

Oregon Liquor Control Commission Overview

House Committee on General Government

January 21, 2021



Steve Marks, Executive Director

OLCC'S MISSION

**Support businesses, public safety,
and community livability
through education and the enforcement
of liquor and marijuana laws.**



OVERVIEW

OLCC's Mission

"Support businesses, public safety, and community livability through education and the enforcement of liquor and marijuana laws"

- **Third largest generator of public funds**
 - *2019-21 estimated \$605 million* in liquor revenue distributed to general fund, cities and counties
 - 2019-21 estimated *\$251 million* in marijuana tax revenue distributed to general fund, schools, cities, counties and health programs (Office of Economic Development)
- **Core functions**
 - Centrally purchase, warehouse and distribute bottled distilled spirits to OLCC-appointed retail agents
 - License and regulate alcohol licensees and alcohol server permits
 - Implement bottle bill and approve redemption centers
 - License and regulate marijuana licensees and marijuana worker permits
 - Track and inspect OHA medical grow sites 13 plants or more, OHA processors and dispensaries
- **Funding**
 - Alcohol Program is funded from distilled spirits markup, license fees and privilege tax; Recreational Marijuana Program is license fee funded; OHA tracking and inspections are marijuana tax funded

OREGON LIQUOR CONTROL ACT AND CANNABIS REGULATION

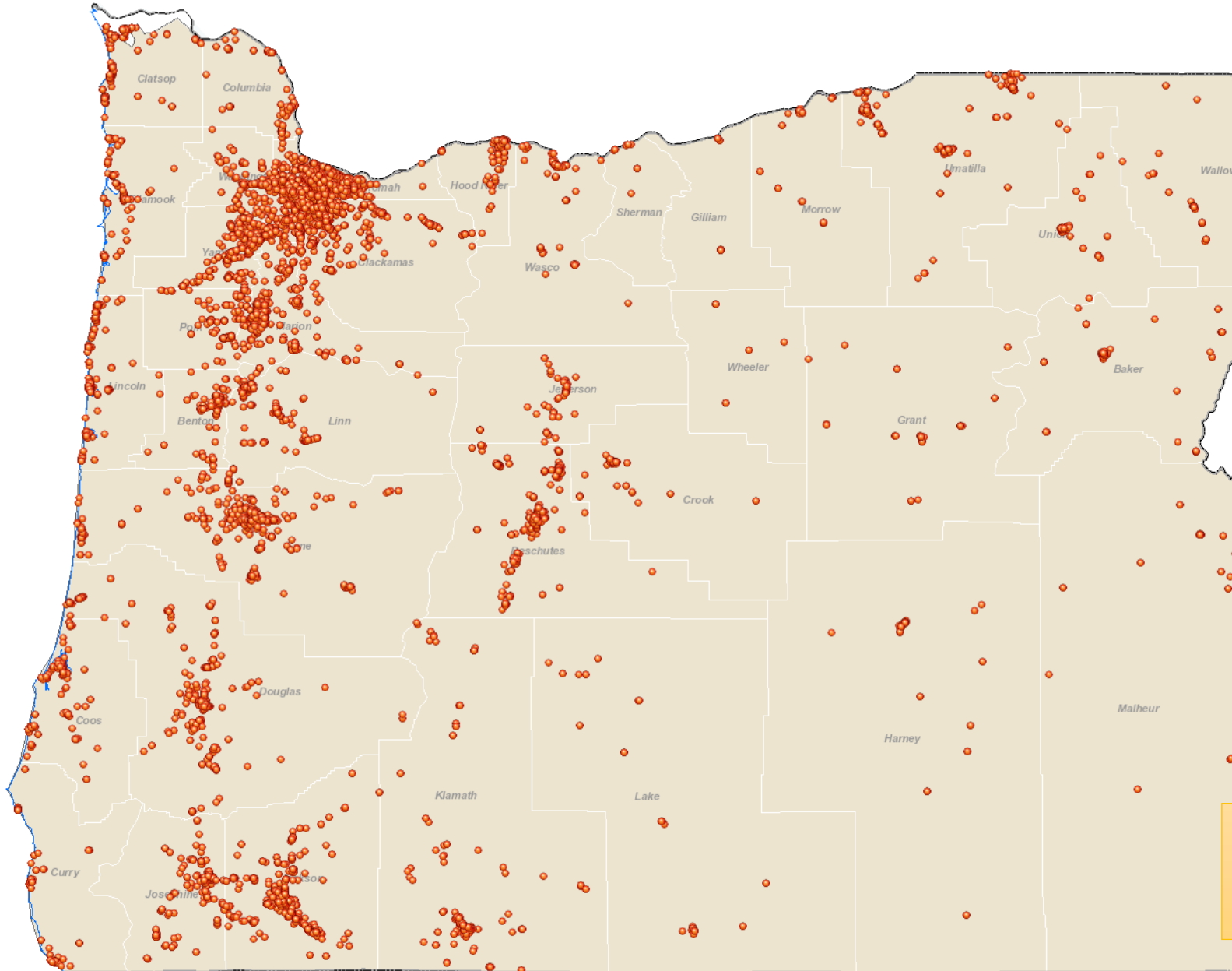
- ORS 471 Alcoholic Liquor Generally
- ORS 473 Wine, Cider and Malt Beverage Privilege Tax
- ORS 474 Trade Practices Related to Malt Beverages
- ORS 459A.700 to 740 Beverage Containers, the Bottle Bill
- ORS 475B Cannabis Regulation
- Administrative Rules Chapter 845

