

FISCAL IMPACT OF PROPOSED LEGISLATION

80th Oregon Legislative Assembly – 2020 Regular Session
Legislative Fiscal Office

Measure: SB 1501 A

*Only Impacts on Original or Engrossed
Versions are Considered Official*

Prepared by: Tim Walker
Reviewed by: Amanda Beitel, Doug Wilson
Date: 02/11/2020

Measure Description:

Permits students participating in intercollegiate sports to earn compensation for certain services and for name, image or likeness and to retain professional representation or athlete agent.

Government Unit(s) Affected:

Department of Education (ODE), Higher Education Coordinating Commission (HECC), Public Universities

Summary of Fiscal Impact:

Costs related to the measure are indeterminate at this time - See explanatory analysis.

Analysis: The measure would allow student athletes at post-secondary education institutions, other than community colleges, to earn compensation from coaching, the use of their name, image, or likeness and allow them to contract with a professional athlete agent. Institutions, athletic associations, and any intercollegiate sports conferences or organizations may not prohibit or penalize student athletes from benefiting from the use of their name, image, or likeness. Any compensation paid to a student athlete would have to be disclosed to the institution. The bill does not allow education institutions to compensate student athletes for use of their name, image, or likeness.

The fiscal impact to the public universities is indeterminate. It is unknown whether paying student athletes directly would cause corporate sponsorship or donor dollars to decrease at universities due to reallocation to student athletes. There may be additional compliance actions undertaken by the universities to ensure any revenue a student may earn is not earned during sponsored team activities. The Oregon Department of Education (ODE), which issues athlete agent certificates of registration, does not anticipate a fiscal impact in 2019-21 due to the effective date of January 2023. If passed, there would likely be a fiscal impact in future biennia if the number of athlete agents registered increases. ODE estimates the increased workload would be approximately 500 additional hours annually.