



# Energy Trust of Oregon Briefing

## Resilient, Efficient Buildings Task Force

May 3, 2022

# About Energy Trust of Oregon

Independent  
nonprofit

Serving 1.8 million customers of  
Portland General Electric,  
Pacific Power, NW Natural,  
Cascade Natural Gas and Avista

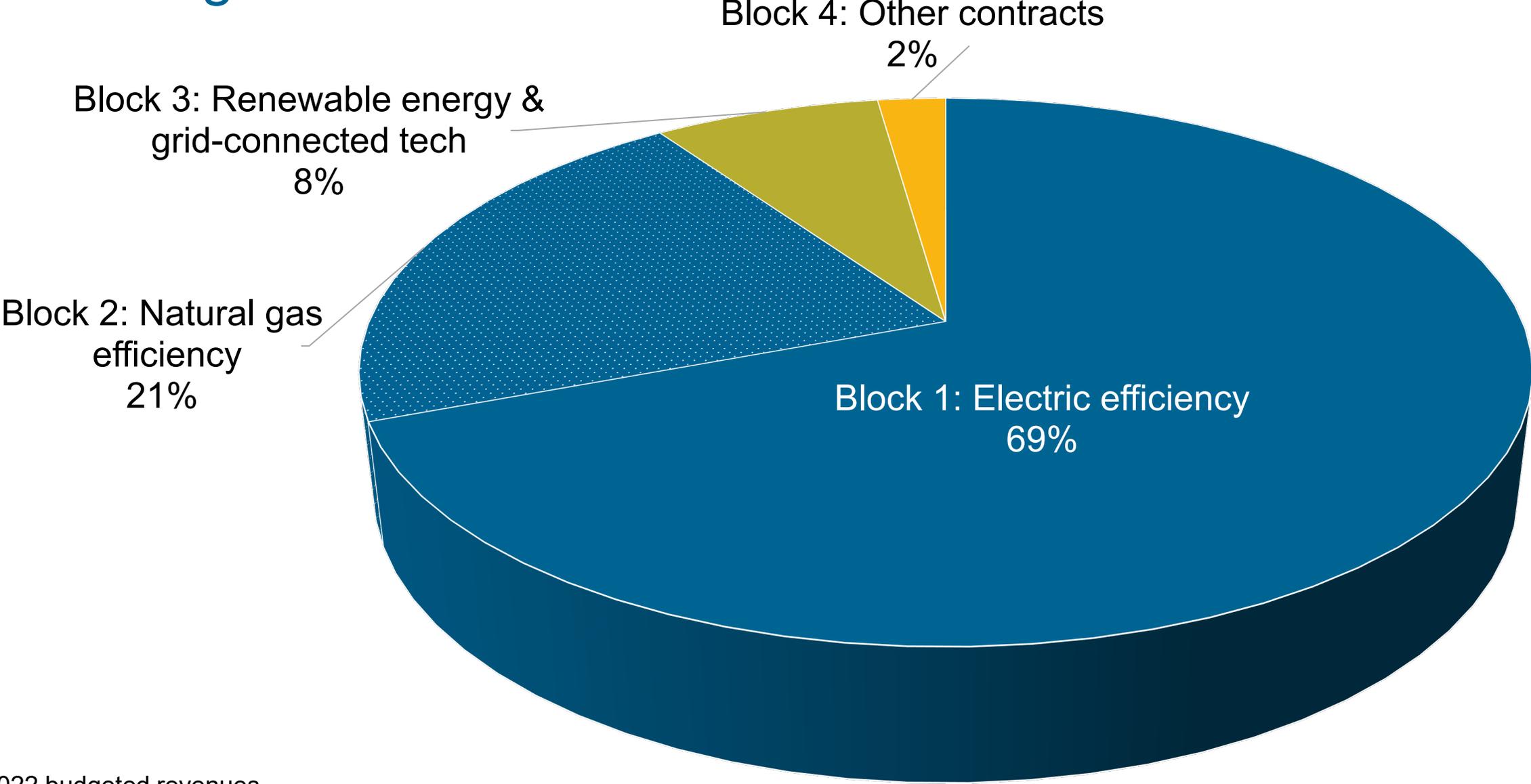
Helping make  
energy more  
affordable

Investing in  
renewable power  
and grid-connected  
resiliency

Delivering benefits  
for all customers  
and communities

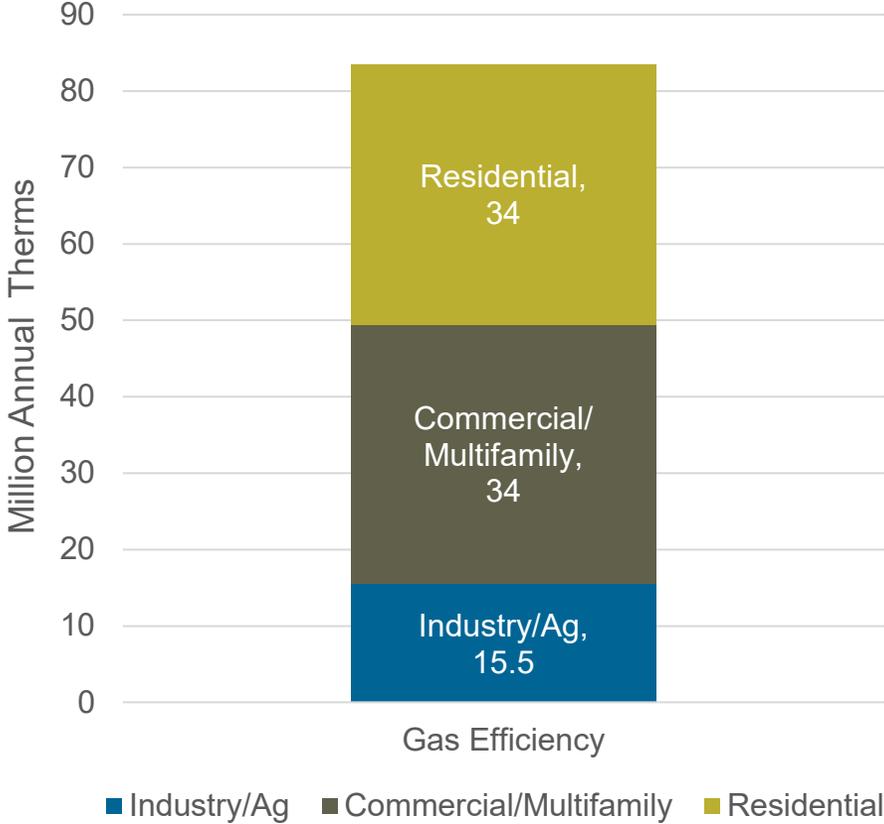
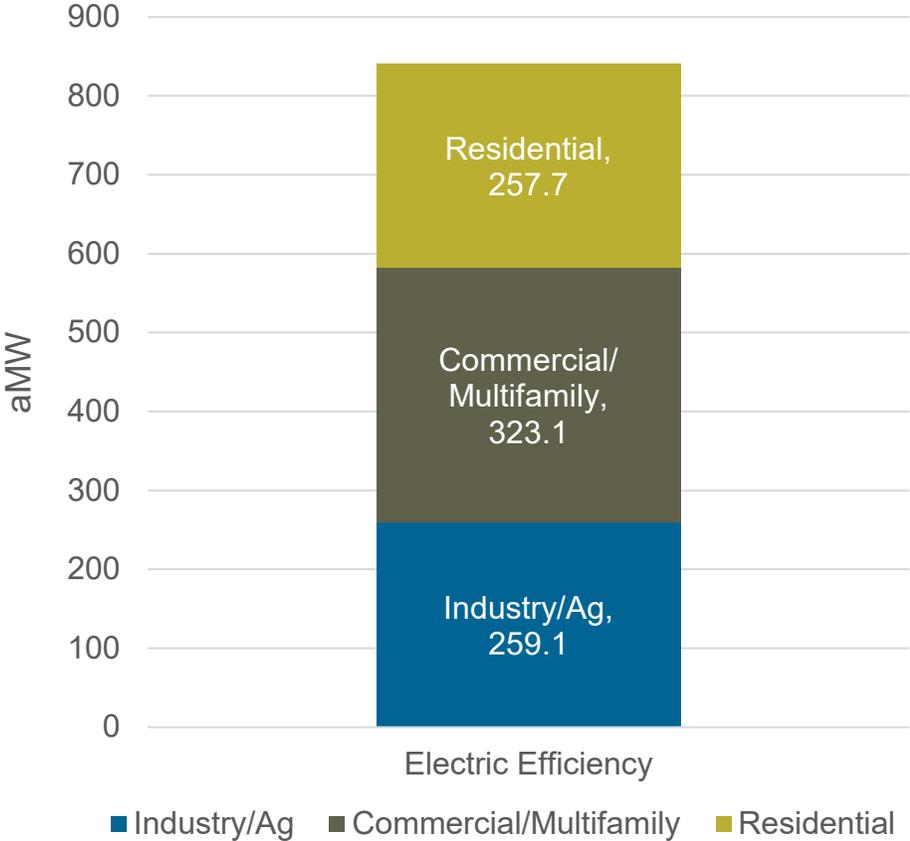


# Funding Sources

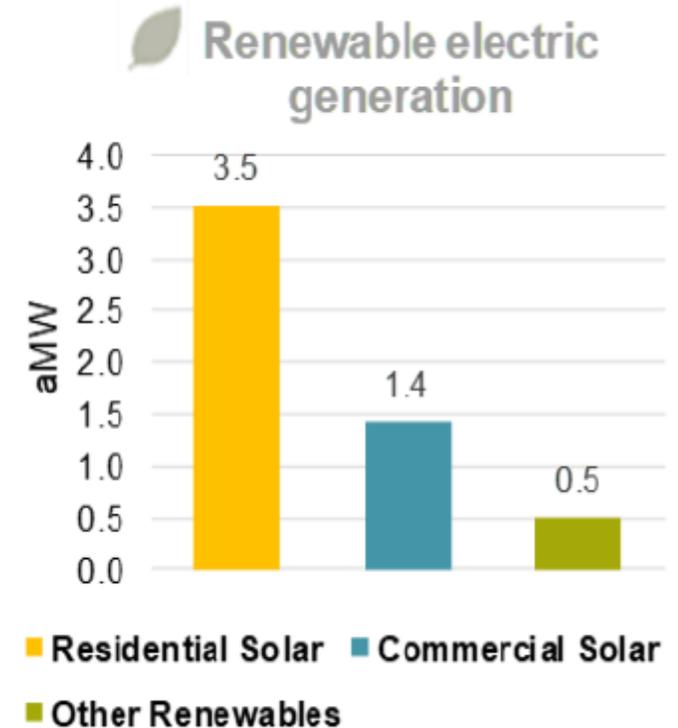
