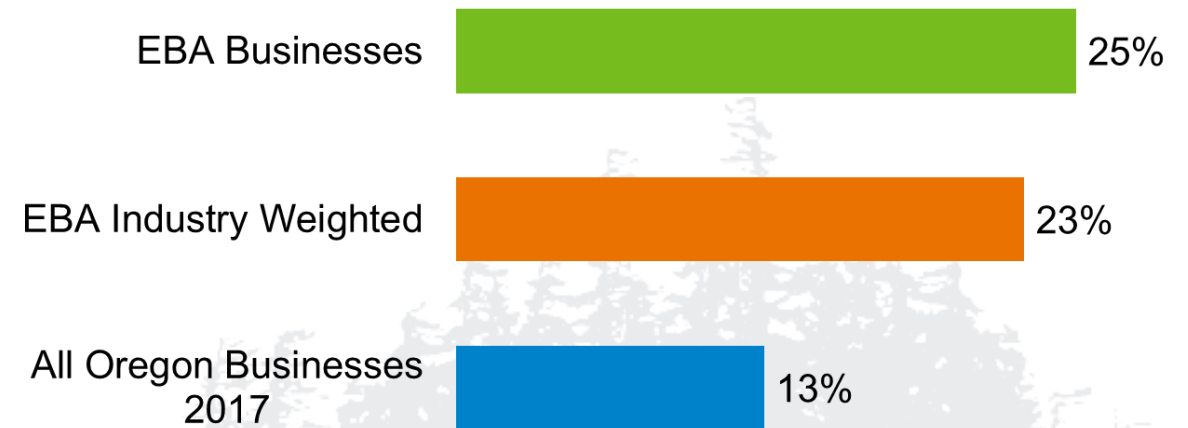


Industry Mix a Factor in High Number of Women & Minority-Owned Businesses

Women-Owned Businesses



Minority-Owned Businesses



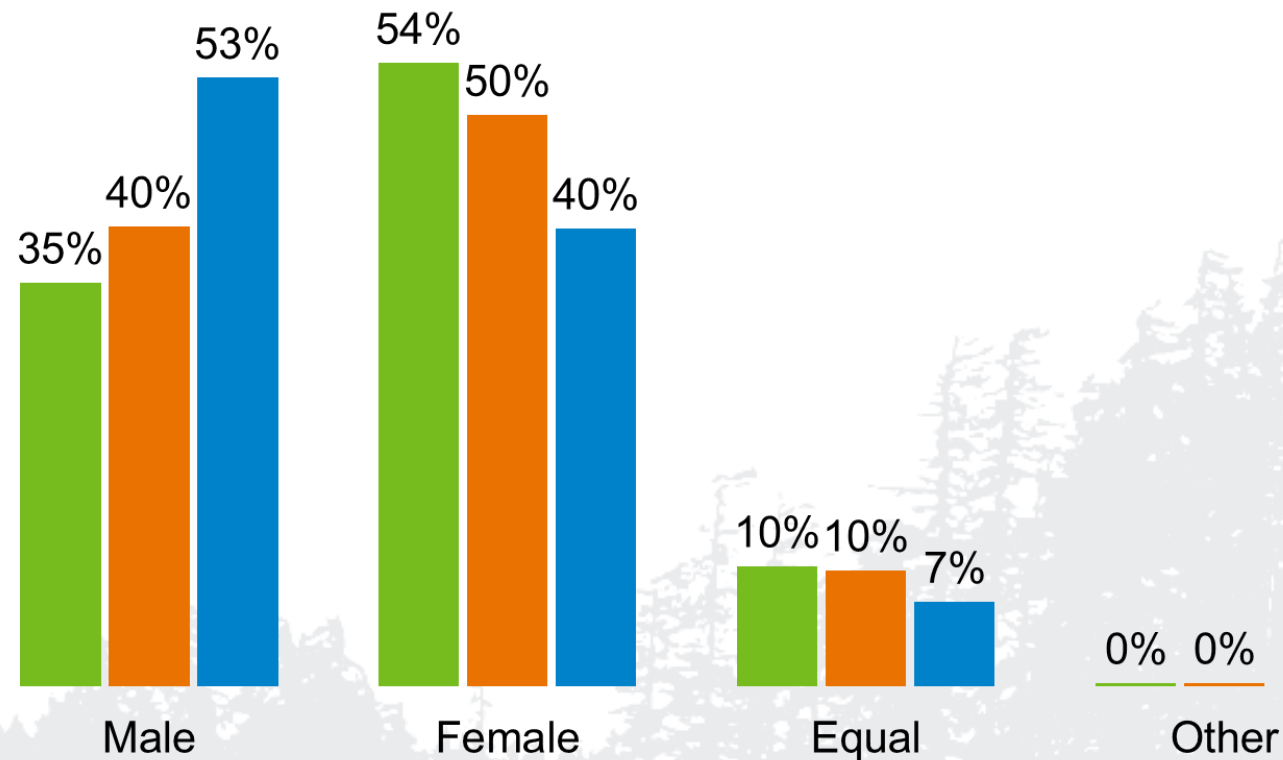
Source: Business Oregon and U.S. Census Bureau, Annual Business Survey, Nonemployer Statistics by Demographics.