What OLCC does:

- License businesses that manufacture and sell alcohol
- Issue permit to trained alcohol servers
- Manage/distribute distilled spirits
- Regulate businesses that sell/serve alcohol
- Public information about responsible use of alcohol
- Administer collection of taxes for beer and wine
- License & regulate recreational Marijuana Program
- Inspect Medical Marijuana grow sites
- Regulation of Oregon's Bottle Bill, siting of Redemption Centers



Oregon Alcohol Licensees (all types)



7,188 On-Premises Licenses

5,372 Off-Premises Licenses

1,218 Wineries

384 Breweries/Brew Pubs

136 Distilleries

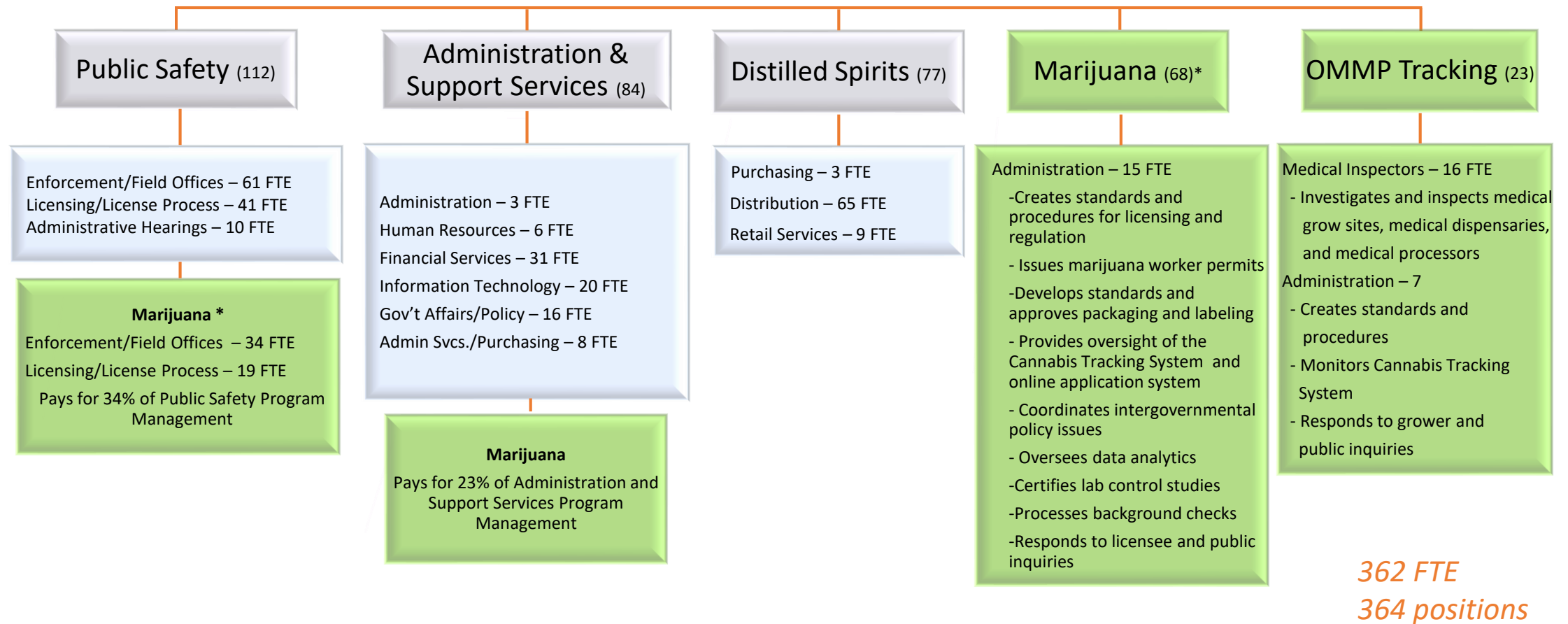
223 Wholesale/Distributors

282 Liquor Stores

136 Distillery Licenses

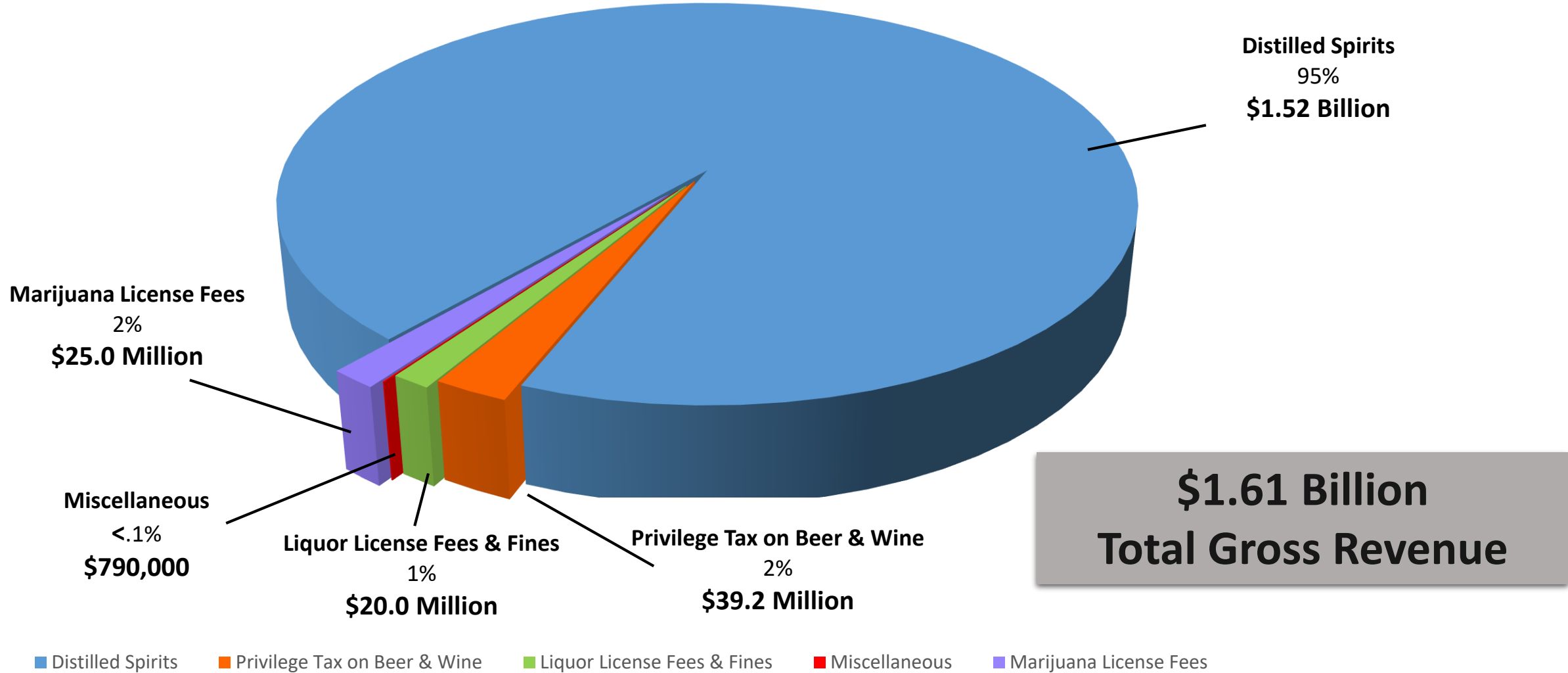
