



HIGHER ED ENROLLMENT LANDSCAPE

Chuck Knepfle, Ph.D.

Vice President for Enrollment Management

Portland State University

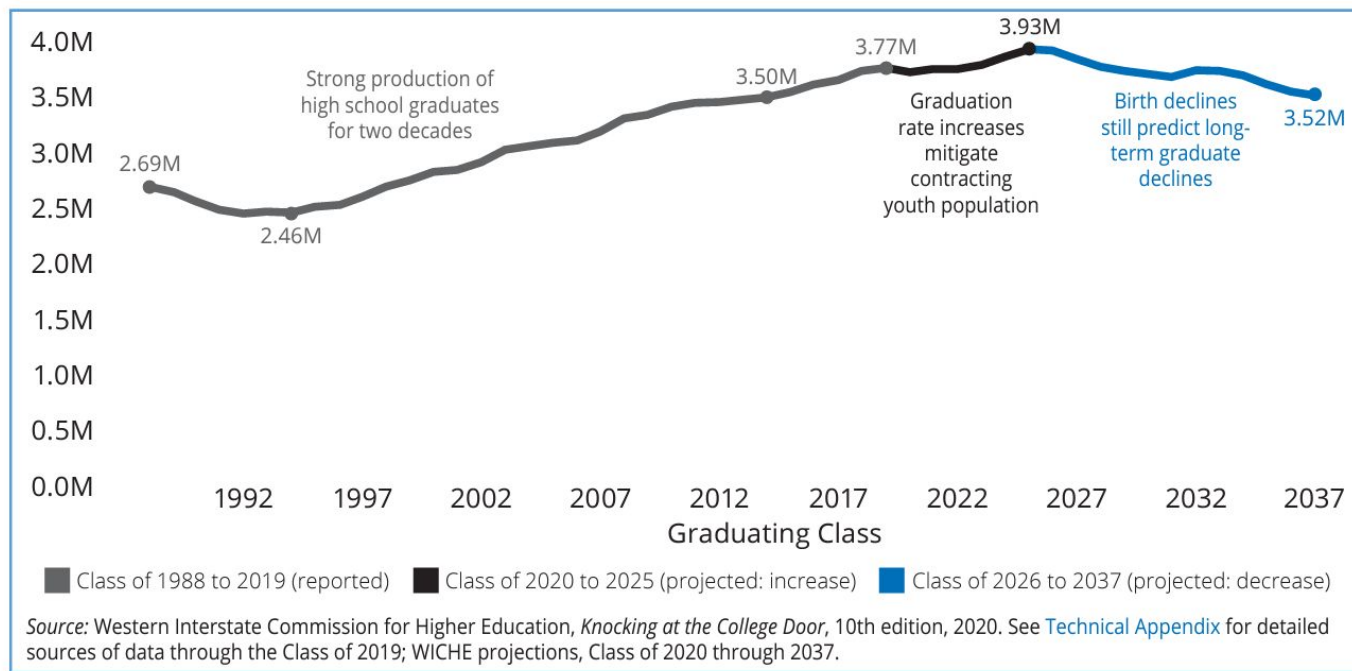
Oregon House Education Committee - December 9, 2022



Portland State
UNIVERSITY

NATIONAL DEMOGRAPHICS

Figure 1. Slowing Growth in Number of U.S. High School Graduates, then Decline (U.S. Total High School Graduates)