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Women-Owned Businesses Still High After Adjusting for Industry Mix

Business Ownership by Sex

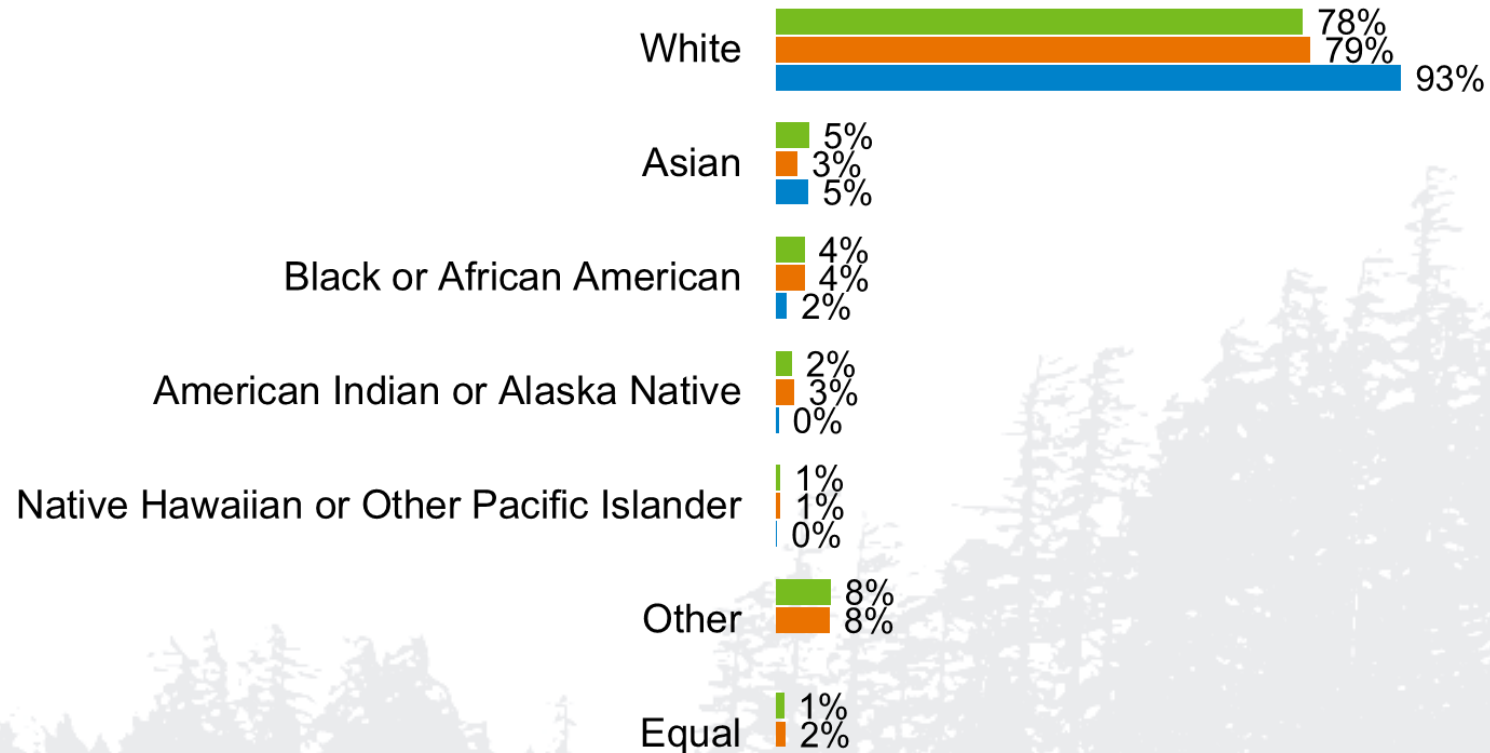
■ EBA Businesses ■ EBA Industry Weighted ■ All Oregon Businesses 2017



Industry Mix Also Doesn't Explain Most of Difference in Minority-Owned Businesses

