

American Cancer Society Cancer Action Network
0330 SW Curry Street | Portland, OR 97239
www.acscan.org



To: Sen. Laurie Monnes Anderson, Chair, Senate Committee on Health Care
Members of the Senate Committee on Health Care

From: Christopher Friend, ACS CAN Oregon Government Relations Director

Date: January 3rd, 2020

Re: HB 4078 Support

The American Cancer Society Cancer Action Network (ACS CAN) supports policy which regulate e-cigarette products in the same manner as tobacco products. ACS CAN supports HB 4078 because the proposed policy compliments the federal PACT Act and current Oregon statute by regulating the online sale of e-cigarette products in a similar manner to cigarettes and smokeless tobacco products.

According to Oregon Health Authority's 2019 Healthy Teen Survey, nearly 10% of 11th graders in Oregon reported purchasing a tobacco product online. The 2019 survey indicates an increase of online e-cigarette purchases among both 8th graders and 11th graders since the 2017 Healthy Teen Survey¹. While initial surveys of young people in Oregon conducted by the Oregon Health Authority indicate a decrease in perception of ease of access to tobacco products since the implementation of Tobacco 21², ACS CAN believes HB 4078 shows promise to further reduce youth access to tobacco products.

ACS CAN and our members across the state urge your support for HB 4078 as one piece of a comprehensive policy approach to reduce youth initiation and addiction to tobacco including e-cigarette products.

With more than 8,000 advocates across Oregon, ACS CAN is the voice of cancer patients and their families in the halls of government. To learn more about ACS CAN and our life-saving mission visit www.fightcancer.org/Oregon.

¹<https://www.oregon.gov/oha/PH/BIRTHDEATHCERTIFICATES/SURVEYS/OREGONHEALTHYTEENS/Documents/2019/2019%20State%20of%20Oregon%20Profile%20Report.pdf>

²<https://www.oregon.gov/oha/PH/PREVENTIONWELLNESS/TOBACCPREVENTION/Documents/Oregon-Tobacco-21-Impact-Evaluation-Report.pdf>