



February 14th, 2020

Dear Co-Chairs Girod, Holvey and Members of the Committee,

I am writing in support of the Rivoli Theater project in Pendleton, Oregon. I apologize for not being able to be at the hearing in person today. I am currently traveling to Pendleton with Representative Barreto and Governor Brown to survey the recent flood damage in Umatilla County. I am glad that Andrew Picken and supporters of the Rivoli Theater will be able to testify today in person.

The Rivoli Theater project presents a great opportunity to preserve a historic structure while providing a space to serve as a cultural hub for downtown Pendleton. The Theater is asking for \$627,309 to finish their important structural renovations in Phase 1.

My office has submitted their initial request letter which provides a more thorough overview of the project's economic and social impact. We have also submitted a packet that includes letters of support from several local leaders, businesses and art groups.

Thank you for giving us the opportunity to share the details of this project with you. I had committed to projects for the 2019 Session and I asked the Rivoli Coalition President, Andrew Picken, to circle back in 2020 when I could focus exclusively on this project. I hope that you will give it strong consideration.

Please don't hesitate to reach out to Andrew or my office if you have any questions.

Sincerely,

Bill Hansell

State Senator, District 29

Bill Hansell



January 23, 2020

Senator Bill Hansell 900 Court St. NE S-415 Salem, Oregon 97301

Dear Senator Hansell,

The Rivoli Coalition requests \$627,309 from the State of Oregon to complete Phase 1 construction of the Rivoli Theater project and to develop Phase 2 architectural plans.

The Rivoli Coalition's Goal is to transform Pendleton's Historic Rivoli Theater into the Northwest's premiere showcase for excellence in arts, information, and entertainment. The restored and operating theater will serve as a regional economic, social, and cultural center.

Phase 1 construction includes skilled demolition, excavation, and initial concrete and steel installation, based on Phase 1 architecture and engineering plans developed by Opsis Architecture and Froelich Engineering of Portland, Oregon. Kirby Nagelhout Construction of Pendleton and Bend is directing the project. Skilled demolition was recently completed. Opsis Architecture and Froelich Engineering will also develop the architectural plans for Phase 2.

Restoration of the Rivoli Theater into a community performing arts center will contribute significantly to the continued improvement of Pendleton's historic Main Street. The restored theater will provide an economic development engine for the region and enhance arts and entertainment options for the community. Historic theater restoration contributes enormously to downtown districts, as demonstrated in a wide range of towns and cities throughout the country.

Restoring the Rivoli will increase foot traffic and tourism while expanding the professional arts industry in Pendleton. Evening showings will encourage businesses to extend hours of operation, and merchandise sales will help support our local economy. According to Nielsen Media Research, 55% of people eat a meal or shop before or after attending a performance. Additionally, the Regional Arts and Culture Council states that for every ticket purchased to an arts event, an additional \$24.24 in arts related spending supports local business, including restaurants and retail outlets. The added economic value to the downtown district will encourage businesses to expand, hire more staff, or relocate to our cultural core.

The Rivoli Theater Feasibility Study concluded the restored theater will be a key venue that will contribute significantly to the downtown district's attractions for area visitors, local residents, and the regional community. The completed project will add a unique venue that improves the city's quality of life and adds to the spirit of Pendleton by encouraging residents to re-engage with our rich history in a pedestrian-active urban core.

Thank you for your consideration.

Sincerely,

Andrew Picken Rivoli Coalition President

Rivoli Theater Coalition



Grant Proposal - Rivoli Phase 1 Construction

Prepared for: The State of Oregon

Prepared by: Andrew Picken, Board President, Rivoli Coalition &

Nick Nash, Eastern Oregon Business Source

January 2020

Rivoli Coalition's Goal

To transform Pendleton's Historic Rivoli Theater into the Northwest's premiere showcase for excellence in arts, information and entertainment. To achieve this, we will first restore the Rivoli Theater and create a state-of-the-art performing arts center. We will then establish the Performing Arts Center as a host facility, which offers a broad range of artistic entertainment, and cultural activities. The restored and operating venue will serve as a regional economic, social, and cultural center. The Rivoli Coalition's current objective is to complete Phase 1 Construction and to develop Phase 2 architectural plans.

Project Description

Phase 1 construction consists of three parts: skilled demolition, excavation, and steel and concrete. Kirby Nagelhout Construction, a regional contractor with a local office is performing this work. The skilled demolition part of phase 1 construction is complete. The Rivoli Coalition is now in the process of raising the funds required to complete the steel and concrete portion of phase 1 construction, and to develop Phase 2 architectural plans.

Phase 1 Construction is based on Architecture and engineering plans developed by Opsis Architecture and Froelich Engineering of Portland, Oregon. Jason Terry of Kirby Nagelhout Construction lead Phase 1 Construction in consultation with Tim Terich of Froelich Engineering. The Rivoli Coalition Board will supervise the work.

Project Budget

Project Costs

Total Fundraising Goal	\$882,658
Total estimated cost Phase 2 architectural plans	\$200,000
Total cost Phase 1 Construction	\$682,658

Funds Raised

Total funds raised Phase 1	Construction	\$255,349
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Funds Requested \$627,309

Fundraising Objective

The Rivoli Coalition requests \$627,309 from the State of Oregon. All funding will go directly toward paying for work done on the Rivoli Building. No overhead, pass-through expenses, or administrative funding will be drawn from funds granted for this work.