98 Distillery **Retail Outlets**

OLCC Agency Structure



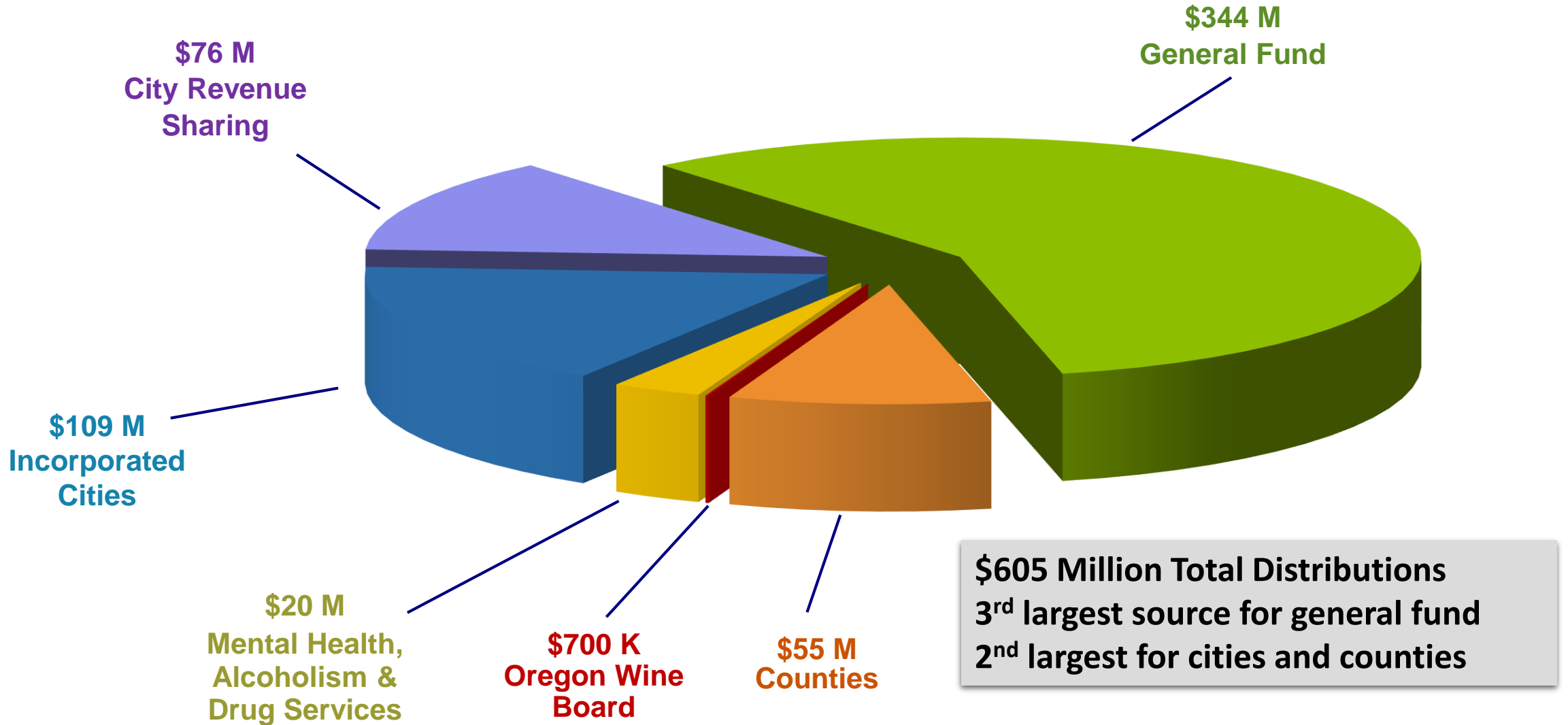
PROJECTED GROSS REVENUE SOURCES

2019-2021 BIENNIUM (GRB)



PROJECTED ALCOHOL NET REVENUE DISTRIBUTION

2019-2021 Biennium – All Revenue Sources



Legislative Priorities at Governor's Request

- [HB 2111](#) Changes name of "Oregon Liquor Control Commission" to "Oregon Liquor and Cannabis Commission."
- [HB 2112](#) Authorizes Oregon Liquor Control Commission to negotiate price for certain distilled liquor purchased by Indian tribe or commercial airline.
- [SB 95](#) Authorizes Oregon Liquor Control Commission to create data and analysis regarding commercial sales and commercial industries. Authorizes commission to contract for services related to creating, marketing, selling or licensing use of data and analysis.
- [SB 96](#) Defines "cannabinoids" for purpose of inhalant delivery systems. Authorizes Oregon Health Authority to consult with Oregon Liquor Control Commission on adoption of rules related to inhalant delivery systems containing cannabinoids. Authorizes commission to regulate testing and labeling of inhalant delivery systems that contain cannabinoids derived from industrial hemp.



Governors Budget Priorities

- Replacement of Current Warehouse and distribution facilities
- Compensation for Liquor Store and Distillery Outlets
- Alcohol and Marijuana Licensing Resources
- Administrative Hearings Resources for Alcohol and Marijuana
- Support Services for Human Resources, IT and Finance

Questions?