



UNIVERSITY OF
OREGON



Oregon State
University

To: Chair Holvey and Members of the House Rules Committee

From: Oregon State University and the University of Oregon

Subject: Background on name, image, and likeness legislation and current benefits provided to student-athletes in Oregon

Background on NCAA Processes: In May 2019, the NCAA Board of Governors announced the creation of a working group to study potential processes whereby a student-athlete's name, image, and likeness could be monetized in a fashion that would be consistent with the NCAA's core values, mission and principles. The Working Group includes representatives from all three divisions and includes presidents, conference commissioners, directors of athletics and student-athletes.

This group was charged with examining possible changes to NCAA bylaws that are tethered to education, maintain a clear line of demarcation between professional and college sports and further align student-athletes with the general student body.

In October 2019, the working group provided a report with recommended actions to the Board of Governors. On October 29, 2019 the NCAA Board of Governors unanimously supported comprehensive recommendations from the Group to permit student-athletes to benefit from the use of their name, image and likeness in a manner consistent with the collegiate model. The Board directed each division to create any new rules beginning immediately, but no later than January 2021.

Background on State and Federal Legislative Action: On September 30, 2019, California Governor Gavin Newsome signed Senate Bill 206, also known as the 'Fair Pay to Play Act.' The law prohibits the NCAA, conferences or California-based schools from enforcing a rule that prevents a student-athlete from being compensated for the use of their name, image or likeness. SB 206 also allows a student-athlete to engage an agent.

Since that time, more than 30 states have introduced similar legislation and are considering these bills during their 2020 legislative sessions.

Federal legislation related to student-athlete use of their name, image and likeness was proposed in March 2019 by Rep. Mark Walker (R-NC-06) and in December 2019 by Rep. Donna

Shalala (D-FL-27). On December 5, 2019, Senators Chris Murphy (D-CT) and Mitt Romney (R-UT) announced the creation of a Congressional working group. The group was developed to facilitate ongoing discussions about student-athlete compensation and related issues and includes Senators Marco Rubio (R-FL), David Perdue (R-GA) and Cory Booker (D-NJ).

Current Benefits Provided to Student Athletes: Below is a non-exhaustive list of benefits currently being provided to UO and OSU student-athletes at the division one level.

Health and Wellness

- Primary Care Physicians
- Orthopedic Physicians
- On site x-rays
- Specialty Trained Athletic Trainers
- Medical Testing
 - annual physicals, including ECG
 - concussion baseline testing
 - movement screening
- Injury/Illness Acute Care, Assessment, Rehabilitation
- Concussion Assessment/Management
- Behavioral/Mental Health Providers
- Medical Consulting
 - physical therapy
 - massage
- acupuncture
- Injury Prevention
- Performance Team Model
- Athletic-related Injury Insurance – includes 4 years post-competition support
- Sport Performance Assessment and Support
 - Obtain baseline performance markers
 - Injury Prevention Methods
 - Workload Information
- Strength and Conditioning
- Nutrition Assessment and Support
 - Daily meals/snacks
 - Education

Academic Support

- Academic Advising
 - Academic program planning
 - Priority registration
 - Referral to campus services as needed
 - Monitoring of continuing eligibility
 - Post eligibility degree advising and support
- Learning Specialist Appointments
- Individualized Tutoring
- Accessible Education Support (testing and referrals)
- Academic Mentoring
- Transition Programs (orientation, summer bridge and other classes)
- Parent Education
- Private/Group study rooms
- Technology Equipment and Support
 - Computers
 - Two computer labs with software and hardware
 - Computer and phone IT Support
- Academic Supplies

- Pens, paper, notebooks, pads, exam notebooks, planners
- Construction materials for presentations and projects
- Printing

Student-Athlete Development

- Sexual Violence Prevention Education
- Diversity and Inclusion Opportunities
- Women’s Symposium
- Mentorship Program
- Internship Opportunities
- Career Development and Coaching
- Leadership Education
- Service Learning Opportunities
- Service Abroad Trip
- Guest Speakers
- Community Engagement, including Campus Community
- Student-Athlete Advisory Committee
- Involvement in programming
- Direct communication with department leadership
- Voice in Pac-12 Governance Structure
- Networking Opportunities
- Dining Etiquette
- Site Visits
- Resume Writing
- Financial Education
- Annual Awards Ceremony
- Opportunities to attend conferences
- Student-Athlete Graduation
- Emergency Travel
- Financial assistance for pell eligible student-athletes

Athletic Development

- Sport-Specific Coaching/Training
- Highest Level Competition
- Strength & Conditioning/Physical Development
- Equipment
- Team Travel
- Logistics
- Foreign Team Trips/Tours
- World-Class Competition and Training Facilities
- Athletic Career/Agent Advising
- Family Travel (Recruiting/NCAA Final 4/CFP)
- Loss of Value/Disability Insurance (1st Round Draft Prospects)
- Video/Analytics
- Visibility/Personal Brand
- Sport Psychology/Mental Preparation