



**OREGON  
LOTTERY®**

Together, we do good things.

Collegiate  
Sports  
Wagering

# Sports Betting Milestones

Jan. 2018 - OSL Commission adopts strategic plan, including mobile sportsbook option – non-players asking for a more social, skilled and sports themed game on modern platforms.

May 2018 - US Supreme Court overturns PASPA, clearing the way for states to offer sports betting.

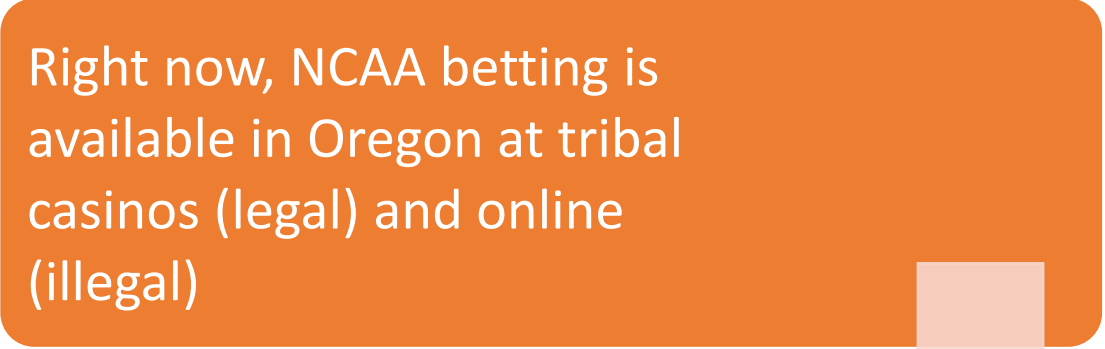
Mar. 2019 - RFP for sports betting vendor issued, contract awarded.

June 2019 - Oregon Legislature allocates revenue from sports betting to EIF. (SB 1049)


Oct. 2019 - Oregon Lottery Scoreboard launched with wagers on professional sports only.

Betting on college athletics today.

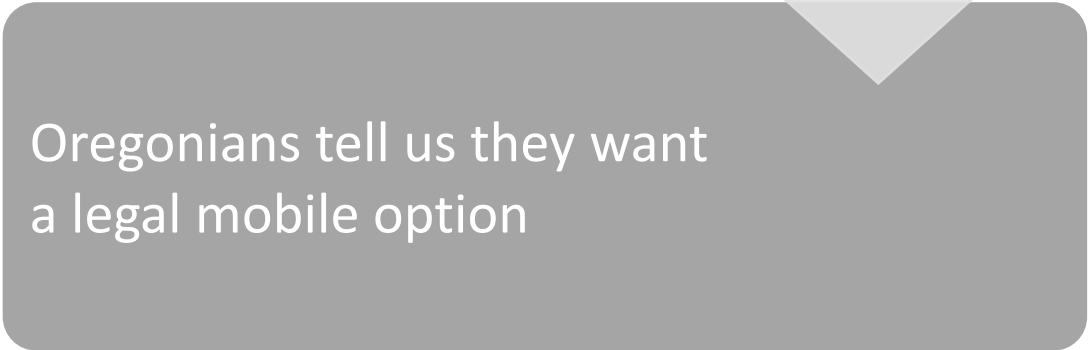
Right now, NCAA betting is available in Oregon at tribal casinos (legal) and online (illegal)



