

Priorities and Actions

The COVID crisis revealed serious flaws in the systems intended to serve and support Oregonians during difficult times. To return from the COVID-19 crisis as a stronger, more equitable State, we must strengthen our commitment to those Oregonians most impacted by the COVID crisis. This will require a fundamental redesign of the systems that make up the state's response to changes in the labor force and economy. Without question, this redesign must put racial equity and front-line workers at the center. The redesign must also put decision making and solution building as close to the community as possible - allowing local communities to respond to local economic circumstances, priorities and needs.

A. Support the Implementation of SB643 to improve the State's Public Workforce System

2022 – 2023 Actions

Co-Staff the Workforce Talent and Development Board Continuous Improvement Committee

Assist in the Implementation of the Recommendations Contained in the Initial Assessment of the Public Workforce System

Support the Evaluation of Oregon's Workforce Development Governance and Resource Structure

Work on legislative recommendations for improving and streamlining the delivery process in time for the 2023 Legislative Assembly

B. Support the Implementation of Future Ready Oregon, SB1545

2022-2023 Actions

Implement the Local Board Components of Future Ready Oregon, including Prosperity 10,000 and Benefits Navigators

Scale Services and Programs that Work

Build Alignment with Other Future Ready Programs and Investments



Today is the time for businesses throughout our region to lay the foundation and start preparing for the future of the workforce in Oregon.

The Oregon Workforce Partnership is comprised of over 200 community leaders representing business, education, workforce and elected officials from Oregon's nine Local Workforce Development areas.

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Oregon's Local Workforce Development Boards

Building and sustaining the skilled workforce needed to support a thriving community takes broad partnerships, creative thinking, smart policies and innovative solutions tailored to the specific workforce needs of people and businesses. Oregon's Local Workforce Boards manage resources to fund programs and build partnerships that help get and keep people working. We maximize investments to build a workforce that meets the needs of key industry sectors and creates opportunity for those who need it most. We are committed to building a public workforce system that is accessible and effective for all. Our strongest asset is our network of partners. We bring together employers, labor groups, government, community colleges, high schools, community-based and economic development organizations, creating a network of collaborators you can't find anywhere else. By working together, our economy grows, our pool of homegrown talent grows, and our competitive edge grows.

What Local Boards Do

- Regional Systems Planning
- Resource Coordination
- Industry & Community Engagement
- Fund Management
- Procurement
- Compliance
- Resource Development
- Research
- Tracking & Reporting
- Continuous Improvement

What are the Benefits?

- Aligns Resources and Efforts (Financial & Non-Financial)
- Enables Mutually Developed Guidelines, Outcomes & Oversight
- Reduces Fragmentation and Duplication
- Promotes Systemic Solutions & Collective Impact
- Increases Scale & Efficiency
- Accelerates Action
- Supports Networking & Learning
- Creates Shared Accountability
- Aligns state and regional goals and efforts