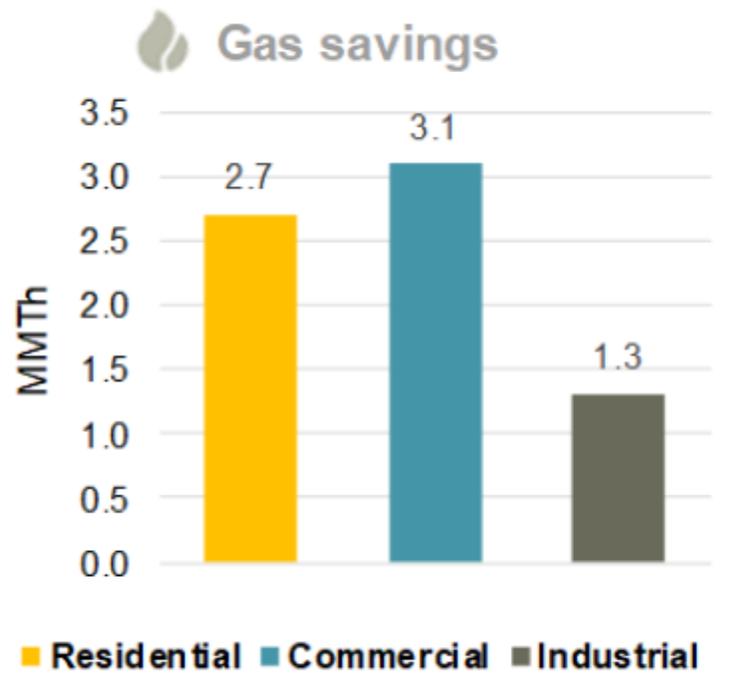


2022 budgeted revenues  
Blocks 1, 2 and 3 funding via OPUC grant agreement

# Energy Efficiency Results Since 2002



# Annual Energy Efficiency and Renewables Results



# 2022 Goals and Objectives

- Save 50.6 aMW and 7.6 MMTh
- Deliver highly cost-effective energy efficiency
  - 3.4 cents/kWh levelized
  - 48.0 cents/therm levelized
- Generate 4.1 aMW of renewable power
- Distribute \$121.5 million in incentives
- Leverage local businesses and community partners to reach and serve customers
- Lower energy bills for participants, with a focus on people of color, rural customers and customers with lower incomes