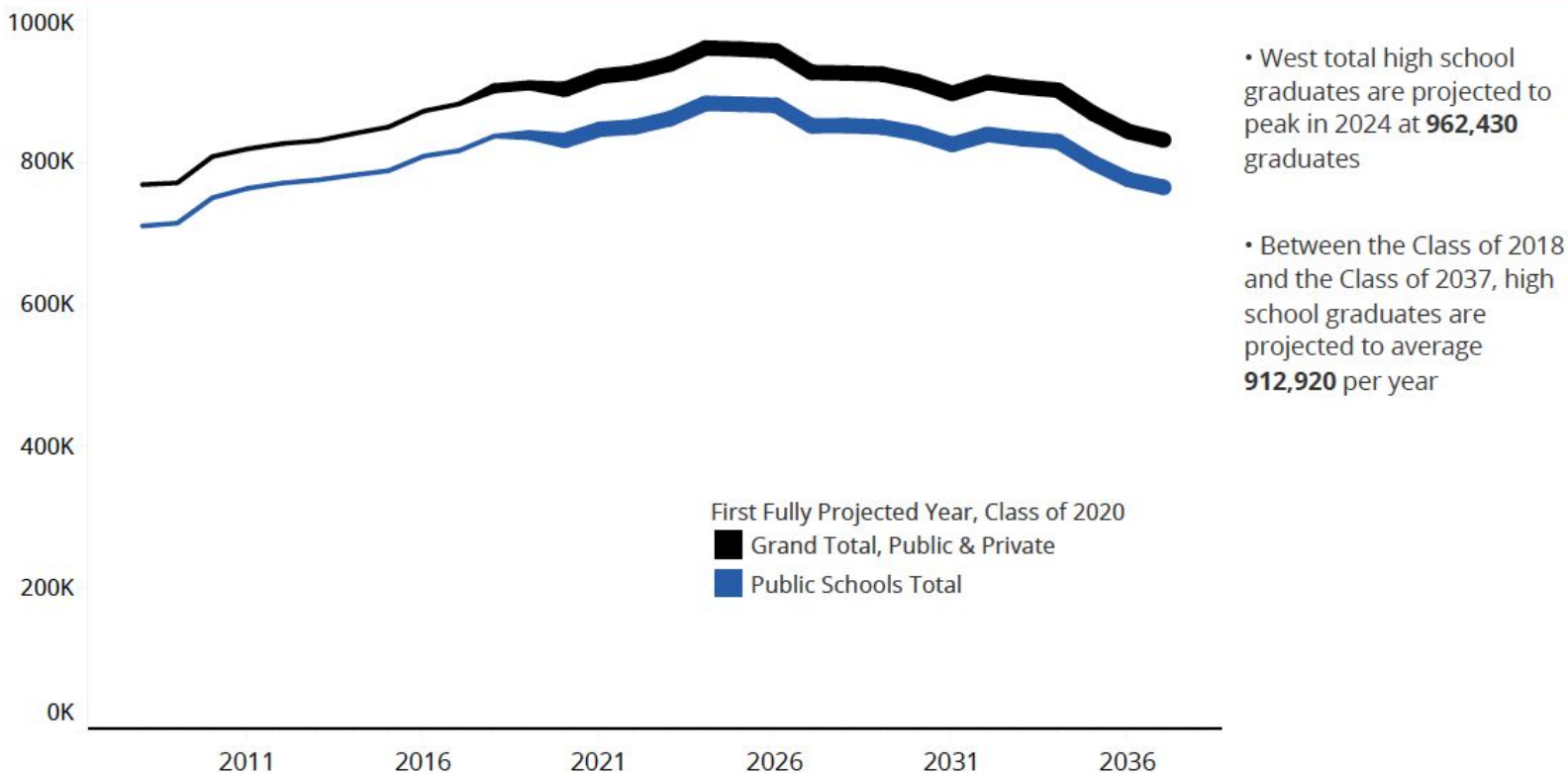


“The Great Recession did not simply delay births – it eliminated them.”

— Nathan Grawe,
*Demographics and the
Demand for Higher Education*

Projected values are displayed as either thicker or darker in the profile charts. See the notes for more details.