Rivoli Theater Restoration Project Milestones & Major Funders Date **Ammount Project Phase** Funding/Funder Secured Received Status **Edythe Fairbanks Whitman Family** Foundation 2011 \$2,500 **Oregon Community Foundation** 2011 \$12,500 Project planning & feasability study Work completed **Pendleton Foundation Trust** 2011 \$5,000 **Kinsman Foundation** 2011 \$2,500 **Pendleton Development Commission** 2011 \$14,694 **Level One Enviromental Assessment** Work completed **Department of Environmental Quality** \$5,500 2012 **Pendleton Development Commission** 2012 \$52,988 **Building Acquisition,** Work completed **And Related Legal Costs** Perkins Coie 2012 \$11,880 Peter Meijer Architects 2012 \$2,500 Historic Preservation League of Oregon 2012 \$2,500 **Marquee Removal** Work completed Sign Men Inc (In-kind) 2012 \$1,000 Pendleton Development Commission 2012 \$14,988 Wildhorse Foundation 2012 \$5,000 Work completed **Roof Covering** \$5,000 Aetna Foundation 2012 2012 **Individual Donors** \$4,988 Pendleton Development Commission 2013 \$1,424 Kinsman Foundation **Façade Painting** 2013 \$3,400 Work completed **Individual Donors** 2013 \$200 **Asbestos Abatement and Furnace** State Historic Preservation Office 2013 \$5,940 Work completed **Oregon Cultural Trust** 2013 \$5,000 Removal **Oil Tank Removal** Department of Environmental Quality 2013 \$43,400 Work completed Ford Family Foundation 2013 \$5,000 **Strategic Planning Retreat** Work completed Individual Donors 2013 \$1,000 Removal of Old Seats, Portions of Work completed 2014 in-kind Balcony Volunteer Labor **Biennale Art Event** Volunteer Labor 2016 In-kind Work completed 2017 **Archeological Evaluation** Oregon State Historic Preservation Grant \$6,862 Work completed 2017 Kinsman Foundation \$15,000 Wildhorse Foundation 2017 \$10,000 Ford Family Foundation 2017 \$25,000 **Phase 1 Architecture and Pacific Power Foundation** 2017 \$5,000 Work completed **Engineering Design** \$10,000 **Pendleton Foundation Trust** 2017 **Oregon Community Foundation** 2017 \$15,000 2017 \$2,030 Sundown Fundraiser

			2018 -		
		Oregon Main Street	2019	\$95,000	
			2018 -	¢0.000	
		Pendleton Development Commission	2019	\$96,000	
		Desifie Dessey Ferraleties	2018 -	64.000	
		Pacific Power Foundation	2019	\$4,000	
		NACI diserves Formedation	2018 -	¢45.000	
		Wildhorse Foundation	2019 2018 -	\$15,000	
		Umatilla County Economic & Community Development	2018 -	\$15,000	
		Community Development	2019 -	\$15,000	
		Pendleton Foundation Trust	2018 -	\$2,500	
		Pendieton Foundation Trust	2019	\$2,500	
	Phase One Construction	EO Media Group	2018 -	\$5,000	
	Filase Offe Collsti uction	Lo Media Group	2013 -	73,000	
		Autzen Foundation	2019	\$7,000	
	Phase One Benchmarks:	/ dezen roundation	2018 -	77,000	
	Thase one benefiniaries.	Aetna Foundation	2019	\$11,166	
	Demolition & Beam Removal	, ictia i canadion	2018 -	711)100	
	(complete)	Individual Donations	2019	\$4,683	
	(complete)		2018 -	, , , , , ,	
	Excavation, Concrete and Steel	Randal Charitable Trust (Pending)	2019	\$10,000	
	(outstanding)	, 5,	2018 -		
	, 3,	Pacific Power Foundation (Pending)	2019	\$5,000	
			2018 -		
		Oregon Community Foundation (Pending)	2019	\$50,000	
		Rivoli Dancing with the Stars Fundraiser	2018 -		
		(Pending)	2019	\$10,000	
			2018 -		
		Wheeler Foundation (Pending)	2019	\$10,000	
			2018 -		
		Rivoli Summer Fundraiser (proposed)	2019	\$5,000	
			2018 -		
		Sunderland Foundation (proposed)	2019	\$100,000	
			2018 -	4450.000	
		M.J. Murdock Trust (proposed)	2019	\$150,000	
		Food Foodby Food data	2018 -	¢450.000	
		Ford Family Foundation (proposed)	2019	\$150,000	

Most important accomplishments

The Rivoli Theater was built on Pendleton's Main Street in the 1920's. Its function as a theater evolved with the times until the late 1980's when the movie theater closed. It was then vacant for the next two decades.

The Rivoli Restoration Coalition was founded in 2010 to restore the shuttered historic Rivoli Theater and transform it into a contemporary center for community-based performing arts and culture. In addition to bringing to our community the many benefits of a state-of-the-art venue on Main Street in Pendleton, the founders envisioned that a restored Rivoli would create a place of interest contributing to the economic vitality of Pendleton and Eastern Oregon.

The Rivoli Coalition began raising funds to acquire title to the Rivoli Theater property and to completely replace the roof surface in 2010. During purchasing negotiations, the Oregon Department of Environmental Quality sponsored an environmental analysis of the building and property; no significant environmental issues were identified.

The Pendleton Development Commission purchased the theater and donated it to the Coalition in June 2012. The Coalition then hired Palmer Roofing to replace the roof surface, which substantially improved the integrity and longevity of the structure.

The Oregon Department of Environmental Quality sponsored the removal of a pair of abandoned, four hundred gallon oil tanks from the Rivoli basement in May 2013. The federal Environmental Protection Agency funded the project. At the same time, the Coalition directed the removal of an obsolete 1,000 cubic foot basement furnace. In addition to fulfilling our environmental obligations, these two projects converted 300 square feet of basement floor into usable space.

The Coalition completed initial restoration of the Main Street facade in fall of 2013. The restoration included removal of over 500 square feet of unsightly pebble board covering original second floor windows. Contractors repaired many areas of deteriorated stucco. Chippewa Painting of Pendleton finished the façade restoration by applying an attractive historical color palate selected by local graphic artist Amy Rogers.

In September 2013 Froelich Engineering completed a detailed structural assessment and report. This report guides Phase 1 Construction. Although local building code does not mandate seismic work, the Rivoli Board believes that this step is an essential component of responsible restoration.

Tektoniks, Inc. of Walla Walla, Washington, removed all asbestos from the building in November 2013. Fortunately, the asbestos was limited to tiles on a portion the second floor and insulation found in isolated areas of the building and lining the basement furnace.

The archeology program at Eastern Oregon University conducted a preliminary archeological evaluation of the Rivoli basement in February 2014.

Community volunteers painted the Rivoli lobby in April 2014, and electrical service was restored to this portion of the building.

The Rivoli Board hired Eastern Oregon Business Source of Pendleton to assist the Board with strategic plan development in the spring of 2014. After a thorough review of our accomplishments and aspirations for this project, the Coalition completed preparations to restore the Rivoli and return the theater to community service.