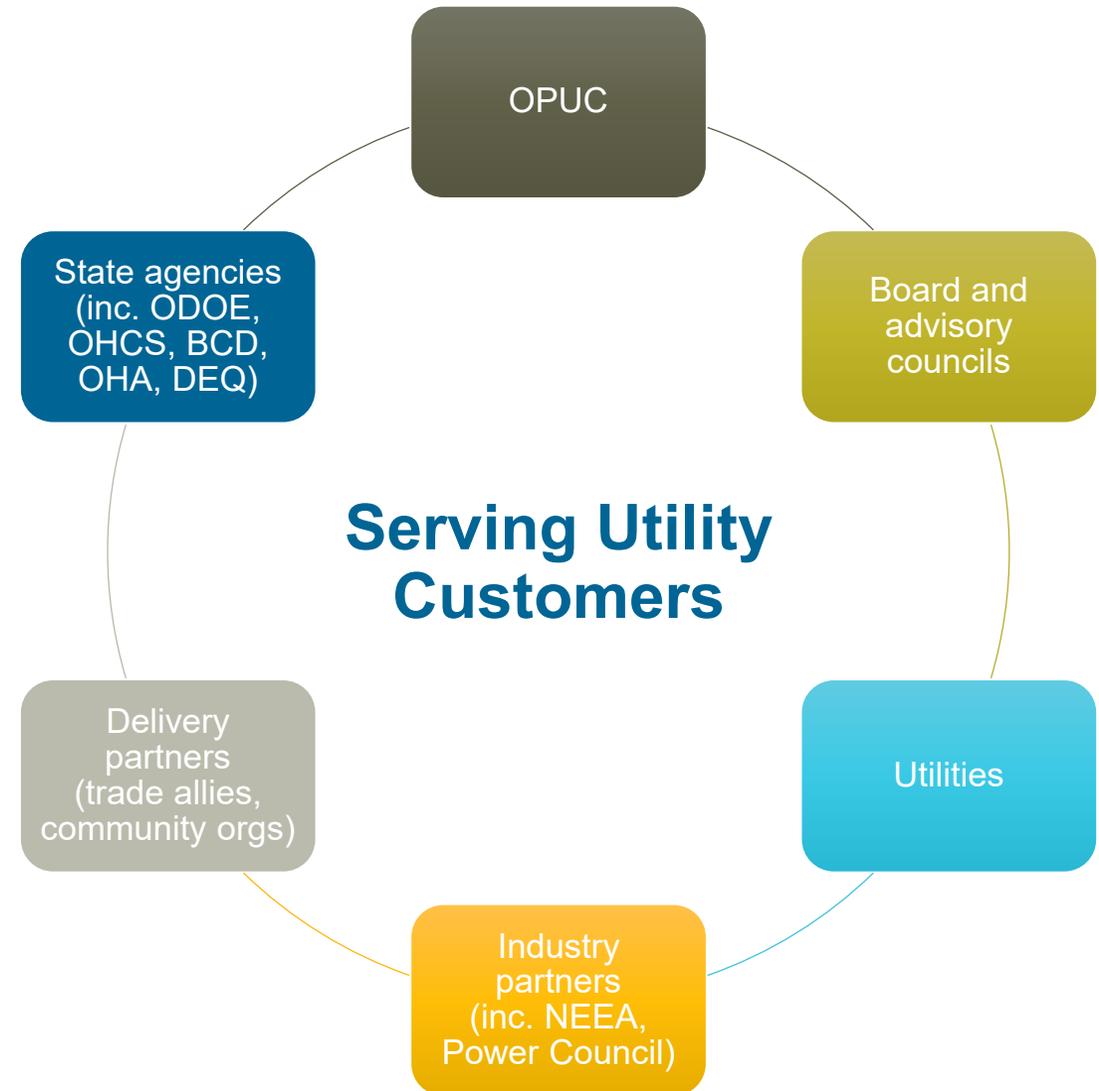
aMW: average megawatts (of electricity)

MMTh: million annual therms (of natural gas)