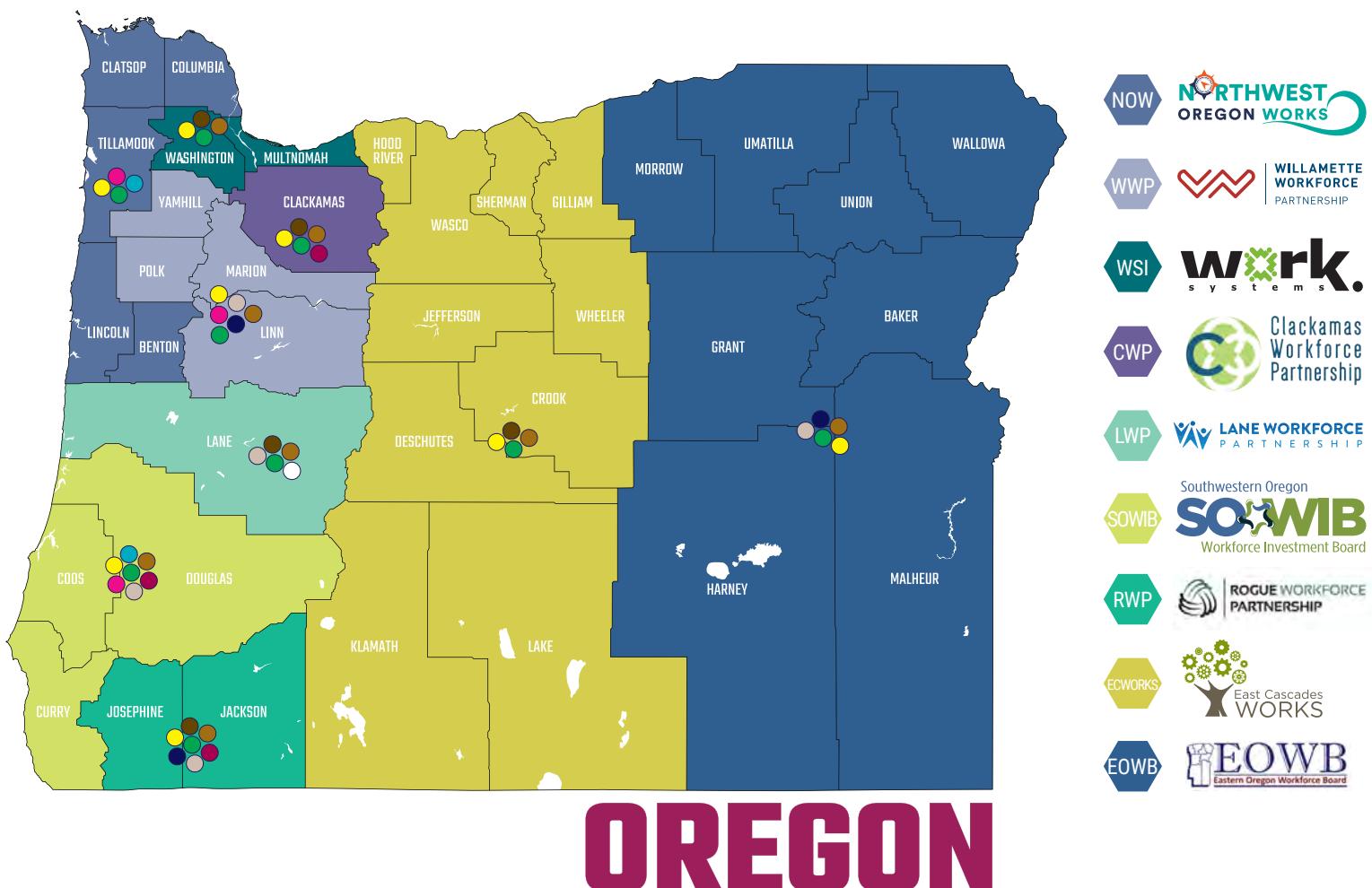
Working Together



166,000+ job seekers served | 44,579 people placed in jobs | 5,771 businesses served

Where Are We Located?

Oregon has nine Local Workforce Areas to support locally-driven decisions and programs. Oregon has an integrated one-stop service delivery built on a standardized model to provide a flexible, unified workforce education and training system that consistently exceeds customer expectations. Both state and local workforce boards are committed to keeping Oregon business and industry competitive in the global economy.



Our Targeted Industry Sectors:

- Childcare/Early Learning/Ed
- Construction
- Healthcare
- Leisure & Hospitality
- Manufacturing
- Maritime
- Natural Resources
- Technology
- Transportation
- Warehousing
- Wood Products

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Moving Future Ready Forward

Clackamas Workforce Partnership is creating an initial career and training services project that expands on its existing STEP Program which provides these services to individuals that meet Supplemental Nutrition Assistance Program (SNAP) Employment and Training (E&T) requirements.

