

# City of Ashland Recommendations

## Rebrand the Risk Map

- ◆ The risk map is an exposure map, calling it that eliminates confusion
- ◆ Eliminate or redefine “no risk” category that assigns areas of no risk inappropriately

## Build on Local Capacity

- ◆ Partner with local fire departments, ODF units, non-profits, and others to create capacity for property assessments and grants
- ◆ Leverage federal funds for defensible space and home hardening

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## Phase in Regulations

- ◆ Step into regulations gradually over 5 years, starting with self-certification like in Senate Bill 360.
- ◆ Maintain a final date for compliance of no more than 5 years. Use creative solutions to get compliance.

## Encourage Neighborhoods

- ◆ Firewise USA is not the ultimate solution, but encouraging grassroots organizing helps
- ◆ Create more opportunities for local people to engage in Home Ignition Zone training.