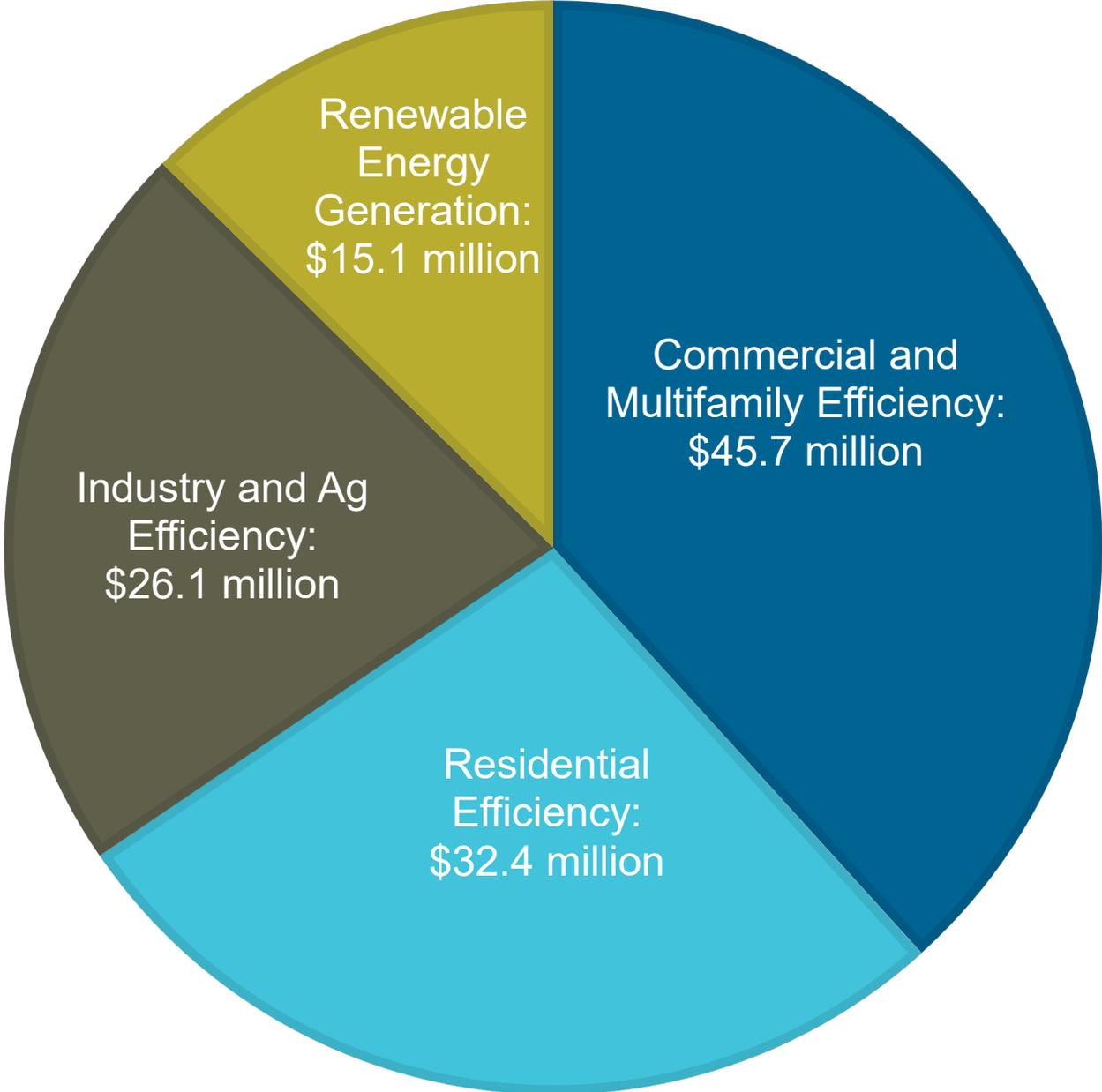


# Programs and Collaborations

- **Serving customers**
  - Renters and homeowners
  - Commercial and multifamily property owners
  - Industrial, agricultural businesses
- **Information and technical services**
  - No- and low-cost strategies
  - Expert guidance
  - Walk-through services
  - Technical trainings
- **Cash incentives and discounts**
  - Energy-efficient upgrades
  - Renewable energy systems
  - Grid-connected technologies
- **Market transformation**



# 2022 Incentive Budgets by Sector



# Clean Energy Incentives for the Retrofit Market

## Residential (single-family, manufactured)

- Heating and cooling (heat pumps, gas furnaces, central a/c)
- Water heating
- Insulation
- Air/duct sealing
- Appliances
- Windows
- Smart thermostats
- Solar

## Commercial (buildings, multifamily)

- HVAC equipment
- Lighting
- Controls
- Insulation
- Operations/maintenance
- Energy kits (multifamily)
- Solar

## Industry and Ag (manufacturing to farming)

- HVAC equipment
- Motors
- Compressed air
- Greenhouses
- Lighting
- Operations/maintenance
- Irrigation
- Solar

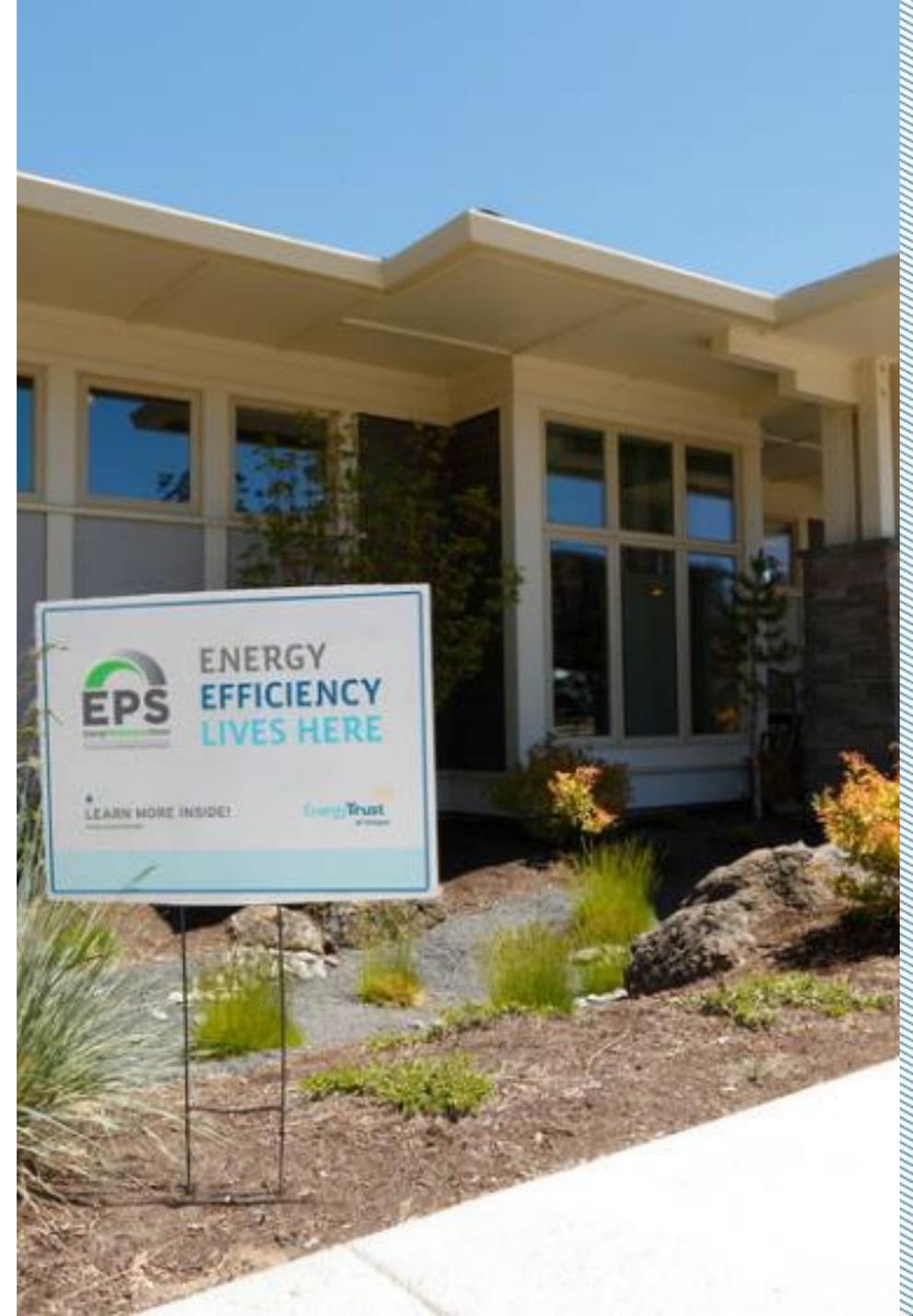
# Residential New Construction

## Support

- Prepare the construction industry for code changes
  - Training, technical resources, marketing
- Work with trade allies (builders, verifiers, etc.) from design phase through final verification

