



MEMORANDUM

Prepared for: Oregon State Senate
Regarding: Review of Executive Appointments
Date: May 18, 2022

LPRO: LEGISLATIVE POLICY AND RESEARCH OFFICE

OREGON TOURISM COMMISSION

The Governor has appointed the following individuals to the Oregon Tourism Commission, subject to Senate confirmation:¹

Appointees

New

David Gremmels of Medford

Term

07-01-2022 – 06-30-2026

Reappointment

Anna Ponzi of Sherwood

07-01-2022 – 06-30-2026

Statutory Authority

[ORS 284.107 \(2021\)](#).

Statement of Economic Interest²

Not required.

Composition³

The commission consists of nine members that serve four-year terms up to the point that a successor is confirmed, up to two full terms, appointed from various tourism areas and regions:

- three representatives engaged in local tourism promotion (PENILTON, **PONZI** and SHEPPARD);
- one representative of the public (**GREMMELS**); and
- five representing the lodging industry (BOYLES, DINOVO, STEPHENSON, WILLITTS and YOUNGBLOOD).

¹ [Or. Const. art. III, §4](#); [ORS 171.562 and 171.565 \(2021\)](#).

² [ORS 244.050 \(2021\)](#).

³ [ORS 284.107 \(2021\)](#); and see [ORS 182.100 \(2021\)](#) for affirmative action policy and [ORS 236.115 \(2021\)](#) for diversity criteria.

At least 30 days prior to the expiration of a current member's term, the Tourism Industry Council of Oregon may nominate representatives engaged in promotion, and a statewide organization representing the lodging industry may nominate lodging representatives.

The commission selects its chair and vice chair; a majority constitutes a quorum; and members may be removed for cause.

Duties⁴

The commission, known as Travel Oregon, aims to increase tourism and its economic benefits, and enhance tourists' experiences, by providing information, marketing, and advertising that emphasizes Oregon's unique and exceptional destination and recreational opportunities. Its duties include:

The commission must:

- advise the Governor on all matters pertaining to tourism;
- advise on the development and implementation of state policies and programs relating to tourism and recreation and assist with coordination of these activities;
- prepare and maintain a comprehensive marketing plan;
- develop and submit a biennial budget;
- administer certain funds and grant programs;
- prepare annual financial statements;
- solicit perspectives from all levels of government and the private sector with respect to state programs and policies that promote and support tourism;
- cooperate with educational institutions to support the tourism industry;
- advise local communities with respect to tourism;
- adopt personnel policies and contracting and purchasing procedures;
- appoint an executive director to serve at the commission's pleasure with the Governor's approval; and
- maintain tourist information centers near principal entrance points and other locations.

The commission may:

- enter into agreements and execute all instruments to carry-out its duties;
- manage property of any kind, or any interest in property;
- appoint officers, consultants, agents or advisors, and prescribe their duties;
- appear before any entity of local, state or federal government;
- procure insurance;
- accept all manner of funds;
- partner with others in the conduct of conferences and tours;
- provide and pay for advisory services and technical assistance; and
- charge for products or services and receive revenue from any source used to advance tourism.

⁴ [ORS 284.111 to 284.148 \(2021\)](#); and Travel Oregon, *About Travel Oregon*, <<https://traveloregon.com/about-travel-oregon/>> (last visited May 12, 2022).

Executive Appointments Board Roster

Tourism Commission, Oregon

Agency: Travel Oregon
Authorization: ORS 284.107
Members: Min: 9 Max: 9
Term Length: 4 years Limit: 2
Senate confirmation required? Yes

Policy Area: Arts and Culture

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Current Appointments:

Member Name and Address (Alphabetical)

Don Anway Lodging Term(s): 07-01-2018 - 06-30-2022 07-01-2014 - 06-30-2018	Position Number: 6
Richard D Boyles Lodging Term(s): 07-01-2019 - 06-30-2023 09-26-2016 - 06-30-2019	Position Number: 7
Lucinda M DiNovo Lodging Term(s): 07-01-2019 - 06-30-2023	Position Number: 8
David L Gremmels Public Member Term(s): 07-01-2022 - 06-30-2026	Position Number: 6
Malissa B Larson Term(s): 06-01-2020 - 07-03-2022	Position Number: 14
David Penilton Tourism Promotion Term(s): 11-19-2021 - 06-30-2025	Position Number: 5
Anna Maria Ponzi Tourism Promotion Term(s): 07-01-2022 - 06-30-2026 07-01-2018 - 06-30-2022	Position Number: 2
Anna Maria Ponzi Tourism Promotion Term(s): 07-01-2022 - 06-30-2026 07-01-2018 - 06-30-2022	Position Number: 2

Executive Appointments Board Roster

Tourism Commission, Oregon

Member Name and Address (Alphabetical)

Policy Area: Arts and Culture

Mia F Sheppard Tourism Promotion Term(s): 07-01-2019 - 06-30-2023	Position Number: 1
Erin E Stephenson Lodging Term(s): 11-19-2021 - 06-30-2025	Position Number: 4
Greg Willitts Lodging Term(s): 07-01-2019 - 06-30-2023	Position Number: 3
Scott B Youngblood Lodging Term(s): 07-01-2021 - 06-30-2025 07-01-2016 - 06-30-2020 05-22-2015 - 06-30-2016	Position Number: 9