Total & Public High School Graduates, Class of 2008 to 2037



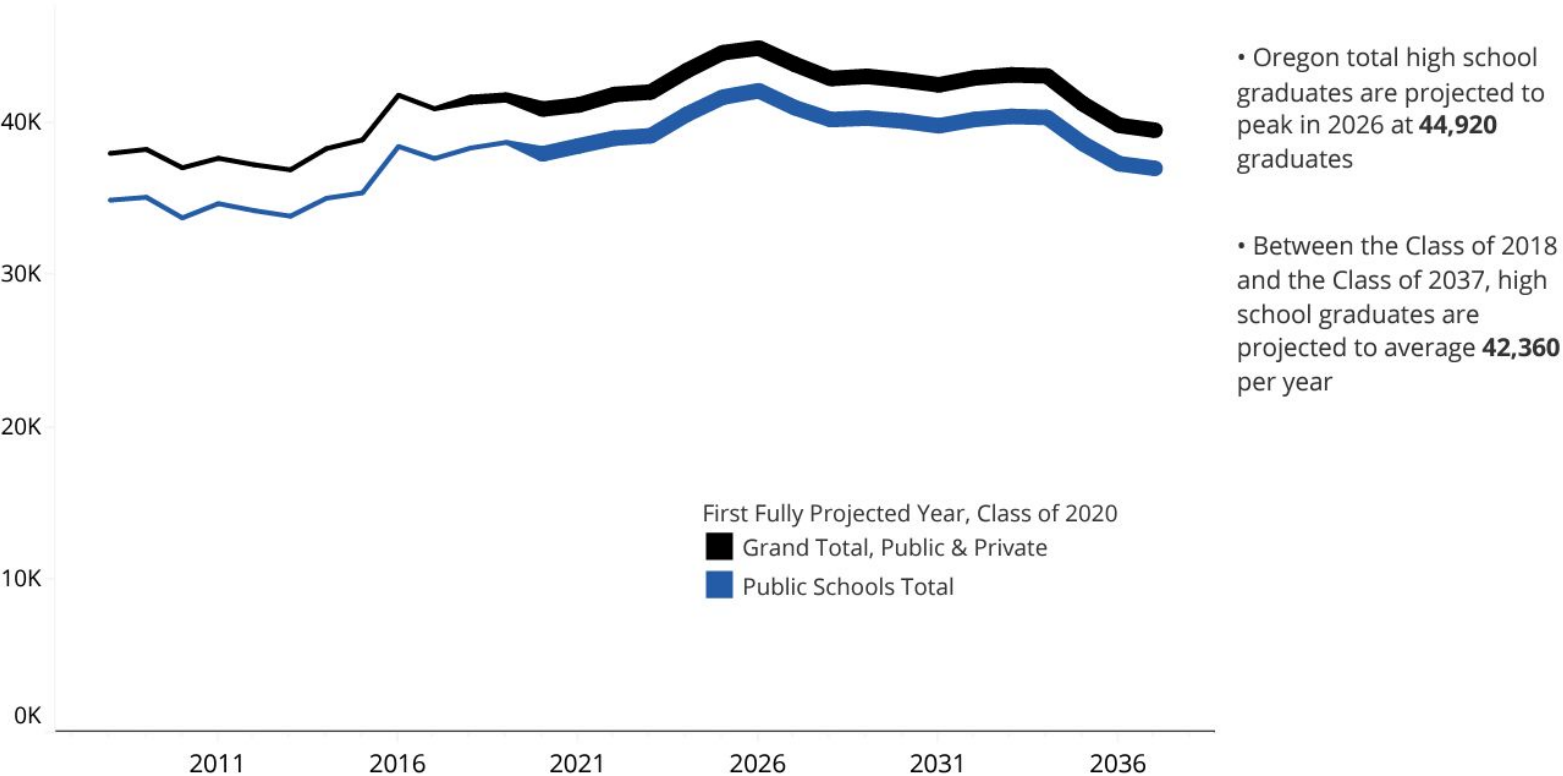
High School Graduates Profile for

Oregon



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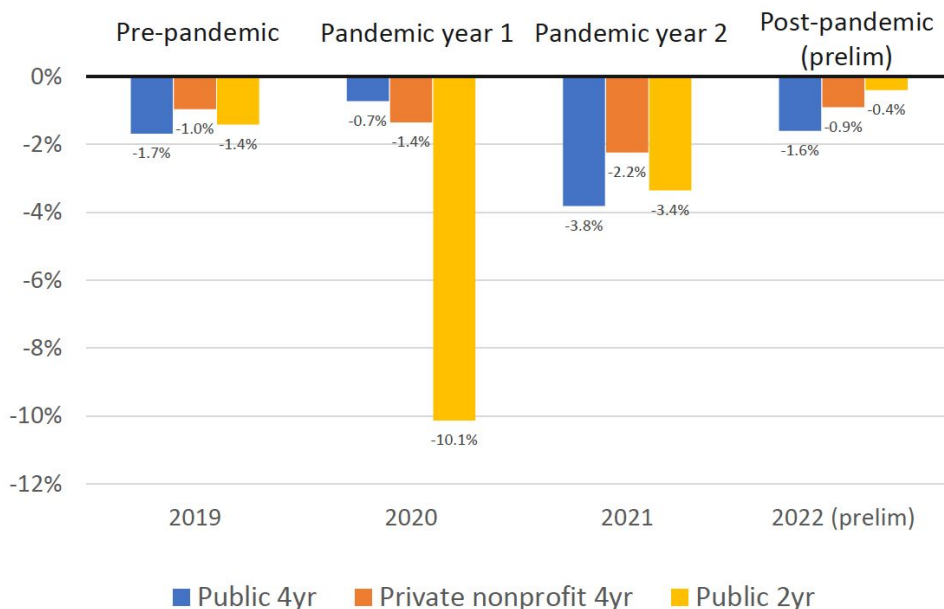
Total & Public High School Graduates, Class of 2008 to 2037