## Offers

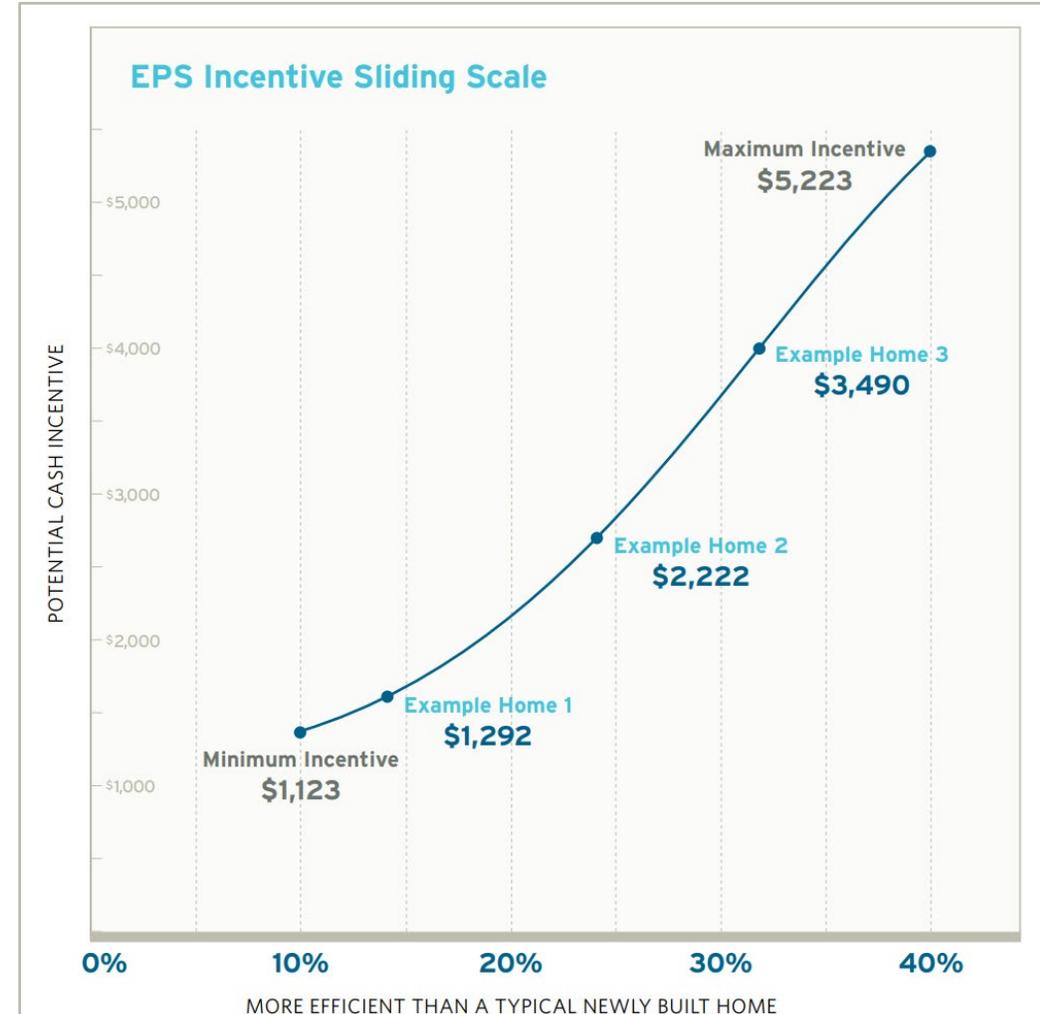
- Energy Performance Score (EPS™) incentives for energy-efficient improvements *beyond* code
  - Whole-home approach
- Solar installed
- Solar ready, storage ready, EV ready
- Smart home components
- Net Zero electricity



# EPS Program and Results

- Performance-based incentives
  - Minimum 10% more efficient than code
  - Range averages from 10% - 35%
  - Sliding scale based on energy improvements
  - 3rd party verified
- Trade ally builders
  - 200 builders in program
  - Production and custom
- Manage an EPS public dataset
  - 20,000+ homes

**35% of homes are built with EPS  
in Energy Trust service area**



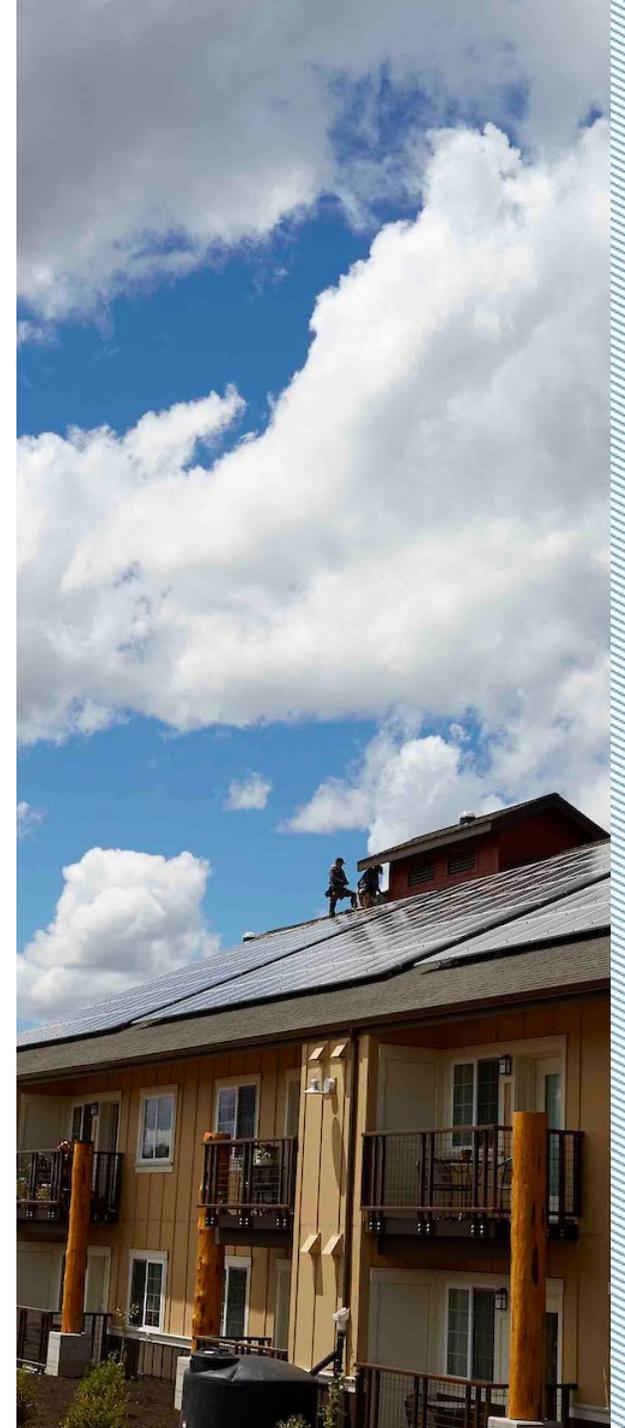
# Commercial New Construction

## Support

- Prepare the industry for code changes
  - Training, technical resources, marketing
  - Cost-effectiveness analysis allowing owners and their teams to make informed decisions
- Early design assistance
- Energy modeling assistance
- Training and research

