House Bill 4157

Sponsored by Representatives HELM, HELT, SMITH DB, BONHAM, GOMBERG, WILLIAMS, ZIKA, Senators DEMBROW, KNOPP, ROBLAN, THOMSEN; Representatives CLEM, HOLVEY, LIVELY, MEEK, MITCHELL, NERON, NOSSE, PRUSAK, STARK, WILDE, WIT; Senators FREDERICK, GOLDEN, PROZANSKI, RILEY
(Presession filed.)

SUMMARY

The following summary is not prepared by the sponsors of the measure and is not a part of the body thereof subject to consideration by the Legislative Assembly. It is an editor’s brief statement of the essential features of the measure as introduced.

Authorizes Oregon Business Development Department to award matching grants to membership organizations and business accelerators in outdoor gear and apparel industry.

Takes effect on 91st day following adjournment sine die.

A BILL FOR AN ACT

Relating to the outdoor gear and apparel industry; creating new provisions; amending ORS 285B.290; and prescribing an effective date.

Be It Enacted by the People of the State of Oregon:

SECTION 1. As used in this section and section 2 of this 2020 Act:

(1) “Business accelerator” means a company:

(a) Operating principally in this state;

(b) With demonstrated success in operating educational programs in which outdoor gear and apparel industry veterans mentor cohorts of founders of emerging outdoor gear and apparel industry companies located in this state;

(c) Whose purpose is to help incubate and accelerate the growth of emerging companies; and

(d) That is certified by the Oregon Business Development Department for purposes of the Oregon Entrepreneurial Development Loan Fund program.

(2) “Membership organization” means a nonprofit organization:

(a) Operating principally in this state;

(b) Consisting of member businesses from the outdoor gear and apparel industry whose principal place of business is in this state; and

(c) That has the purpose of growing the outdoor gear and apparel industry at the state or regional level.

(3) “Outdoor gear and apparel industry” means all traded sector businesses that manufacture gear and apparel for use in outdoor recreation.

(4) “Outdoor recreation” means activities undertaken for pleasure outdoors in natural environments.

(5) “Traded sector” has the meaning given that term in ORS 285B.280.

SECTION 2. (1)(a) The Oregon Business Development Department may award matching grants to membership organizations and business accelerators in accordance with this section.

(b) Matching grants awarded under this section must be used by the receiving member-
ship organizations and business accelerators for the purposes of program development, pro-
gram execution, business education, business mentoring, business advising, business plan
development, regional outreach around this state, exposure opportunities and technical as-
sistance in the outdoor gear and apparel industry.

(2)(a) The department shall provide public notice whenever there are funds available for
matching grants under this section.

(b) The notice must include information about the requirements for eligibility and the
application process for the matching grants.

(3)(a) A membership organization or business accelerator seeking a matching grant un-
der this section must file with the department an application in accordance with rules
adopted by the department pursuant to paragraph (c) of this subsection. The information
included with the application must demonstrate that the applicant is a membership organ-
ization or business accelerator.

(b) The department may charge an application fee in an amount that does not exceed the
actual costs incurred by the department in processing applications filed pursuant to this
section.

(c) The department shall adopt rules that establish the application process for matching
grants awarded under this section.

(4) The department may not pay the amount of a matching grant to a membership or-
ganization or business accelerator unless the recipient has entered into a grant agreement
with the department that establishes the deliverables required from, and other goals to be
met by, the recipient.

SECTION 3. There is allocated for the year beginning July 1, 2020, from the Administra-
tive Services Economic Development Fund, to the Oregon Business Development Depart-
ment, the amount of $250,000, for deposit in the Industry Competitiveness Fund established
under ORS 285B.290, for the purpose of awarding matching grants under section 2 of this 2020
Act.

SECTION 4. ORS 285B.290 is amended to read:

285B.290. (1) The Industry Competitiveness Fund is established in the State Treasury, separate
and distinct from the General Fund.

(2) The Industry Competitiveness Fund shall consist of all moneys credited to the fund, including
moneys from the Administrative Services Economic Development Fund. Interest earned by the In-
dustry Competitiveness Fund shall be credited to the fund.

(3)(a) **Except as provided in paragraph (b) of this subsection,** moneys in the fund are con-
tinuously appropriated to the Oregon Business Development Department to provide funds for activ-
ities outlined in ORS 285B.286.

(b) Moneys in the fund that are deposited or otherwise credited to the fund for the pur-
pose of awarding grants under section 2 of this 2020 Act are allocated to the department for
such purpose and may not be used for any other purpose.

SECTION 5. No later than December 31, 2020, the Oregon Business Development De-
partment shall submit, in the manner provided in ORS 192.245, a report that sets forth the
investments made pursuant to section 2 of this 2020 Act to the interim committees of the
Legislative Assembly related to economic development.

SECTION 6. This 2020 Act takes effect on the 91st day after the date on which the 2020
regular session of the Eightieth Legislative Assembly adjourns sine die.