

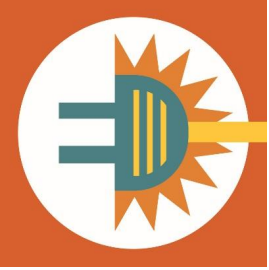
The Benefits of Ductless Heat Pumps for Communities

Lessons from the Energize South Coast and Energize Rogue Programs

January 12, 2022 ~ House Committee on Energy & Environment



Rogue
Climate



Energize South Coast/Rogue

- Group purchase program to increase DHP installations.
- 248 Installations and growing!
- 28 Jobs created or retained across Southwest Oregon.



Community Benefits of DHP's:

- Savings 50-70% on current electricity heating bills
- Energy efficiency - up to 3 times more efficient than traditional electric heat
- Simple installation
- Heating and cooling capacity to meet extreme temperatures
- Air filtration for smokey days
- Job creation - 28 jobs created through the Energize program
- High, growing demand



“There are many benefits. Firstly, the cost savings. I am all about saving money being a single income household... On average, I would spend around \$140 on my largest power bill. Now, I think my highest was \$74. It is much more efficient.

It is also so much more comfortable in my house. This past summer we had a few hot days and to have AC was incredible! I have never had AC and it was very nice. Also, during the fires it was nice to know my system was cleaning my air. Lastly, my system is so quiet...It's very nice to not have a boisterous system.”

~ Chloe Eberlein, Coos County community member

“The cost savings on the Energize the South Coast installation made my installation possible. For working class individuals like myself I think the program is incredible.

I wish my parents would have signed up for the initiative. My installation was simple...and effective for my home.

I recommend anyone for this program. Start saving money and work hard so you can take advantage of this great service!”

~ Chloe Eberlein, Coos County community member

Why Emergency Heat Relief for communities?

- Remove barriers to accessing cooling devices for the Oregonians who need them most.
- Invest in good jobs across the state.
- Benefit rural and coastal communities, who are disproportionately energy burdened.
- Improve community health.
- Create access to Ductless Heat Pumps as an efficient, cost-effective solution across the state.