## Offers

- Standard incentives for technologies that are more efficient than code
- Whole-building incentives
  - Standard and custom incentive packages
  - Path to Net Zero custom incentives
- Solar installed, solar ready



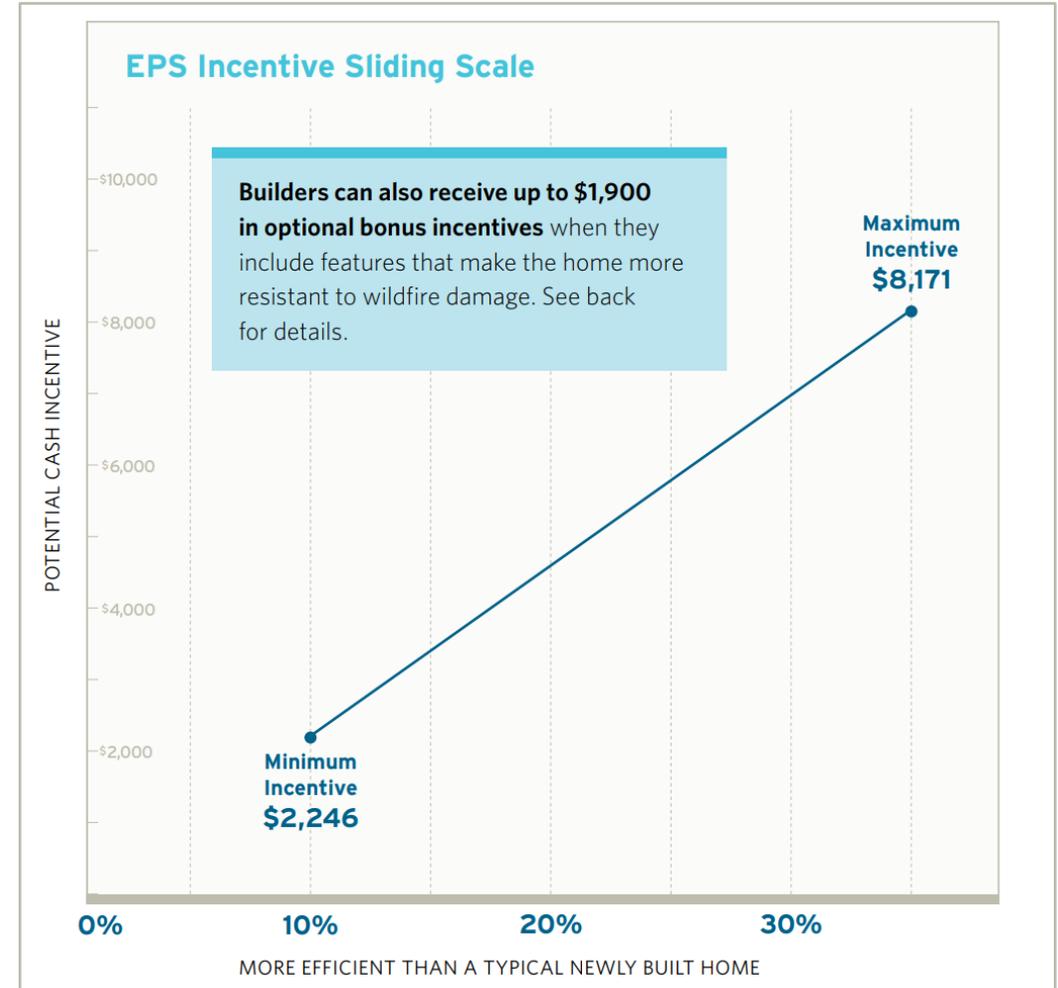
# New Buildings Program Insights

- Engaging architects, engineers, general contractors, developers
- Strong participation for multifamily, especially for low-income housing
- Steady increase in Path to Net Zero despite code and Architecture 2030 advancements
- Design teams needing support in navigating code and executive orders



# Rebuilding After Wildfires

- Enhanced incentives for survivors rebuilding
- Residential fire-hardening incentives
  - Triple-paned windows
  - Exterior insulation
  - Unvented attics
- Manufactured home replacement
- Commercial early design assistance and offers
- Coordinated efforts with Oregon Building Codes Division, Oregon Department of Energy and Oregon Housing & Community Services



# Rationale for Energy Efficiency Incentives

- We provide incentives to help customers invest in cost-effective energy efficiency solutions
- Guided by state policy that energy efficiency is a resource used to meet utility system and customer energy needs
- Cost effectiveness is central to how we plan and deliver energy efficiency programs
  - Managed by Oregon Public Utility Commission
  - Calculated using benefit/cost tests
    - Sometimes includes quantifiable non-energy benefits
  - Does not usually fund standard or required practices
  - Ensures all ratepayers benefit from investment of their funds



# How Are Non-Energy Benefits Considered?

- When they are quantifiable (into dollars per year)
- When they benefit the household or building owner

## Quantifiable and applied

- Water and sewer savings
- Prevented replacement and maintenance
- Other avoided fuel costs (wood, propane)
- Cooling comfort