Eastern Oregon University completed an archeologic evaluation and test excavation of the Rivoli Theater basement in October 2016. This project was funded through an Oregon State Historic Preservation Office "Preserving Oregon" Grant. The Rivoli Coalition applied for this grant in collaboration with Eastern Oregon University. The test excavation work was carried out by Dr. Rory Becker and students of Eastern Oregon University's Cultural Heritage and Archaeological Research Technologies lab. Test excavations revealed no archeological findings.

In January 2017, the Coalition issued a Phase 1 Construction request for proposal in collaboration with Wenaha Construction of Pendleton. Kirby Nagelhout Construction responded to the request for proposal, and the Coalition selected Kirby Nagelhout to provide Phase 1 Construction Construction Manager / General Contractor Services.

In 2019, Kirby Nagelhout Construction completed Phase 1 skilled demolition.

Why restore the Rivoli Theater as a performing arts center?

Restoration of the Rivoli Theater as a community performance arts center will contribute significantly to the continued improvement of Pendleton's historic Main Street, provide an economic development engine for the region, and enhance arts and entertainment options for the community.

The Rivoli Coalition initiated this project based on the Rivoli Theater Feasibility Study. This study —completed by an interdisciplinary team of architects and historic preservation specialists—found that there is regional demand for such a facility. This study also established that the facility should be restored to a first class performing arts facility.

The study also concluded that the restored theater will be a key venue that will contribute significantly to the downtown historic district's attractions for area visitors, local residents and the regional community. Pendleton, located on a major interstate that connects major inland and coastal cities, connects residents of major cities like Portland and Seattle with rural cultures and people in the inland pacific northwest.

Based on the Rivoli Theater Feasibility Study, the restored facility will be able to provide a wide range of activities, including music and theatrical performances, conferences, lectures and other uses.

Rivoli Phase 1 Construction is the next step toward the development of a facility that will encourage civic participation and bring residents together for the well-being of the community. Indeed, the very planning and initiation of the project is based on a collaborative civic process, which included a broad range of local non-profits, volunteers and government entities.

Who will the Restored Rivoli Theater serve?

The Performing Arts Center will present programming that is relevant and available to all sectors of this population. Rivoli Performing Arts Center activities will principally serve residents within a 40 mile radius of Pendleton, which includes the Umatilla Indian Reservation.

The people who will lead and carry out the work and their qualifications

The Rivoli Coalition Architecture and Engineering project is lead by Jason Terry of Kirby Nagelhout Construction in consultation with Tim Terich of Froelich Engineering.

Jason Terry has 15 years of success overseeing all phases of commercial construction projects and has been with Kirby Nagelhout Construction for more than 4 years. He has diverse project experience performing work for K-12, medical, hospitality, banking, retail, aquatics recreation, not for profit, and public clients.

Tim Terich is a Parter and Principal-In-Charge with Froelich Engineers. With more than 20 years as a structural consultant, Tim is a sought-after expert in finding multiple creative solutions to structural problems. Through his innovative engineering solutions, such as carbon fiber reinforcing, Tim has built a strong reputation with both contractors and architects.

The team membership and their extensive, relevant qualifications and work experience are detailed in the Construction Manager/General Contractor (CM/GC) Services Phase 1 Proposal included with this application.

The work is performed under the supervision of the Rivoli Coalition Board, whose membership includes a group of professionals whose collective experience qualifies them for this role.

What will this grant fund?

Funding from the State of Oregon will provide a significant portion of Phase 1 Construction funding and allow the Coalition to continue Phase 1 Construction work. The funding will also position the Rivoli Coalition to access \$96,000 of Pendleton Urban Renewal District funding, as well as be used to leverage current grant applications to the Randal Charitable Trust, the Pacific Power Foundation, the Oregon Community Foundation, and the Wheeler Foundation.

Phase 1 Construction demonstrates to the community our collective ability to complete a major phase of facility construction with a combination of local, regional and statewide financial support. This, in turn, will increase the project's already growing visibility and continued community support.

Project Collaborators

The Rivoli Coalition enjoys widespread community support from individuals, businesses, non-profit organizations and funding organizations.

Letters of Support

Pendleton Center for the Arts (2020)

Oregon East Symphony (2019)

City of Pendleton City Manager (2017)

Travel Pendleton

Coldwell Banker, Whitney & Associates

Pendleton Urban Renewal District

City of Pendleton Mayor and City Council

EO Media Group

Alexander's Chocolate Classics

Victor Kucera, Pacific Star Press

Bradly Olson, Main Street Diner

Pendleton Chamber of Commerce

Umatilla County

Confederated Tribes of the Umatilla Indian Reservation

City of Pendleton Mayor and City Council (2011)

City of Pendleton Mayor (2010)

Pendleton Chamber of Commerce (2010)

Pendleton Center for the Arts (2010)

Oregon East Symphony (2010)

Blue Mountain Community College

Pendleton Underground Tours

Pendleton Round-Up Association

In addition, multiple foundations, government agencies, individuals, businesses and service clubs support the Rivoli Project through donations (financial and in-kind) and plans for future collaboration:

Service Clubs

Altrusa

Pendleton Rotary

Foundations

Oregon Community Foundation

Pendleton Foundation Trust

Edythe Fairbanks Whitman Family Foundation

Kinsman Foundation

Wildhorse Foundation

Samuel S Johnson Foundation

Meyer Memorial Trust

Aetna Foundation

Ford Family Foundation

Pacific Power Foundation

Non profit organizations

Historic Preservation League of Oregon

Pendleton Farmers Market

Pendleton Underground Tours

Government Agencies

Oregon Main Street

Oregon Cultural Trust

Pendleton Development Commission

Oregon Department of Environmental Quality

Businesses

Alexanders' Chocolates

Mark Royal dba Rolling Stone Bakery

Cayuse Technologies

Pendleton lock and key

Sign Men of Pendleton

Peter Meijer Architects

Perkins Coie

Main Street Diner

East Oregonian



January 10, 2020

Dear Senator Hansell,

It is with great pleasure that I offer this letter of support on behalf of the Arts Council of Pendleton Board of Directors for the Rivoli Performing Arts Center.