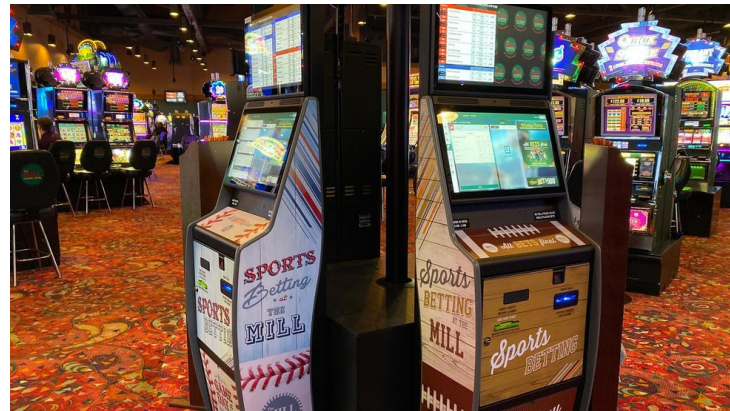
NCAA betting (including on Oregon teams) is legal in at least 13 other states



Oregonians tell us they want a legal mobile option



# Collegiate Sports Betting in Oregon



“We have access to almost every professional and **collegiate** sporting event.”

“Wagers can be placed on the following sports:  
Football: NFL & **NCAA Division I**  
Basketball: NBA, WNBA, **NCAA Division I**”

Announced sportsbook launch by Summer 2020; may include collegiate options

# Collegiate Sports Betting in Oregon

*ESPN estimates that people bet \$100 billion annually through local bookmakers and offshore sportsbooks, many of which offer betting on collegiate events.*

- [BOVADA](#) and similar offshore digital options are easily accessible in Oregon (see right)

- Local bookies



- Friendly bets

A screenshot of a sports betting interface. At the top, there are buttons for 'JOIN' (red) and 'LOGIN' (blue), along with a menu icon and a globe icon labeled 'EN'. The main content area is titled 'BET SLIP 2' and 'OPEN BETS'. It shows two bets:

- Oregon (#12)** Point Spread, -9.5 (-110) x. USC @ Oregon (#12), 1/23/20, 8:00 PM. Buy Points! dropdown menu. Risk: 20, Win: 18.18.
- Under 20.5** Total Points - Payton Pritchard (Oregon), -120 x. USC @ Oregon (#12), 1/23/20, 8:00 PM. Risk: 20, Win: 16.67.

At the bottom, a summary box shows: Total Bets: 2, Total Stake: \$ 40.00, Possible Winnings: \$ 34.85. A large red button says 'LOGIN TO PLACE BETS' and a link says 'Clear all selections'.

# Out of the Shadows

*“Our view is that sports betting properly regulated can have benefits to bring betting out of the shadows, into the sunlight, to give us tools to be able to monitor betting on our games, and protect the fans who bet on sports.”*