Business Ownership by Race

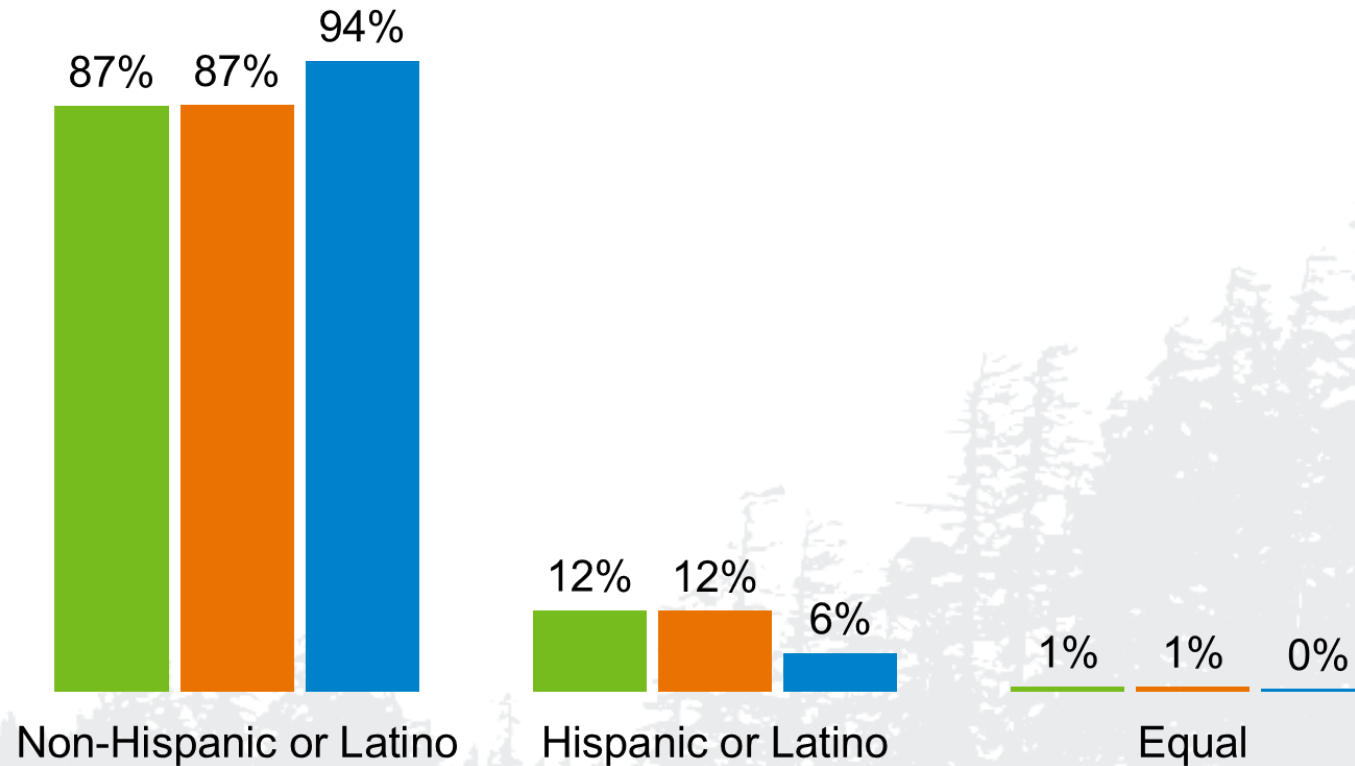
■ EBA Businesses ■ EBA Industry Weighted ■ All Oregon Businesses 2017



Hispanic and Latino Ownership Rate Unchanged After Adjusting for Industry Mix

Business Ownership by Ethnicity

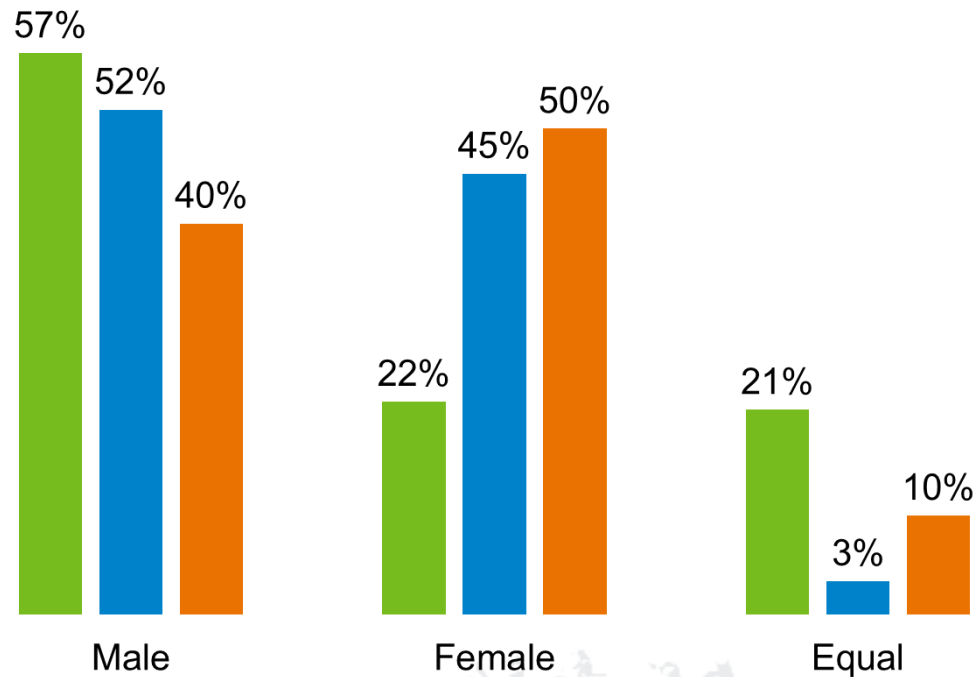
■ EBA Businesses ■ EBA Industry Weighted ■ All Oregon Businesses 2017