While we currently have a diverse group of arts and culture facilities in Pendleton, the Rivoli Performing Arts Center will fill a niche that is currently underserved; performances with an audience of 150+. Our Pearson Auditorium seats 110 people and the Vert Auditorium, the other main performing arts venue in town, seats 800. For audiences of 150-400 people, there isn't a suitable venue, and the Rivoli will be perfect for these larger groups.

Pendleton is home to a critical mass of artists, musicians and craftspeople. The downtown is distinctive and vibrant. We're also fortunate to have an arts and culture community that values cooperation and collaboration, and we are excited to see the Rivoli Performing Arts Center become a reality.

Feel free to contact me at 541-278-9201 or director@pendletonarts.org if I can offer any other information.

Sincerely,

Roberta Lavadour Executive Director



PO Box 1436, Pendleton, OR 97801 (541) 276-0320 • info@OregonEastSymphony.org www.OregonEastSymphony.org

Friday, December 20, 2019

To whom it may concern,

The Oregon East Symphony would like to reiterate its support for the Rivoli Theater Restoration Coalition's mission of restoring the historic Rivoli Theater located on Main Street in Pendleton, OR. Members of our board of directors, artistic and executive staff have toured the building and reviewed conceptual renderings of the finished project. We are excited about the manypossibilities this venue holds.

Although the Oregon East Symphony is most associated with the Vert Auditorium – perhaps the only venue in Pendleton with the capacity to host a full-sized symphony orchestra – we regularly produce concerts in other venues which are more amenable to classical music ensembles of a smaller size. Our upcoming concert this March, *Winter Moons*, requires a chamber symphony of 21 musicians. We will be presenting this concert in the Bob Clapp Theatre at Blue Mountain Community College and the Hermiston High School auditorium. If the Rivoli Theater were available it would be a perfect venue for such a concert since it is located in the heart of downtown Pendleton and would have modern lighting and sound systems.

We eagerly await completion of the Rivoli's restoration.

Sue Nelson

Oregon East Symphony Co-President

Sue a. Nelson



CITY OF PENDLETON

City of Pendleton 500 S.W. Dorion Avenue Pendleton, Oregon 97801-2090 Telephone (541) 966-0201 FAX (541) 966-0231 TDD Phone (541) 966-0230 Website: www.pendleton.or.us

November 14, 2017

Andrew Picken President Rivoli Restoration Coalition PO Box 1402 Pendleton, OR 97801

Dear Andrew:

The Pendleton Development Commission (PDC) is happy to add our voice of support for the renovation of the historic Rivoli Theater, transforming it into a regional performing arts and cultural center. As a demonstration of our commitment, the PDC has invested \$68,000 in this ambitious project over the past six years and is now prepared to invest nearly \$100,000 in additional support. Pending the demonstration that the Rivoli Coalition has raised \$464,000 in additional funds, the Commission voted on May 23, 2017 to provide an additional \$96,000 to support the Coalition's initial stage of construction.

Pendleton is a community rich in history, culture, and the arts. In numerous communities restored historic theaters have become major economic drivers and valuable community gathering places. Situated on Pendleton's Main Street, the Rivoli, once restored, will create a popular destination within Pendleton's Downtown, bringing with it a significant economic benefit for the entire community.

The PDC asks other organizations and individuals to support the Rivoli Restoration Coalition to the fullest extent possible. The Coalition is a 501(c)(3) organization and contributions are tax deductible.

Contact information can be found at rivolitheater.org or by calling 503-432-5078.

Sincerely,

Robb Corbett, Executive Director Pendleton Development Commission





March 16, 2017

To Whom It May Concern:

The Rivoli held a special place in Pendleton's past. It was our "crown jewel" and it anchored Main Street. The opulent feel of the Rivoli and the excitement of the events created there were palpable. The community had a center and we looked forward with anticipation to the occasions when entertainment and cultural events deepened our lives in a rural Eastern Oregon town. The Rivoli reminds everyone who passes by that is was a special part of Pendleton and they long for the energy and escape of entertainment that could be reborn there.

Pendleton is awaking to the importance of tourism. The restoration of the Rivoli would allow Pendleton to bring guests from all over rural Eastern Oregon to enjoy the magic a center like the Rivoli holds. Our Main Street is becoming a tourism destination with a large community of makers and restaurants. The Rivoli will have a synergistic relationship with the businesses around it that encourage a festive and welcoming atmosphere. Pendleton is dependent on travelers and guests and the Rivoli is a crucial part of our future.

Pendleton is the gathering place in Eastern Oregon. We value art and music. We support and commit to the events and locations that enrich our lives. We need the Rivoli to come back to that preeminent place of culture and entertainment. I strongly encourage your support of a magic place in Pendleton. The heavy lifting of the reawakening of the Rivoli has begun and we need your help to finish this important mission.

Sincerely,

Pat Beard

Travel Pendleton

Pendleton Chamber of Commerce





37 SE DORION AVENUE PENDLETON, OR 97801 BUSINESS (541) 276-69021 FAX (541) 276-6749 cb@coldwellbankerwhitney.com www.coldwellbankerwhitney.com

February 19, 2017

To whom it may concern,

I am writing this letter in support of the Rivoli Coalition and their application for the Oregon Main Street Revitalization Grant.

Pendleton, Oregon is a classic example of the struggles of small town America. It is a community of unbelievable volunteerism and pride. We are an old city located on the Oregon Trail. Pendleton exemplifies what makes Oregon great and often offers the first impressions of the treasured lifestyle of the Pacific Northwest.

I was born and raised in Pendleton and one of the few who decided to return and make my life and living in this great town. As a business owner I understand the economic limitations being vested to a small town. You quickly see that our economy primarily exists by passing the same dollar around. We are in dire need of injecting a few more dollars into the system. I have served on many committees and boards that have devoted a lot of time and energy trying to solve many of these problems. I know firsthand how many hard working and committed citizens there are. They provide strong leadership and have a deep caring for making a better tomorrow. I am amazed by the energy and commitment of these people and how hard progress is to obtain.

The Rivoli project is a shining example of devoted hard work by a group of citizens for the betterment of the community. The Rivoli is located in heart of downtown. It has been a vacant eyesore of no economic value for decades. It is a beautiful historic building that is a proud promoter of our colorful past. It is perfectly located to be an economic driver for our downtown. Its function would perfectly fill a need that would balance the amenities and services available downtown.