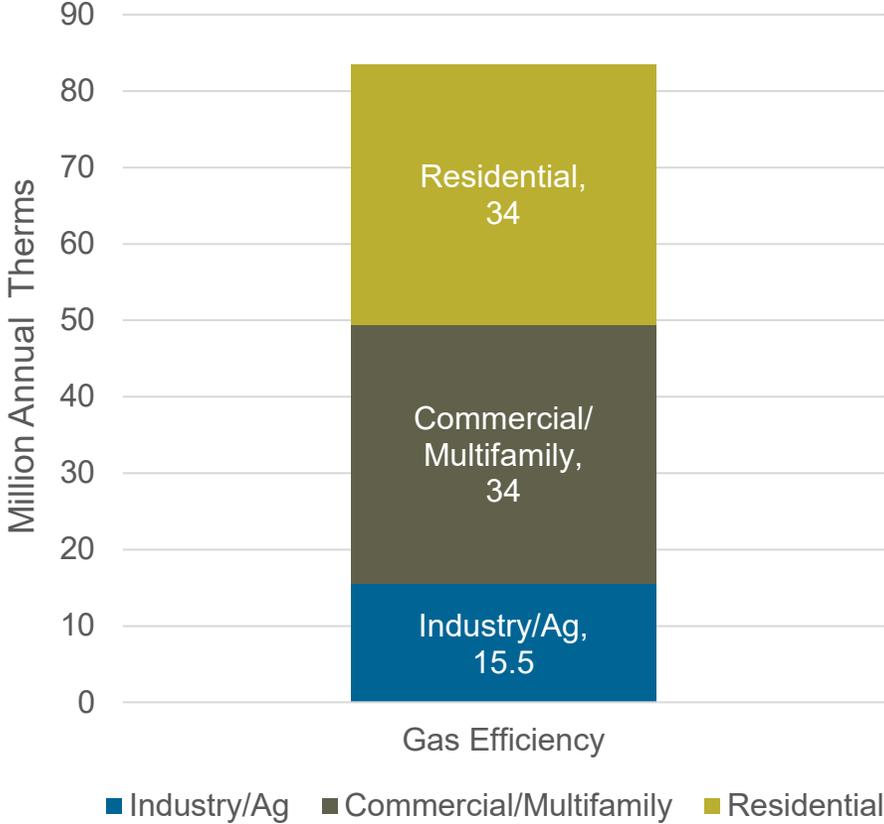
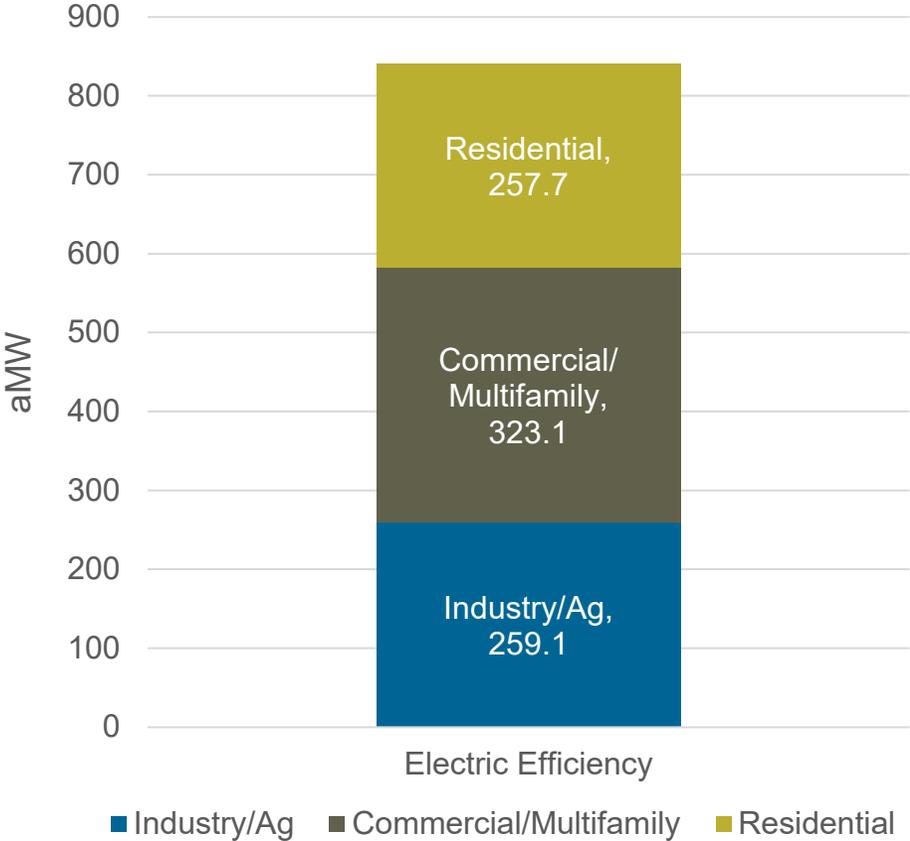
## Sometimes quantifiable

- O&M and labor savings
- Health and safety
- Avoided fees

## Not quantifiable

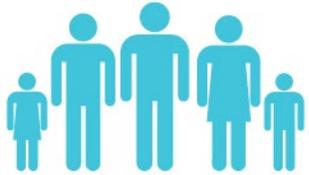
- Space savings
- Workplace productivity or educational outcomes
- Comfort (not cooling)

# Energy Efficiency Results Since 2002



# Clean and Affordable Energy Since 2002

From Energy Trust's investment of \$2.38 billion in utility customer funds:



**Nearly 789,000** homes and businesses made more energy efficient



**20,750 clean energy systems** generating renewable power from the sun, wind, water, geothermal heat and biopower



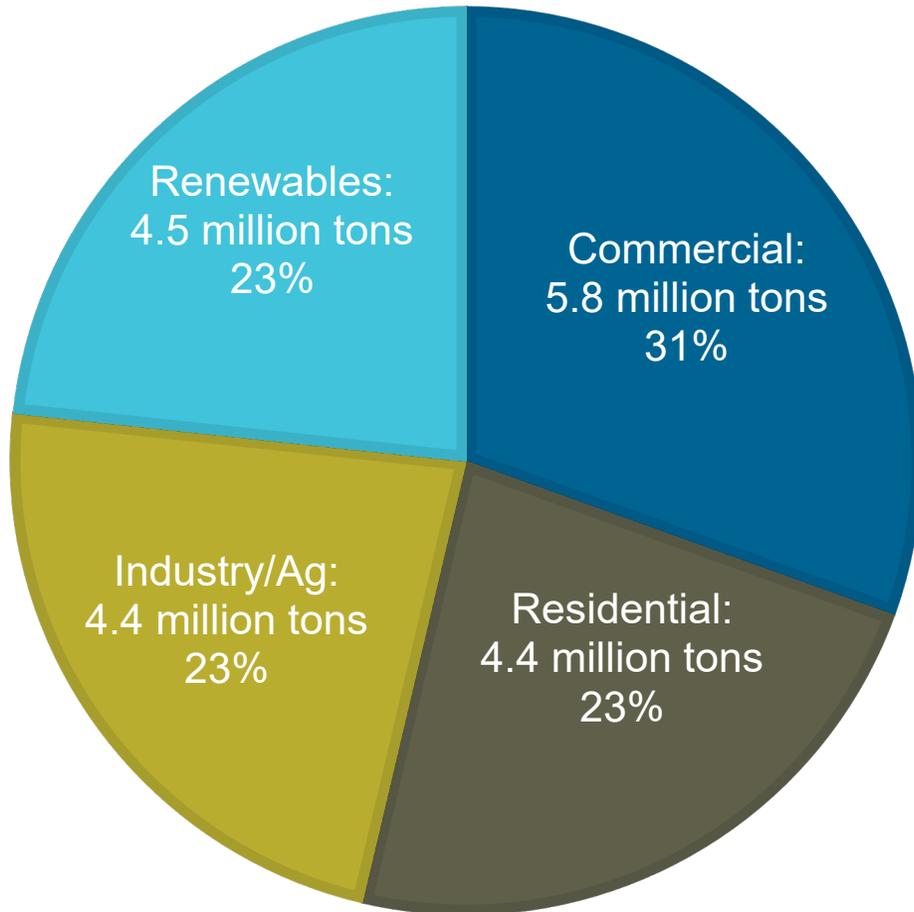
**\$9.7 billion in utility bill savings** over time, and generating **\$10.4 billion in economic activity**