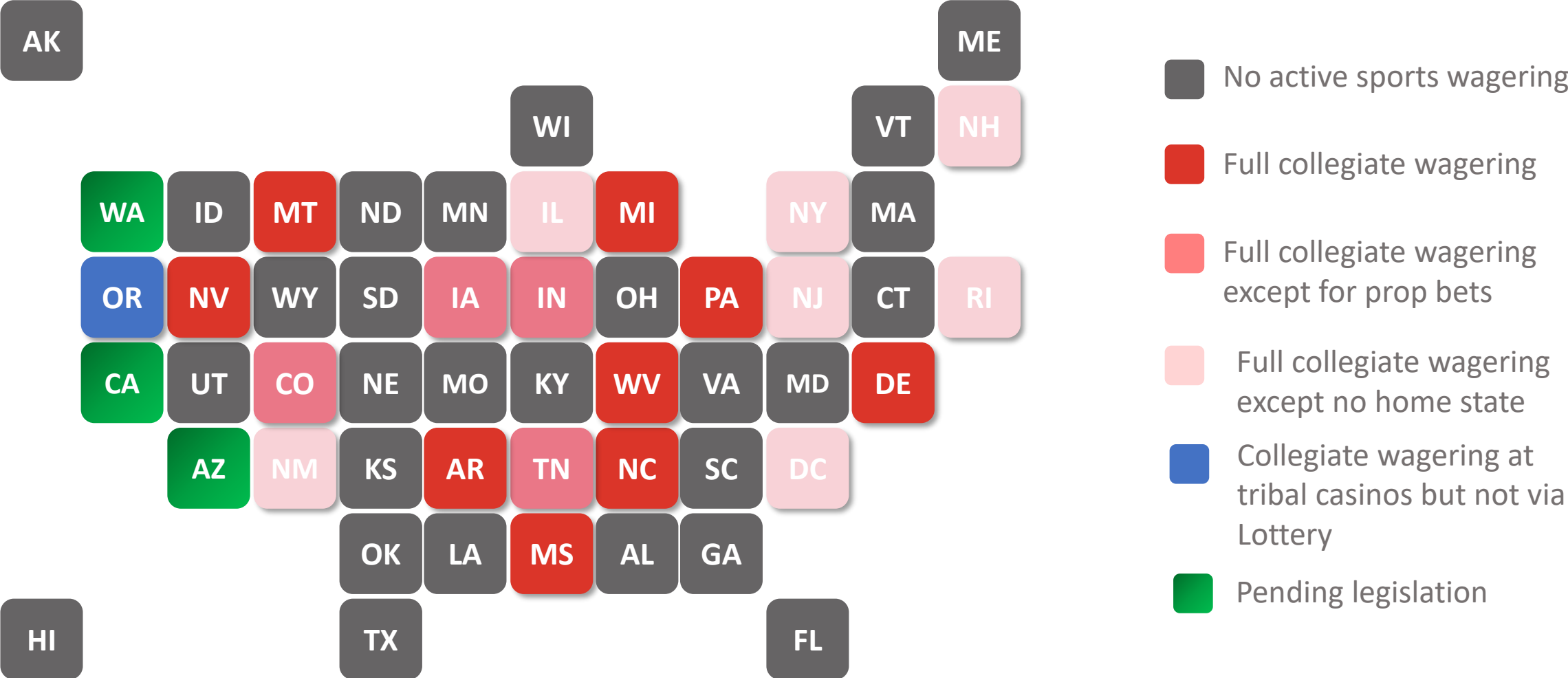
*– NBA, Dan Spillane, Vice President and Assistant General Counsel*

*Unless you provide a legal, safe option for mobile betting “you’re really not doing the most you can to protect sports integrity.”*

*– MLB, Bryan Seeley, Senior Vice President, Deputy Counsel, Investigations, Compliance & Security*

Source: <https://www.assembly.ca.gov/media/joint-hearing-assembly-governmental-organization-senate-governmental-organization-20200108/video>

# Oregon Lottery is the only regulated sportsbook that does not offer any collegiate wagering



*\*CO, DC, IL, MI, MT, NC, TN – regulations/legislation passed; launch pending*

# Risks of No Collegiate Offering

## ***Risks to student athletes and game integrity remain***

- Offshore options continue
- More tribal options in OR
- Other Pac-12 states (CA, AZ, CO, and WA) will likely have legal sports betting soon

***No state revenue from illegal wagering***

***No visibility into betting patterns***

***No ability to control types of bets/location/age, etc.***



# Benefits of Lottery Offering Collegiate

## ***Capture share of black market***

- Provide legal, safe, regulated alternative
- Consumer protection
- Transparency into betting patterns

## ***Partner with universities on game integrity and athlete protection and education***

- 24/7 monitoring and investigation of betting activity
- Information sharing
- Set restrictions (type, ineligible players)

## ***Raise money for state programs***

- \$7 to 9 million more to the EIF by the end of 2021-23
- Prizes taxed for GF

# Sideboards -1 Amendment

## ***No athlete specific wagers***

- Only game/team outcomes

## ***Restrictions on who can wager***

- University staff, student athletes and immediate family members, athlete agents

## ***Division 1 athletics only***

## ***Training and education to student athletes***

## ***Data sharing about betting patterns***

## ***Portion of net proceeds dedicated to the Opportunity Grant Fund***