The Rivoli Coalition is providing expert leadership with a clear vision. There is strong support from the city, downtown merchants and property owners. There is a real commitment to see this project through. Over the past few years an amazing number of people have joined work parties, provided professional services at cost, publicly promoted and donated money to get things this far. It is truly a beautiful thing to witness. The management, vision and support is in place, all that is needed are the funds to get us there.

I support this application for grant. I believe this project exemplifies main street revitalization. Your help will likely be a significant catalyst to make a real difference for one of Oregon's great cities.

Thank you for your consideration.



PENDLETON URBAN RENEWAL DISTRICT

Pendleton Development Commission

500 S.W. Dorion Avenue • Pendleton, OR 97801-2090 Telephone 541-966-0201 Fax 541-966-0231 • TDD 541-966-0230

January 30, 2017

To Whom It May Concern:

The Pendleton Development Commission (PDC) is happy to add our voice of support for the Rivoli Theatre. The PDC has demonstrated its support for the restoration of Pendleton's historic Theater by providing the Rivoli Restoration Coalition with a \$70,000 grant to purchase the theater and expects to continue to contribute support and funding through the project completion.

Like many rural Oregon communities, Pendleton struggles to maintain an economy that supports all of its citizens. While the City is fortunate to have the Pendleton Round-Up, we recognize the importance of building on the character of our downtown to stimulate more tourism. We have invested in our historical buildings, community art, and new events. The restoration of the Rivoli, one of the more prominent buildings on Pendleton's Main Street, will make an appreciable advance in our ability to make Pendleton more economically successful.

While the theater is located in Pendleton, the city serves as a regional hub. The Rivoli will become the only historic performing arts center to serve this broader market.

We have been impressed by the Rivoli Restoration Coalition's work over the past six years, raising hundreds of thousands of dollars for the project from more than two dozen funding sources, as well as many private citizens. The Coalition has completed both a strategic plan and a feasibility study in partnership with architectural and engineering firms. The PDC will continue to work with the Coalition as the stages of the restoration unfold until we finally have the fully functional, historically stunning performance theater that we all envision.

Please don't hesitate to contact me if you have any further questions about our commitment to this project.

Sincerely,

Robb Corbett

Executive Director

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CITY OF PENDLETON

500 S.W. Dorion Ave. Pendleton OR 97801-2090 Telephone (541) 966-0201 FAX (541) 966-0231 TDD Phone (541) 966-0230 Website: www.pendleton.or.us

July 1, 2015

Andrew Picken
President
Rivoli Restoration Coalition
PO Box 1402
Pendleton, OR 97801

Dear Andrew:

Members of the Pendleton Development Commission (PDC) are happy to add our voice of support for the renovation of the historic Rivoli Theater, transforming it into a regional performing arts and cultural center. As a demonstration of its commitment, the PDC has invested over \$68,000 in this ambitious project over the past five years.

Pendleton is a community rich in history, culture, and the arts. In numerous communities restored historic theaters have become major economic drivers and valuable community gathering places. Situated on Pendleton's Main Street, the Rivoli, once restored, will create a popular destination within Pendleton's Downtown, bringing with it a significant economic benefit for the entire community.

The PDC asks other organizations and individuals to support the Rivoli Restoration Coalition to the fullest extent possible. The Coalition is a 501(c)(3) organization and contributions are tax deductible.

Contact information can be found at rivolitheater.org or by calling 503-432-5078.

John Brenne

PDC Commissioner

Neil Brown

PDC Commissioner

Jane Hill

PDd Commissioner

Phillip Houk

PDC Commissioner

Becky Marks

PDC Commissioner

McKennon McDonald

PDC Commissioner

Al Plute

PDC Commissioner

Chuck Wood

PDC Chairman

Tom Young

PDC Commissioner

. . . . Home of the World Famous Pendleton Round-Up



STEPHEN A. FORRESTER

President & CEO sforrester@eomediagroup.com

February 23, 2017

Oregon Heritage Parks and Recreation Salem, OR

Dear Friends:

While growing up in Pendleton in the Fifties and Sixties, the Rivoli Theater was a staple of the town's social life and entertainment. It is heartening to see the Rivoli being revived.

As an Astoria newspaper editor, I led the drive to restore the historic Liberty Theater and transform it into a regional performing arts center. In that endeavor, my board and I were driven by the example of other historic theaters whose restorations sparked renewal of their downtowns. We learned about that from theaters in Medford, Klamath Falls and Salem. We also read the paper: "Curtain Up: New Life for Historic Theaters" (National Trust for Historic Preservation, 1993).

Following completion of the Liberty's restoration, in 2005, state Sen. Betsy Johnson declared the theater's revival was the cause of downtown Astoria's rebirth.

With basic façade improvement, the Rivoli has already upgraded the look on its block. And it seems to me that other landlords are responding positively.

I can't think of anything more obvious and essential to downtown Pendleton's rebirth than restoration of the Rivoli Theater.

Sincerely.

Stephen A. Forrester

Stephen A. Forust

President & CEO

ALEXANDER'S CHOCOLATE CLASSICS

alexanderschocolateclassics@vahoo.com





(541) 429-5110

363 S MAIN STREET PENDLETON, OR 97801 February 25, 2017

To whom it may concern:

We write this letter to support the Rivoli Coalition's request for funding for Rivoli Theater construction.

We own and operate our company in a storefront adjacent to the Rivoli Theater. We sell hand made artisan chocolates as well as regional wines.

When we first moved to Pendleton, we chose our business location in part based on its location next to the Rivoli. We noted that the Rivoli facade had been painted, and a group of volunteers was in the process of restoring the building. Since opening in Pendleton, we have supported the Rivoli restoration efforts by manufacturing and marketing chocolates decorated with the Rivoli logo. A portion of sales has gone to support the project.

The Rivoli restoration effort has already increased foot traffic and livability on Pendleton's Main Street, because the restoration work has cleaned up the building's appearance and shows progress for the downtown.

The next phase of theater construction will be a great boon to local business.

Thank you for supporting the restoration of the Rivoli theater.