**22.3 million metric tons** of carbon dioxide avoided

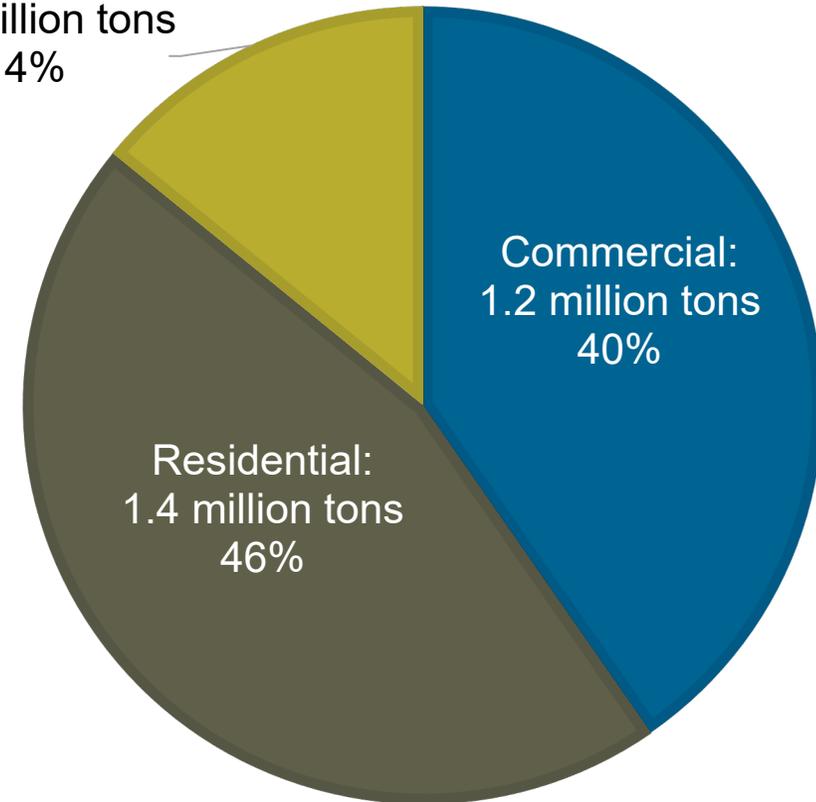
# Cleaner Air by Avoiding Carbon Dioxide Emissions

## ELECTRIC EFFICIENCY AND RENEWABLE GENERATION



## GAS EFFICIENCY

Industry/Ag:  
0.43 million tons  
14%



# Looking Forward: Broadening the Reach of Clean Energy Benefits

- Targeting efficiency and solar to meet utility and customer needs
- Reducing customer energy burden
  - OPUC cost-effectiveness exceptions pathway
- Increasing equity, improving environmental justice
- Leveraging non-ratepayer funding
- Exploring non-energy benefits to projects
  - Improved health outcomes, for example
- Grid-interactive, efficient and resilient buildings
  - Including continuing to inform upcoming code changes



# Thank You

Hannah Cruz

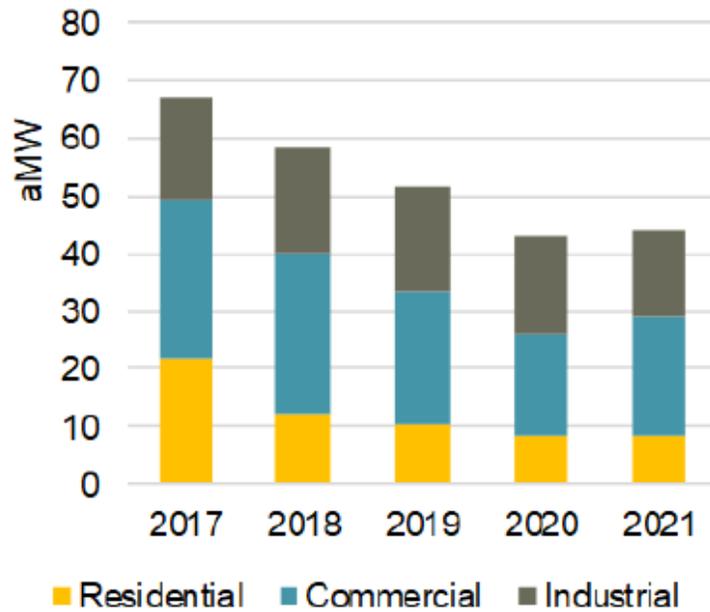
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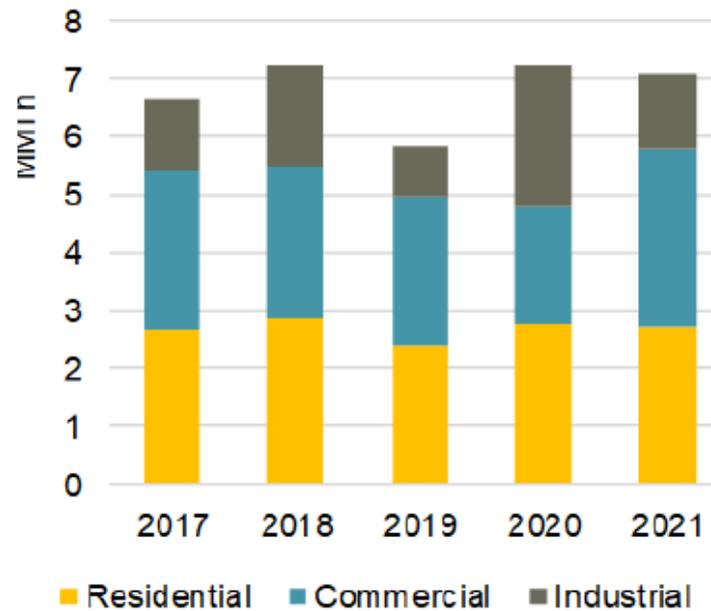
Reference

# 5-Year Energy Efficiency and Renewables Results

Electric savings by sector (2017-2021)



Gas savings by sector (2017-2021)



Renewable electric generation by program (2017-2021)

