



Oregon Retailers of Cannabis Association

www.oregoncannabisretailers.com

541-632-4442

February 10th, 2020

To: Chair Rep. Lively and Honorable Members of the House Committee on Economic Development

Re: Testimony regarding HB 4156

Honorable Members of the House Committee on Economic Development

My name is Jesse Bontecou, I am the Deputy Director of the Oregon Retailers of Cannabis Association (ORCA). ORCA is the largest trade association of cannabis businesses in the state representing over 400 businesses from across Oregon and in every segment of the cannabis supply chain.

We are here to encourage you to vote for HB 4156. One of our organizations' guiding principles is that cannabis regulations and laws should be based on empirical evidence as much as possible. Due to cannabis' unique federal status, we frustratingly find that the industry and law makers are often severely lacking in essential data that most other industries take for granted.

HB 4156 is one small but very important step towards fixing this challenging dynamic.

Additionally, if passed HB 4156 can help provide the research and evidence needed for Oregon's cannabis to continue setting national and global standards in quality, efficiency, and ecological farming practices - giving our industry a valuable advantage against other states in this quickly growing national industry.

Respectfully,

Jesse Bontecou
Deputy Director
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