East Cascade WORKS is launching a construction training cohort targeting specialized populations.

Lane Workforce Partnership is expanding their investment in its existing SNAP providers, furthering its support for local sector strategies, and making targeted investments for Business Customized Training with relevant programming for the future, new, the existing workforce, and the companies themselves. The in creating quality jobs and sustainable work cultures. We also plan to use this funding to increase capacity, access, and cross sector collaboration with a focus to engage and support our prioritized populations.

Eastern Oregon Workforce Investment Board is planning to offer customized training in healthcare, transportation, manufacturing, construction, and warehousing skills that will create quality high-paying careers.

Northwest Oregon Works is partnering with Healthy Teeth Bright Futures to train dental assistants though Linn-Benton Community College. They plan to contract with community-based organizations that primarily serve culturally specific populations.

Rouge Workforce Partnership is weaving Future Ready Oregon funding into the existing Strategic Road Map, workforce training investment strategies, and systems transformation initiatives – with specific investments for historically underserved communities including Latino/a/x, BIPOIC, people with low incomes and rural Oregonians. These funds will be blended, braided and stacked with other federal and state workforce funds to create true pathways out of poverty to family-wage jobs and high-wage/high-demand careers in the region's targeted industry sectors of: healthcare, manufacturing, construction, natural resources, transportation/logistics, technology, and child care/early education.

Southern Oregon Workforce Investment Board is working on several projects. 1. Provide housing and employment to individuals who are unemployed and experiencing homelessness utilizing On-the-Job Training programs and supportive services. The plan is to pay up to \$6,000 for the first month, last month, and deposit for housing and use OJT wage matching funds to incentivise employers by offsetting the cost of training. Participants will come from a pallet shelter community where they have already demonstrated the desire to take the next step.

2. Contract with 4 new youth service providers. Two will start projects with disengaged high school students by establishing a relationship with each school district to be alerted when a student has not engaged in school for 10 days and/or drops from the district. Provider staff will connect with students to encourage them to re-enroll. Should the student remain unenrolled, they will receive priority in our paid work experience or training programs.

3. Offer foster childrens' programs targeting youth close to age out of care. We have a youth project focused on foster kids about to age out of care. The summer program is ran through YouthEra and teaches kids how to garden and small business management using farmers markets.

WorkSystems Inc., the Portland Metro Workforce Development Board, initial Future Ready Oregon (FRO) resources will be focused on expanding proven activities to serve and support our most vulnerable residents. Specifically, \$2.66 million in FRO resources will be invested to expand services available through several community-based and education providers, including Central City Concern, Community Action of Washington County, Constructing Hope, Human Solutions, Immigrant Refugee and Community Organization, Mount Hood Community College, Oregon Tradeswomen, Portland Community College, Portland Opportunity and Industrialization Center, Portland Youth Builders and Southeast Works. These FRO investments will expand access to registered pre-apprenticeship services, rapid re-careering programs, such as Driving Diversity, subsidized work experience, and community-based career coaching services.

This initial FRO investment will generate \$1.3 Million in federal SNAP match dollars. These resources will build upon an additional \$1.8 Million in local SNAP earnings to ensure ongoing sustainability of these programs and services.

Willamette Workforce Partnership believes that shifting demographics and the rise of technology and automation are changing how we work and learn. These shifts put more significant pressure on workforce development institutes to prepare people for the jobs of tomorrow while simultaneously helping the current workforce upskill and reskill for the jobs of today. For that reason, WWP is using our Future Ready funding to contract with multiple higher education institutes, training institutes, and community-based organizations to provide occupational skills training to the priority populations outlined in the Future Ready bill. All contracted entities will recruit, train, and connect trainees to employment opportunities resulting in \$17.00/hour. At this time, WWP is looking for training providers to contract with and already received 5 applications. We anticipate more applications will arrive by our June 4th deadline.