NATIONAL DEMOGRAPHICS

Pandemic Effects

Total Fall Undergraduate Headcounts
Year-Over-Year Percent Change

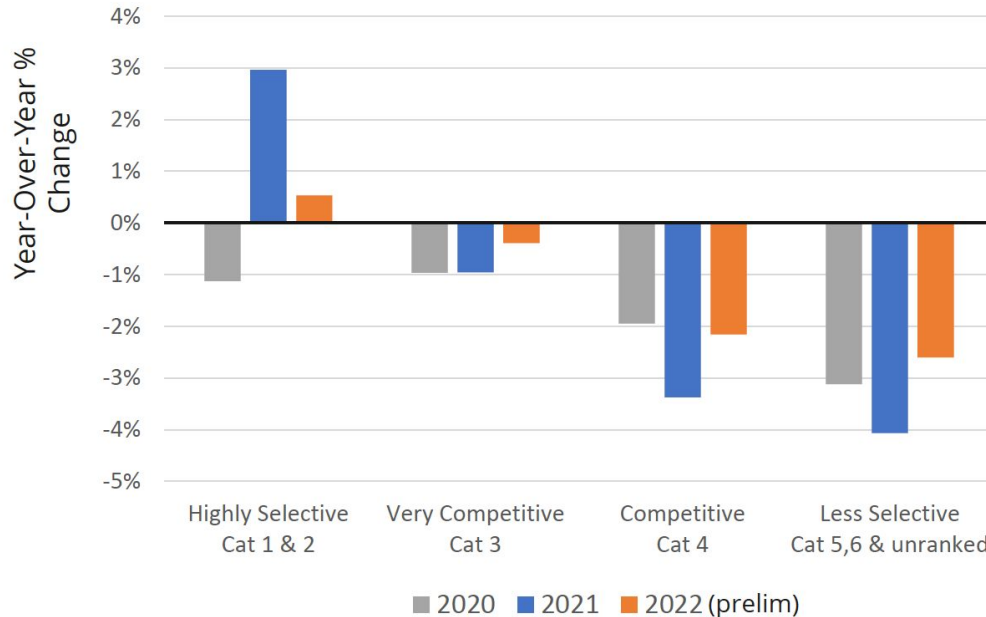


The effects of the pandemic on college enrollments was felt most significantly by public two-year colleges, but also by the four-years. Plus, for schools like Portland State who rely on transfer students from Oregon community colleges, we'll continue to see the effects on our enrollments for years to come.

NATIONAL DEMOGRAPHICS

Four Year Effects by Selectivity

All Undergraduates Enrolled in Fall Term
Public & Private Non-Profit 4yr by Barron's Category



Nationally, the highly selective and very competitive universities have rebounded - much like what has been seen in Oregon.

Source: nscresearchcenter.org/stay-informed/Enrollments/

WHAT WILL HELP?

- **Pipeline** - It all starts with K-12 graduation rates and a focus on the importance of a college education
- **Creative investments** - More ideas like the Tribal Student Grant
- **Funding** - Continue to fund OOG as ability to pay continues to be the major barrier, and consider expanding it so it has the same buying power as the Oregon Promise. Currently, non-Pell Grant eligible students with financial need cannot afford four-year universities in Oregon
- **Support** - Continue programs like Strong Start so that students who were affected by learning in the pandemic are not starting behind