Sincerely yours,

Alex Radcliffe, CEO

Alexander's Checolate Classics

Victor J. Kucera Pacific Star Press 3391 Placita del Ermita Green Valley, AZ 85622 206-890-5114 cell

March 4, 2017

A note of support...

During the past year, I have had the pleasure, on a volunteer basis, of a lengthy and close association with Andrew Picken and the Rivoli Restoration Coalition. For the following reasons, I support this project.

There is a refreshing focus on results. As I have watched Andrew and the Rivoli Restoration board at work, they consistently demonstrate no interest in pursuing nice-to-do side projects, or in unnecessarily amplifying the original goals. These folks are going to keep it real, and get the job done.

The project's financials are unusually good. In my past work career, I had a responsibility for many years of a large Northwest corporation's contributions/foundation activities in Washington state. It is so seldom that a major project comes along which has no debt and very few monthly expenses. The Coalition is in the enviable position of being able to take its time to manage completion of the project in a conservative and thoughtful manner. They will not be required to engage in frantic fundraising to avoid an early shutdown.

A restored Rivoli Theatre will positively impact the economy of Pendleton and the surrounding community. That highly likely outcome is a leading reason this work is so strongly supported by local business, government, and community groups.

This is a well-managed project. It deserves the assistance of funding organizations, whose grants will be carefully deployed.

Vie Kurera

Date:

March 1, 2017

From:

Bradly Olson

Pendleton Oregon

To whom it concerns,

My name is Bradly Olson and I am the owner of the Main Street Diner in downtown Pendleton Oregon. Like every small town restaurant, we work hard to provide good food and atmosphere for families and guests to Pendleton. We hope that everyone that visits our restaurant will have a great experience. We also try to provide good jobs for our employees so they can support their families.

We stand behind the application for a grant to support the renovation of the Rivoli Theater. Being located right next door to the Rivoli, we believe that if the Rivoli is improved, then our business will be helped by that. If there are more people visiting the Rivoli when its doors are open to the public, then we would like to provide service to those people who would pass right by our restaurant, because we are currently open only morning and lunch.

We understand that the Rivoli project will take time and money, but we welcome any improvement to our next door neighbor or anywhere else in our home town and we hope that you will consider supporting this project with a grant.

Sincerely,

Liebs of Oken.

Bradly Olson

Owner, Main Street Diner

Pendleton, Oregon

(541) 379-9164



March 15, 2017

To Whom It May Concern:

My name is Gail Nelson and I am the Executive Director of the Pendleton Chamber of Commerce. I am writing to show my support for the revitalization of the Rivoli Theatre. I believe the restoration of the Rivoli will greatly benefit Pendleton and the surround region of Eastern Oregon. I have lived in Pendleton for 18 years and have worked for the Pendleton Chamber of Commerce for nine years. In the time I have spent in Pendleton, there have been many changes. We have seen a vested interest in preserving our heritage and our historical buildings. Our downtown has made great strides in restoring facades and the unique feeling of a historic downtown. This restoration and attention has increased the occupancy rate of the downtown store fronts and we can proudly state that we have 96% occupancy rate of downtown store fronts. A rather uncommon percentage for most communities' downtowns.

Pendleton has recently taken steps to create a Downtown Association. This new addition of the Downtown Association is a great building block for Pendleton. The Downtown Association is working on grass roots levels to build a stronger downtown and community. Their presence and activities are being felt through partnerships and events that business owners appreciate and benefit from. Pendleton is also fortunate enough to have a fabulous group of individuals that have come together over the last few years to form the Rivoli Coalition. The Rivoli is an old theatre located on Main Street. It of course has an interesting past from being a theatre and performance hall to adjusting to the times and automation and becoming a movie theatre. Unfortunately, the Rivoli has sat unoccupied for too long. Interested and concerned citizens decided it was time to restore the Rivoli and breathe new life into the building and continue the positive development on Main Street and downtown Pendleton. We as a community couldn't be happier about this group's foresight, dedication and commitment. They have been working behind the scenes and have completed a tremendous amount of work both physically and structurally with the building but also financially by writing and implementing grants and raising both community awareness and support. The Rivoli restoration project has serious legs underneath it and I believe as it secures more funding, it will be able to have its legs really find their stride to completion of the project.

Completion of the Rivoli restoration project holds amazing potential for Pendleton, the downtown and really the much larger region of Eastern Oregon. Having not only facilities, but beautiful, inviting facilities of high function is a wonderful asset. A facility that has multiple use from small to large groups, entertainment such as live music, dance performances, live theatre and the flexibility to be a wedding or a Quinceanera venue is truly outstanding. As people attend events or functions in the Rivoli, they will be exposed to Pendleton's downtown and stop and eat in the many restaurants, explore local stores and purchase their wares.

The completion of the Rivoli will bring increased business revenue to establishments in Pendleton and could potentially lead to more and new businesses opening.

Tourism and hospitality are growing in Pendleton and the addition of a theatre to the downtown will add strength to the tourism and hospitality industry. The potential exists to create a few jobs within the operation of the Rivoli itself, but with increased foot traffic in downtown, it may cause several of the local businesses within proximity of the Rivoli to add an employee or two or more to their business to meet customer needs and demand. Besides general tourism, Arts and Cultural tourism is on the rise and can be an economic engine. We are truly blessed by the strong arts and culture that we have in Pendleton. Our forefathers and mothers have done an incredible amount of work to preserve our heritage from the hundred + year old rodeo and Happy Canyon (live re-enactment of this area from its Native Americans to the Oregon Trail and creation of a Western town) to Tamastslikt Cultural Institute (The Confederated Tribes of the Umatilla Indian Reservations documentation of their people) to our local history captured at the Umatilla County Historical Society Museum - Heritage Station. Pendleton's arts culture is quite rich as well; from the conversion of the library located in a 100-year-old Carnegie Building to the Pendleton Center for the Arts which provides an amazing range of classes from pottery and stain glass to hosting a Teen Rock and Roll Camp each summer, to the Oregon East Symphony that brings live symphonic music to Pendleton several times a year and pulls musicians from the community and region to gather as one group and perform. I could go on at great length, but the point is Pendleton's art and culture entities are strong and being able to add the Rivoli to that mix deepens the strength and collaboration possibilities and the regional draw to the community.