High Number of Self-Employed May Be Factor in High Women & Minority Ownership

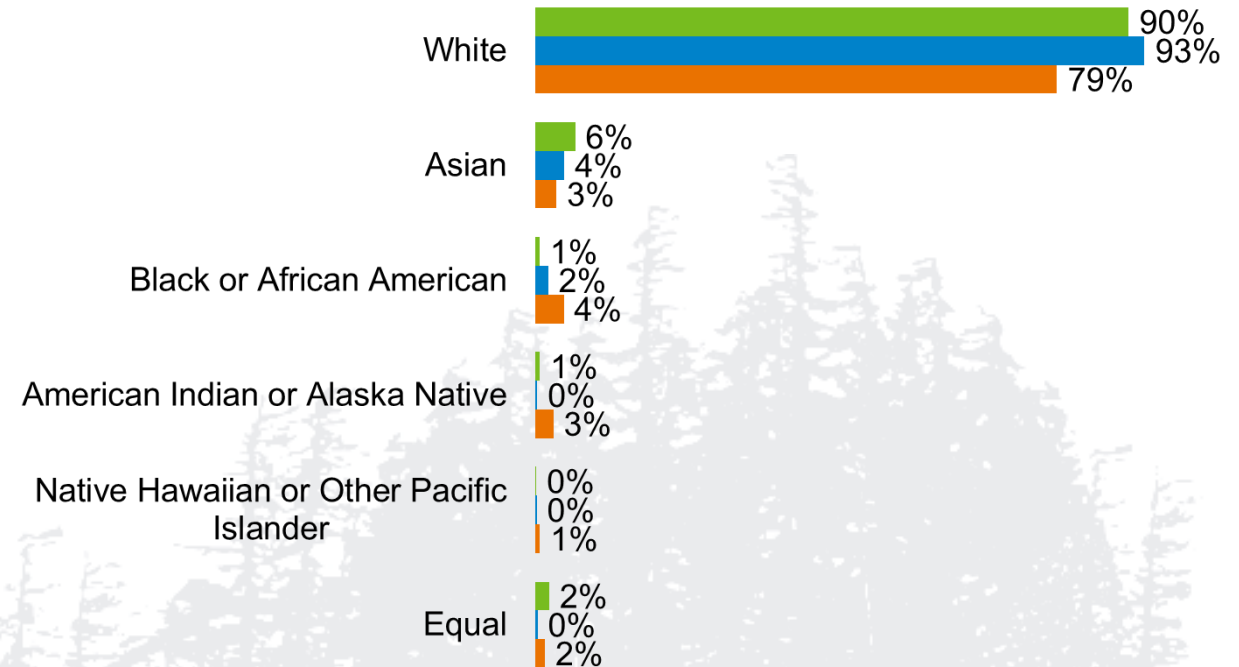
Business Ownership by Sex

■ Employers ■ Nonemployers ■ EBA Industry Weighted



Business Ownership by Race

■ Employers ■ Nonemployers ■ EBA Industry Weighted



Source: Business Oregon and U.S. Census Bureau, Annual Business Survey, Nonemployer Statistics by Demographics.

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Why Were Businesses Receiving Grants More Likely to be Women and Minority-Owned?

- Businesses were in industries with higher rates of women and minority ownership (industry mix).
- May be higher than average number of self-employed businesses, which have higher women and minority ownership.
- Women and minority-owned businesses may have faced greater negative impacts from COVID-19.
- Self-employed may have faced greater negative impacts from COVID-19.
- Business Oregon and partners were more intentional in targeting women and minority-owned businesses.



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