



VISION:

To see our Latino/a/x community of the Rogue Valley prosper. We work to create a future where every Latino/a/x voice can be heard and where Latino/a/x people can thrive with dignity, peace and justice. **No solutions about us without us.**

PURPOSE:

We believe that by fostering long term financial autonomy we can create a path for strengthening Latino/a/x families' well-being in the face of climate change. Therefore, we are seeking to restore the Latino/a/x and indigenous communities and neighborhoods in the form of resident-owned communities (ROC's), cooperative housing models or other permanent housing solutions to grow our autonomy, restore our social capital, and ensure a long-term solution to the housing and climate crisis that disproportionately threatens our BIPOC communities.

KEYS TO RECOVERY:

1. Authentic community leadership & representation.
2. Cultures of resilience & sustainability.
3. Social and economic solidarity.
4. Preservation of the local economy.

THE PEOPLE:

We are a Latino/a/x (*hispanic/latino*)-led, inter-generational coalition of community members, leaders, volunteers, and organizations in the Rogue Valley. We represent a mixed-status, working-class community with deep roots here. We are of many ages, abilities, faiths, and cultural backgrounds. We have decades of experience responding to exploitation, discrimination, environmental injustice, racism, poverty, and housing inequality. We are experts in our fields of supporting the economic liberation of Latino/a/x communities.

ORGANIZING COMMITTEE:

- De La Raíz
- Caminos
- UNETE
- Unite Oregon

- Almeda Fire Latinx Relief Fund
- El Tapatio Fire Relief & Community

FINANCIAL SUPPORTERS:

- Oregon Community Foundation
- Meyer Memorial Trust
- Ford Family Foundation
- NeighborWorks America
- Key Bank
- Oregon Housing and Community Services

TIMELINE:

1. Almeda Fire destroys 18 manufactured home communities (MHC) in Southern Oregon where nearly half were occupied by Latinos/as/xs. Over 70% of homes destroyed in the Fire were manufactured homes.
2. Coalición forms and engages in initial community meetings regarding reconstruction.
3. Coalición ensures inclusion of affected residents, advocacy for decision-making processes to be accessible to non-English speakers and those with different accessibility.
4. Coalición promotes language accessibility for city hall and town hall meetings.
5. Coalición looks for available land for (re)development.
6. Coalición begins work with the City of Talent and other cities to advocate for culturally-responsive rezoning/practices.
7. Coalición explores ways to create:
 - a. Manufactured home communities (MHC):
 - b. Resident-owned cooperatives
 - c. Other forms of permanent housing as directed by impacted communities.

For more information about Coalición Fortaleza, please email us at: CoalicionFortaleza@gmail.com