Overall, as the Executive Director of the Pendleton Chamber of Commerce, here are my thoughts on the Rivoli restoration project. It is a positive. Once complete, it will make Main Street even more welcoming and open Main Street and downtown to potential customers. The Rivoli will be a great location for entertainment but also fundraisers for many of our local non-profits. The Rivoli will be the anchor to that side of Main Street but also for downtown. It will impact surrounding businesses positively. There will be more to see, more to do and more potential customers in the vicinity for everyone. Arts are an economic engine and you will see the Rivoli drive that engine in various formats. I believe creative businesses add to the livability of a town and area or region. I know we will see an increase in civic engagement from Pendletonians as the Rivoli restoration project progresses. As I am sure you will see by this application, this community believes in and supports this project. With your help and support, we will see the Rivoli restored and offering new life and light to Pendleton's downtown.

Thank you for your time and consideration. If you have any further questions or if I can be of any assistance, please contact me at (541) 276-7411 or gail@pendletonchamber.com.

onicciciy

Gail Nelson

Umatilla County

Board of County Commissioners



Commissioners

George L. Murdock 541-278-6202 January 26, 2016

W. Lawrence Givens 541-278-6203

Representative Peter Buckley 900 Court St. NE, H-272 Salem, OR 97301

William J. Elfering 541-278-6201

Representative Buckley:

This letter is in support of the Rivoli Coalition's request for a \$300,000 appropriation for construction of the Rivoli Community Performing Arts Center in Pendleton.

Umatilla County recently provided a \$7,500 grant to the Rivoli Coalition from the Umatilla County Economic Development Fund.

The Rivoli Theater was constructed in 1928 as a vaudeville theater; it was then converted into a movie theater; subsequently, the theater fell into disrepair. The Rivoli Coalition is leading the restoration of the Rivoli into a Community Performing Arts Center.

When restored, the Rivoli will provide a wide range of beneficial community events, including film festivals, music and theatrical performances, conferences, lectures and other activities.

Restoration of the Rivoli Theater as a community performance arts center will contribute significantly to the continued improvement of Pendleton's downtown, provide an economic development engine for the region and enhance arts and entertainment options for the community.

Performing Arts Center activities will promote both tourism and investment in our community, as well as contribute significantly to the revitalization of Pendleton's historic Main Street.

Thank you for your consideration of the Rivoli Coalition capital request.

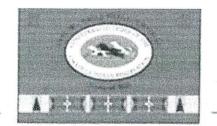
Sincerely.

Umatilla County Board of Commissioners

BE/ms

Confederated Tribes of the Umatilla Indian Reservation

Board of Trustees



46411 Timine Way Pendleton, OR 97801

www.ctuir.org Phone 541-276-3165 email: info@ctuir.org Fax: 541-276-3095

January 31, 2011

To Whom It May Concern:

The Confederated Tribes of the Umatilla Indian Reservation provides this letter of support for the Rivoli Theater Restoration Project of Pendleton, Oregon.

The Tribes have been proactive in developing a tourism-related destination resort property on the Umatilla Indian Reservation. We are fully aware of the need to help provide rich opportunities for our own membership, existing residents of our region and future developments yet to come within our area and the City of Pendleton, our neighbors to the West.

Not only do we envision another attractive venue to feature talented members of our Tribes, but also a place to share Tribal activities and events to area residents for the sole purpose of learning more about our local Native American community.

As one of the major economic engines of this area, the Tribes have a desire to continue to develop the livability of our region. Just as metropolitan area residents have access to cultural events and entertainment, we feel our own Tribal members and their families also deserve to have these opportunities in Rural America. Restoration of the Rivoli Theater demonstrates another amenity that can provide these opportunities to the residents of the Northeast Oregon region and especially our Tribal community.

Sincerely,

Elwood Patawa, Chairman

Confederated Tribes of the Umatilla Indian Reservation

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CITY OF PENDLETON

Office of the Mayor 500 S.W. Dorion Avenue Pendleton, Oregon 97801-2090 Telephone (541) 966-0201 FAX (541) 966-0231 TDD (541) 966-0230

January 4, 2011

To Whom it May Concern:

On behalf of the City of Pendleton, we would like to express our support for the renovation of the historic Rivoli Theater to transform it into a regional contemporary performing art and cultural center.

Pendleton is a community rich in history, culture, and art and, unlike even many larger cities, there is a great desire, and many citizens who are willing, to promote these interests for the community.

The proposed center would offer a facility that would create a point of destination for events, which would contribute to the economic viability of the area.

We ask for your consideration in supporting this worthwhile project.

Sincerely yours.

Phillip Houk

Mayor

Dan Ceniga

Council Member

Neil Brown

Council Member

Kelih May

Council Member

Bryan Branstetter

Council Member

/ John Brenne

Council Member

Council Member

Becky Marks

Council Member

fustin Penrce

Council Member





CITY OF PENDLETON

Office of the Mayor 500 S.W. Dorion Avenue Pendieton, Oregon 97801-2090 Telephone (541) 966-0201 FAX (541) 966-0231 TDD (541) 966-0230

March 16, 2010

Andrew Picken MD President Rivoli Restoration Incorporated PO Box 1402 Pendleton, OR 97801

Dear Dr. Picken:

This letter is to support your efforts to renovate the Rivoli Theater in downtown Pendleton. The Rivoli is located in the center of Pendleton's Urban Renewal District, and the restoration and preservation of this building is a key element in the economic renewal of Pendleton's historic downtown business area.

The Rivoli Theater has been a Pendleton landmark for close to 100 years, and generations of Pendletonians have grown up attending movies in this historic vaudeville theater. Restoration of this theater into a functioning non-profit performance center will contribute significantly to the revitalization of downtown Pendleton.

As Mayor, I support the restoration of the Rivoli Theater and recognize the value of this project to the Pendleton community.

Sincerely.

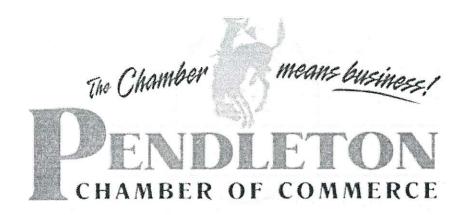
Phillip W. Houk

Phill Ih Houk

Mayor

PWH:la





DT: December 15, 2010

TO: Andrew Picken

FM: Leslie Carnes, Executive Director

RE: Support for Rivoli Theater renovation and restoration

It is with great enthusiasm the Pendleton Chamber of Commerce Board of Directors has asked me to write this letter of support for the renovation and restoration of the Rivoli Theater.

The building is an historic structure in the heart of our downtown core. The people of Pendleton have much pride in retaining our history, and having this beautiful old building fall into such a state of disrepair has been very troubling. The Board has been watching and participating in the feasibility study most eagerly in the hopes of finding a sustainable way to restore the Rivoli and make it a thriving enterprise once again.

In the last few years many agencies, organizations and individuals have been working tirelessly to bring new vigor to our downtown core. Returning the Rivoli to a viable venue for entertainment, performance, and gatherings will contribute significantly to those revitalization efforts and will positively affect the economic vitality of the entire community.

The greater Pendleton area has become a tourism destination and our local economy has thrived because of the growth of tourism. Having another 'draw' on Main Street will enhance Pendleton's tourism product and will provide more reasons to shop, dine and recreate here.

The Pendleton Chamber of Commerce heartily supports the restoration of the Rivoli Theater and recognizes the value of this project for the entire community.



March 13, 2010

To whom it may concern,

The Board of Directors of the Arts Council of Pendleton is pleased to support the efforts of Andrew Picken in his work to restore the Rivoli Theater into a thriving performing arts venue. The location of the Rivoli in the heart of Pendleton's downtown makes it a natural draw for community members and cultural tourists. The community would benefit by having a venue that could accommodate audiences larger than those served by the Pendleton Center for the Arts (100 seats) and smaller than those served by the Vert or the High School (approx. 800 seats).

A well-designed and functional performing arts venue would allow for an expansion of offerings that currently aren't available in Pendleton and would compliment the existing cultural organizations' programming efforts. Being able to use the Rivoli Theater for Arts Council programming would allow us to consider performing artists and groups who require a larger stage, more seating or other amenities that our Pearson Auditorium does not offer.

We also are excited about the prospect of a vibrant downtown performing arts venue providing important economic development for retail, restaurants, brew pubs and other businesses that rely on foot traffic and an influx of visitors to thrive.

Sincerely,

Alan Feves

Arts Council Board President

Roberta Lavadour Executive Director



April 8, 2010

To Whom It May Concern:

The prospect of the renovation of the Rivoli Theater in downtown Pendleton is of interest to the Board members of the Oregon East Symphony and Chorale. OES explored the same restoration project in 2007.

There is a clear benefit to Main Street businesses and significant support in the community from many residents who fondly remember the theater from their childhood. A restored Rivoli theater providing a modernized multifunction venue for the performing arts would complement existing facilities and provide a unique experience recalling a formerly thriving theater district in a town which takes pride in its rich, "real west" history.

The OES would like to have the option to use the Rivoli as an alternative performance venue in case of unavailability of the Vert Auditorium.

OES board members are willing to share their knowledge of this important renovation project.

Sincerely,

Frank Erickson, M.D. President of the Board

Oregon East Symphony and Chorale

Buch Obrietison



Blue Mountain Community College

December 3, 2010

Dr. Andrew Picken Rivoli Restoration Coalition

Pendleton, OR 97801

Dear Dr. Picken:

P.O. Box 1402

On behalf of Blue Mountain Community College—the faculty, administration, staff, and students—I am pleased to write this letter of support for the Rivoli Restoration Project. Pendleton is a community that wholeheartedly embraces the arts and a wide variety of cultural activities, and a restored Rivoli Theater will be an important anchor among other well-used downtown facilities, including the Pendleton Center for the Arts and the Vert Auditorium. The plan to turn the Rivoli into a multi-function event center will not only honor its treasured history as a vaudeville auditorium and movie theater but also expand the community's physical capacity for exciting new cultural opportunities. We believe that this project will improve the attractiveness of downtown, will increase cultural tourism to this area, and will be a significant boost to economic development.

As a major contributor to arts and culture programming and education in Pendleton, we see a number of potential partnership opportunities that could emerge from a restored Rivoli. BMCC stands ready to assist this project in any way possible.

Sincerely,

John H. Turner President

JHTT/sep

JOHN H. TURNER, PRESIDENT

BMCC PENDLETON 2411 NW CARDEN 4/O BOX 100

PENDLETON, OR 97801

541,276,1260



March 4, 2010

To Whom It May Concern:

The Pendleton Underground Tours (PUT) is pleased to support Andrew Picken's plans for renovating the Rivoli Theater. As the city of Pendleton looks to increase the diversity of our local economy through the development of its downtown main street and tourism, we definitely feel that Andrew's vision for the Theater is conducive with the Pendleton Underground Tours and the downtown revitalization program.

The citizens of Pendleton are known for their support and dedication through fundraising and volunteerism. We feel that Andrew will get the same support that the PUT receive when it first started, because of his clear vision and realistic view of Pendleton needs; this should be a very successful project. An investment in this project will generate a very generous return to our community, and as such we support the undertaking wholeheartedly.

Respectfully,

Pamela Severe

Executive Director

Pendleton Underground Tours

Lon Thornburg, President



THE PENDLETON ROUND-UP ASSOCIATION

P.O. Box 609 PENDLETON, OREGON 97801

541.276.2553

www.pendletonroundup.com

November 22, 2010

Andrew Picken Rivoli Restoration Coalition Box 1402 Pendleton, OR 97801

Re: Rivoli Theater Restoration Project

Dear Mr. Picken.

The Pendleton Round-Up Association Board of Directors would like to offer its support for the Rivoli Restoration Project. The Pendleton Community is proud of its historic western heritage: the preservation of the Rivoli Theater will play a key role in renewing the economic viability of Pendleton's historic downtown business area.

The benefit to the entire Pendleton Community in the revamping of this nearly 100 yearold building will be significant. It will provide a mid-size venue for performing arts as well as other cultural events that can only lend to the strengthening of this historic community.

Our Board of Directors recognizes the value of this project to our local community and we hope that with the support of this Board and the entire community, this project will see another historic part of our town restored and revitalized.

Sincerely,

Randy Severe

President

RS:cn